

# I'm Noureddine Azhar. An end-to-end designer with over thirteen years of experience looking to work with decent humans trying to do good.

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### Echo

Lead product designer
Patient facing team

OCT 2018  $\rightarrow$  OCT 2019 LONDON, UK Leading the design for the patient facing web and mobile app in a cross functional team. Working on specific features for the mobile app and designing the new web app from start to finish.

Responsibilities: End to end design, UX research, iconography design, cosmetic front end development and several misc internal design projects.

### Verve

Senior product designer Formerly Street Team

JUN 2017 → SEP 2018 LONDON, UK Leading design in a cross functional team of engineers, researchers and product owners working on specific features and projects from start to finish.

**Responsibilities:** Design from start to finish, UX research, running user interviews and usability testing, illustration, cosmetic front end development, iconography design and design admin within the company.

# Made by Nuro

Independent designer Freelance work

JAN 2007 → DEC 2019 WORLDWIDE Working on a variety of unique projects, ranging from developing websites to creating brand identities to designing app experiences.

Selected clients: Universal Music, General Assembly, CDM, New Republique, New Zealand All Blacks, University of Western Sydney, Indomie New Zealand, Crabtree & Evelyn, Woolworths, Rexona, NPS MedicineWise, Create Studios, David Jones, MuslimAid Australia & my favourite client, my mama.

## General Assembly

Associate instructor UXDi8 and UXDi9

SEP 2015  $\rightarrow$  FEB 2016 SYDNEY, AU Leading lectures, tutorials and workshops on visual design, branding, development, forms, mobile design, and industry tools.

**Responsibilities:** Leading specific lectures, providing one on one support and guidance for students, working with the instructional team to customise and deliver an updated curriculum and course structure.