

I'm Noureddine Azhar. An end-to-end designer with over thirteen years of experience looking to work with decent humans trying to do good.

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Echo

Lead product designer
Patient facing team

OCT 2018 \rightarrow OCT 2019 LONDON, UK Leading the design for the patient facing web and mobile app in a cross functional team. Working on specific features for the mobile app and designing the new web app from start to finish.

Responsibilities: End to end design, UX research, iconography design, cosmetic front end development and several misc internal design projects.

Verve

Senior product designer Formerly Street Team

JUN 2017 → SEP 2018 LONDON, UK Leading design in a cross functional team of engineers, researchers and product owners working on specific features and projects from start to finish.

Responsibilities: Design from start to finish, UX research, running user interviews and usability testing, illustration, cosmetic front end development, iconography design and design admin within the company.

Made by Nuro

Independent designer Freelance work

JAN 2007 → DEC 2019 WORLDWIDE Working on a variety of unique projects, ranging from developing websites to creating brand identities to designing app experiences.

Selected clients: Universal Music, General Assembly, CDM, New Republique, New Zealand All Blacks, University of Western Sydney, Indomie New Zealand, Crabtree & Evelyn, Woolworths, Rexona, NPS MedicineWise, Create Studios, David Jones, MuslimAid Australia & my favourite client, my mama.

General Assembly

Associate instructor UXDi8 and UXDi9

SEP 2015 \rightarrow FEB 2016 SYDNEY, AU Leading lectures, tutorials and workshops on visual design, branding, development, forms, mobile design, and industry tools.

Responsibilities: Leading specific lectures, providing one on one support and guidance for students, working with the instructional team to customise and deliver an updated curriculum and course structure.