



I'm Nouredine Azhar. An end-to-end designer with over thirteen years of experience looking to work with decent humans trying to do good.

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Echo —

Lead product designer

Patient facing team

LONDON, UK | OCT 2018 → OCT 2019

Leading the design for the patient facing web and mobile app in a cross functional team. Working on specific features for the mobile app and designing the new web app from start to finish.

Responsibilities: End to end design, UX research, iconography design, cosmetic front end development and several misc internal design projects.

Verve —

Senior product designer

Formerly known as Street Team

LONDON, UK | JUN 2017 → SEP 2018

Leading design in a cross functional team of engineers, researchers and product owners working on specific features and projects from start to finish.

Responsibilities: Design from start to finish, UX research, running user interviews and usability testing, illustration, cosmetic front end development, iconography design and design admin within the company.

Nouredine Made —

Independent designer

Freelance work / formerly Made by Nuro

WORLDWIDE | 2007 → PRESENT

Working on a variety of unique projects, ranging from developing websites to creating brand identities to designing app experiences.

Selected clients: Universal Music, General Assembly, CDM, New Republique, New Zealand All Blacks, University of Western Sydney, Indomie New Zealand, Crabtree & Evelyn, Woolworths, Rexona, NPS MedicineWise, Create Studios, David Jones, MuslimAid Australia & my favourite client, my mama.

General Assembly —

Associate Instructor

UXDi8 & UXDi9

SYDNEY, AU | SEP 2015 → FEB 2016

Leading lectures, tutorials and workshops on visual design, branding, development, forms, mobile design, and industry tools.

Responsibilities: Leading specific lectures, providing one on one support and guidance for students, working with the instructional team to customise and deliver an updated curriculum and course structure.