



I'M NOUREDDINE & I'D LOVE TO BE YOUR NEXT DESIGN HIRE.

Hey there, I'm Nouredine Azhar, an end-to-end designer with over 15 years of experience creating user-centric and engaging designs that drive real business results. I'm passionate about turning complex challenges into intuitive and impactful solutions.

Most recently, I've been the Product Design Lead at Dubber, a company in the conversation intelligence space. I led a team of two designers, balancing hands-on design work with mentoring and development. I created our design system from scratch and spearheaded multiple initiatives, guiding projects from concept to launch while ensuring my team was growing and thriving.

Before Dubber, I was the Head of Design at Simple Online Healthcare, where I oversaw the design strategy for a range of projects, including a full rebrand and complex web and mobile patient experiences. I managed high-level design roadmaps and a team of designers and contractors, all while maintaining a hands-on approach to deliver impactful design solutions.

Prior to that, I held roles as a Senior and Lead Product Designer in various startups, where I developed a knack for solving diverse design challenges and driving product success across different industries.

I'm now on the lookout for my next adventure at a company that values design as much as I do. I'm excited about opportunities that offer autonomy, where I can lead and innovate without being micromanaged, and where I can focus on delivering quality work rather than just clocking hours. If this resonates with you, I'd love to chat and see how we can work together.

 16+ years of experience in design

 6 years in lead roles managing up to 5 designers

 6 years of experience working on SaaS projects and products

 Specialising in product, digital and brand

 Expertise in front-end development, webflow, product strategy

 Strong background in Channel, B2B, B2C, B2B2C in AI, telecom, healthcare, eCommerce and events