



Make your business decision

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Home

Overview

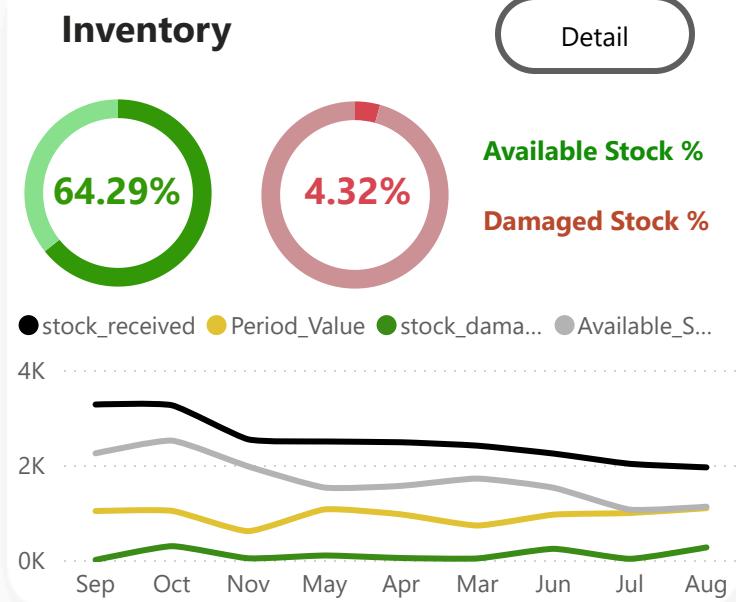
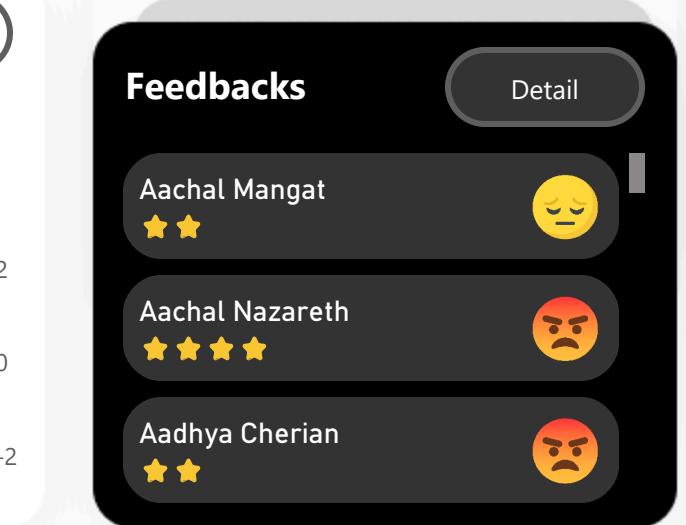
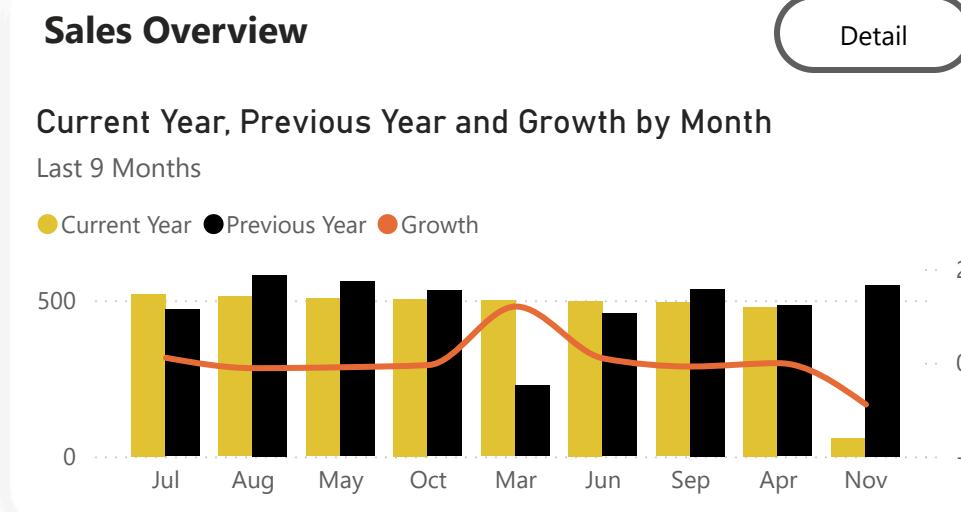
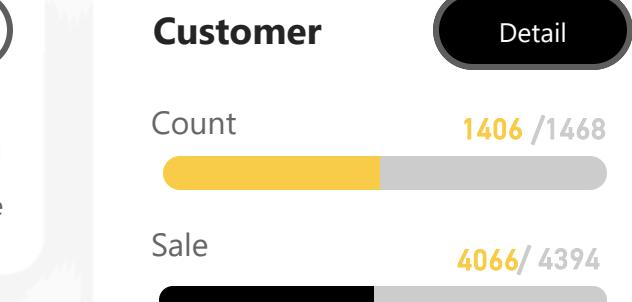
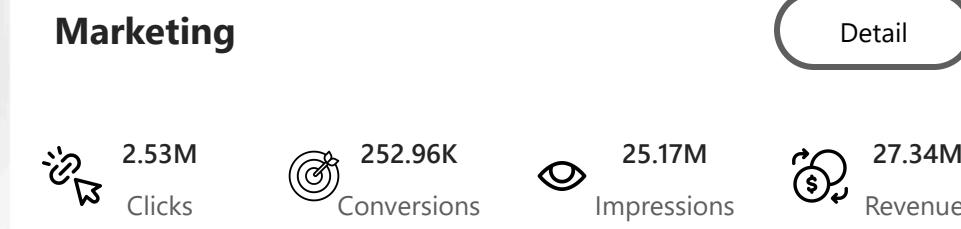
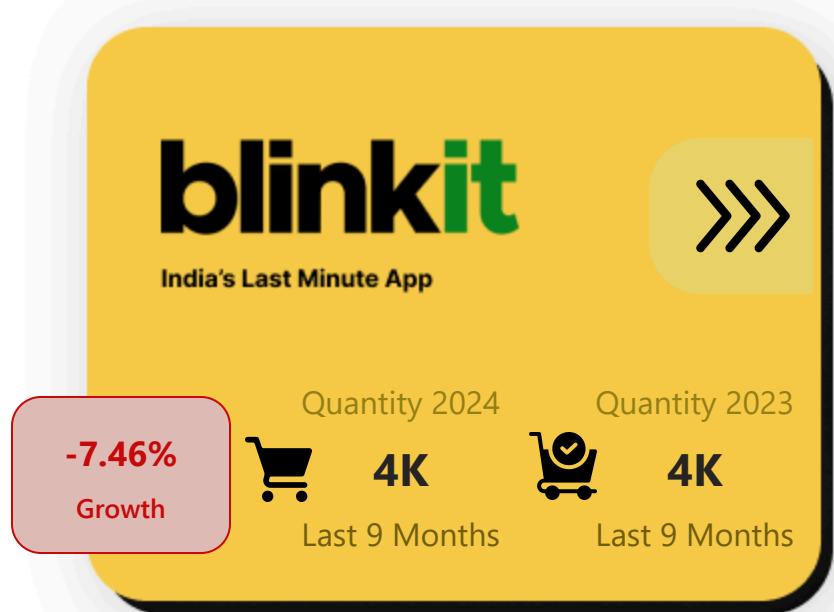
Sale Overview

Customer

Feedback

Inventory

Marketing



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-7.46%
Growth



Quantity 2024
4K
Last 9 Months

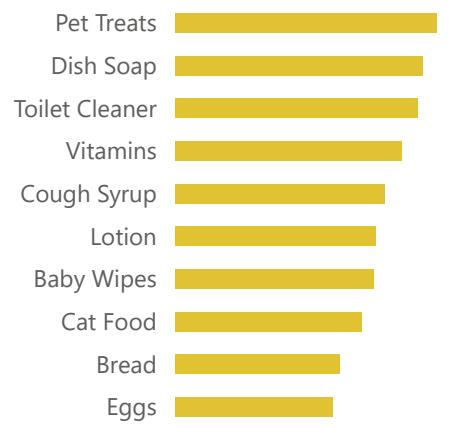


Quantity 2023
4K
Last 9 Months

Default Products Quantity

Last 9 Months

Default



Top 5

Top 10

Top 20

Top 50

Top 100

Sales Overview

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Sale
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Customer

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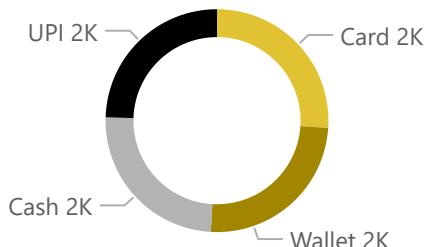
Inventory

Marketing



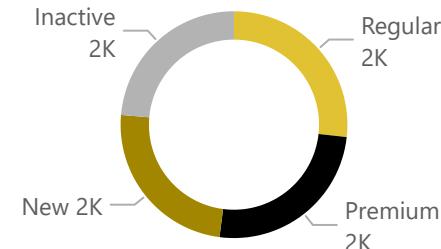
Payment Method

Last 9 Months



Customer Segment

Last 9 Months



Default

Top 5

Top 10

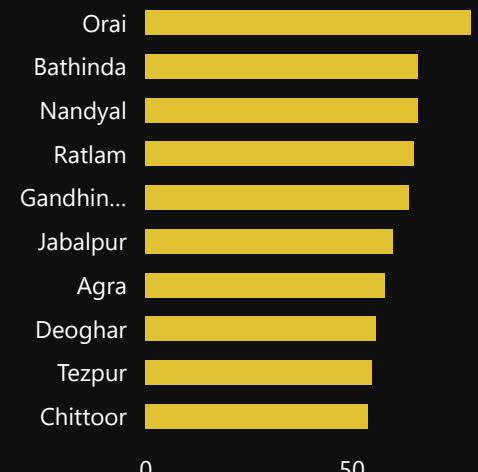
Top 20

Top 50

Top 100

Top 20 Area Quantity

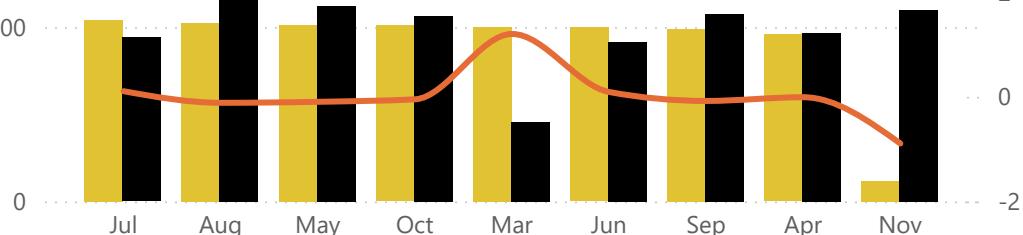
Last 9 Months



Current Year, Previous Year and Growth by Month

Last 9 Months

● Current Year ● Previous Year ● Growth



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-7.46%
Growth



Quantity 2024
4K
Last 9 Months

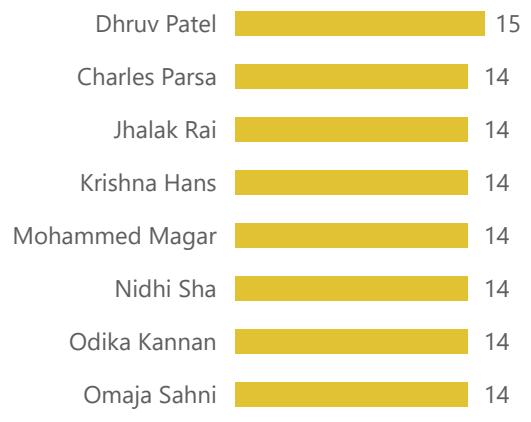


Quantity 2023
4K
Last 9 Months

Top 5 Customers Quantity

Last 9 Months

Default



Top 5

Top 10

Top 20

Top 50

Top 100

Sales Overview

Home

Overview

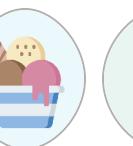
Sale
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Total Customers

Count

1406 /1468

Sale

4066 / 4394

New & Lost Customers

Count

574 /636

Sale

1692 /1916

Repeat Customers

Count

483 /542

Sale

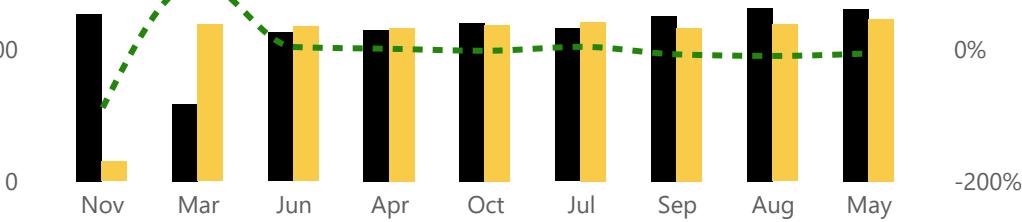
2225 /2507

Customer Counts by Month

Last 9 Months

● 2023 ● 2024 ● Customer_Growth

400



67

Customers who order more
than 5 times

Order_Filter_Table

5

Order Slicer



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-7.46%
Growth



Quantity 2024

4K

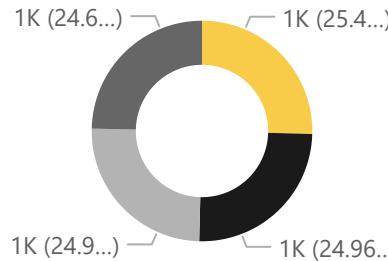
Last 9 Months



Quantity 2023

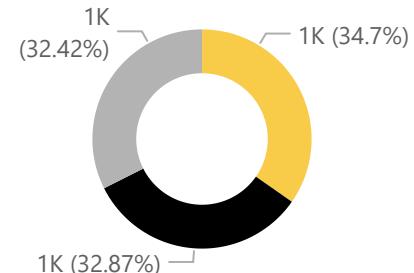
4K

Last 9 Months



feedback_category

- Delivery
- Customer Serv...
- Product Quality
- App Experience



feedback_segment

- Neutral
- Negative
- Positive

Sales Overview

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customer_name	category	customer_segment	feedback_segment	feedback_category	feedback_text
Aachal Mangat	Instant & Frozen Food	New	Negative	Customer Service	Delivery was late and I
Aachal Nazareth	Baby Care	Premium	Negative	Customer Service	The packaging was poc
Aachal Nazareth	Household Care	Premium	Neutral	Delivery	Average experience, co
Aadhya Cherian	Pharmacy	New	Negative	Product Quality	I had a bad experience.
Aadhya Cherian	Dairy & Breakfast	New	Negative	Product Quality	Taste was not as expect
Aadhya Padmanabhan	Fruits & Vegetables	Inactive	Positive	Product Quality	Very happy with the se
Aadhya Palla	Baby Care	Inactive	Negative	Delivery	Not worth the price I p
Aadhya Palla	Snacks & Munchies	Inactive	Negative	Product Quality	Product was damaged
Aadhya Ravi	Grocery & Staples	Inactive	Neutral	Customer Service	Nothing to complain al
Aadhya Ravi	Household Care	Inactive	Positive	Customer Service	Highly recommended!
Aadi Bains	Fruits & Vegetables	Regular	Negative	Customer Service	Taste was not as expect
Aadi Bains	Pet Care	Regular	Neutral	App Experience	Delivery was fine, but tl
Aadi Bains	Baby Care	Regular	Neutral	Delivery	Nothing to complain al

460
Rating 1



445
Rating 2



1180
Rating 3

1442
Rating 4



683
Rating 5

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61.54%
Growth

Quantity 2024
4K
Last 9 Months

Quantity 2023
2K
Last 9 Months

16.0K

Total Stocks Received

35.9%

Stock Movement %

10.3K

Available Stock

15.5K

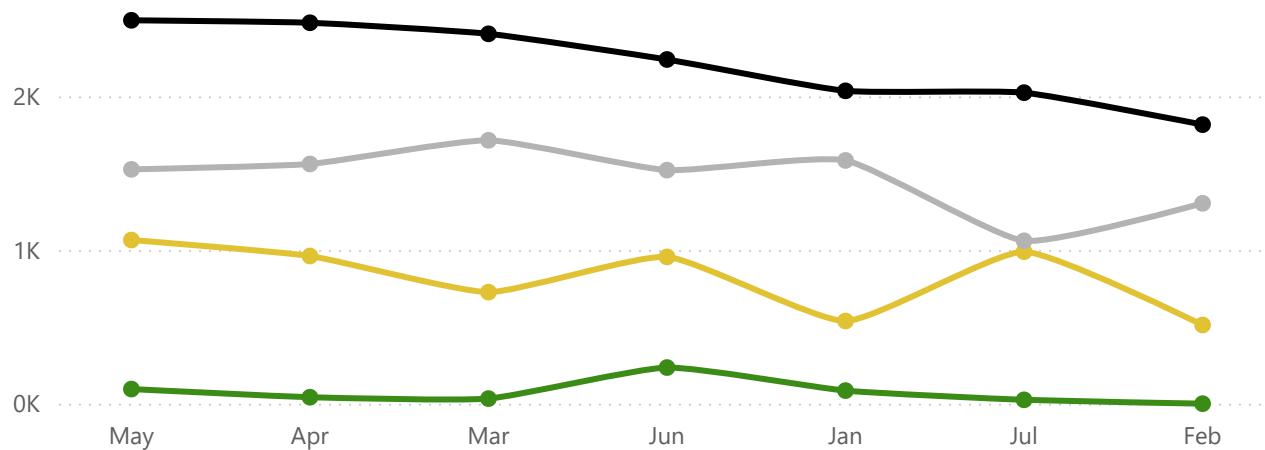
Stock Received

515.0

Stock Damaged

Stock Information

● stock_received ● Period_Value ● stock_damaged ● Available_Stocks



Sales Overview

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Stock Available



Damage Stock



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61.54%
Growth

4K
Last 9 Months

Quantity 2024

2K
Last 9 Months

Quantity 2023

1.74M
Clicks

173.77K
Conversions

17.14M
Impressions

18.87M
Revenue

9.59M
Spend

clicks

conversions

impressions

revenue_generated

roas

spend

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1.74M
Clicks



173.77K
Conversions



17.14M
Impressions



18.87M
Revenue



9.59M
Spend

Marketing Value by Month and Keys

Keys ● clicks ● conversions ● impressions ● revenue_generated ● roas ● spend

