

Sales Marketing Dashboard

2022

2023

2024

Overview

Product Details

Revenue
 \$2M

Cost
 \$1M

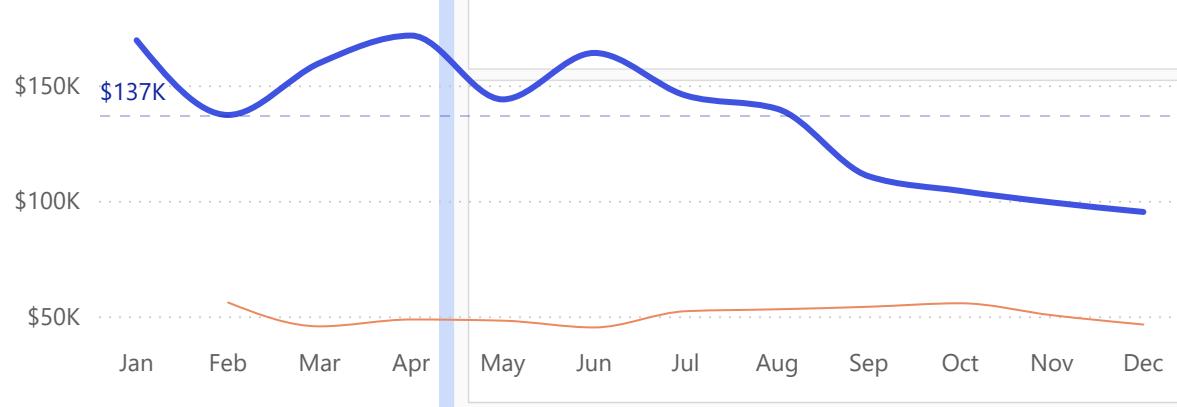
Profit
 \$354K

Avg Conversion Rate
 17.30

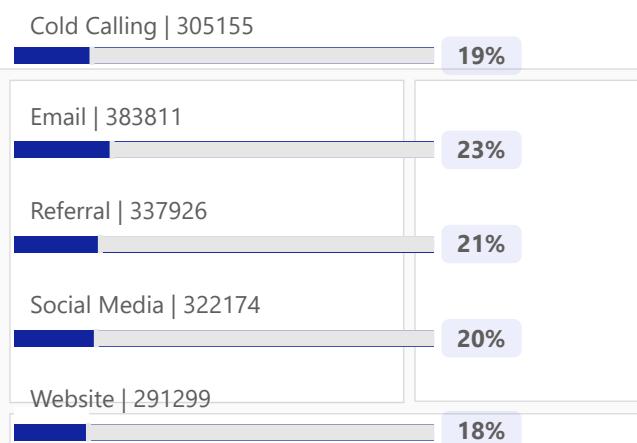
View
 122K

+0%↑

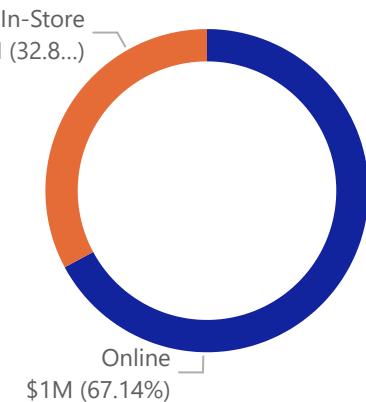
Revenue by Month



Revenue by Lead Source



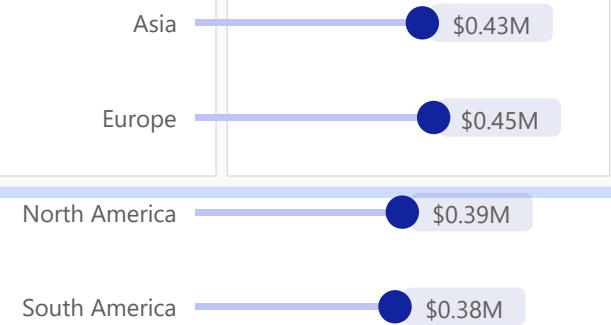
Revenue by Sales Channel



Revenue by Marketing Campaign

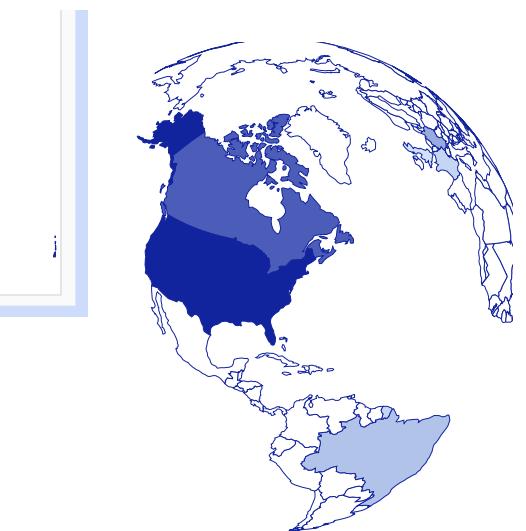


Revenue by Region



Revenue & Session by Country

Country	Sessions	Revenue
United States	3606	\$227K
Japan	3491	\$219K
Canada	3262	\$217K
Germany	3112	\$203K
Brazil	3105	\$198K
South Korea	3040	\$190K
United Kingdom	2947	\$192K
France	2850	\$195K



Sales Marketing Dashboard												
ID	Product	Rating	Scoring	2022			2023			2024		
				Stock	No of Invoices	Price	Views	Revenue	Cost	Profit	Profit Lollipop	
1	Tablet Z	6	★★★★★☆☆☆☆☆	185	111	791.16	7013	\$87,819	\$68,736	\$19,083		
2	Smartwatch 3	5	★★★★★☆☆☆☆☆	133	88	815.76	5529	\$71,787	\$55,566	\$16,221		
3	Camera Pro S	6	★★★★★☆☆☆☆☆	84	91	831.67	5087	\$75,682	\$59,593	\$16,089		
4	Soundbar 360	5	★★★★★☆☆☆☆☆	172	103	851.83	6283	\$87,739	\$68,644	\$19,095		
5	Smartphone X	6	★★★★★☆☆☆☆☆	138	91	797.81	5457	\$72,601	\$56,102	\$16,499		
6	Smart TV QLED	6	★★★★★☆☆☆☆☆	78	97	773.53	5969	\$75,032	\$57,528	\$17,504		
7	Desktop PC Ultra	5	★★★★★☆☆☆☆☆	266	75	901.21	4512	\$67,591	\$52,627	\$14,964		
8	Gaming Console Z	6	★★★★★☆☆☆☆☆	234	126	820.52	7556	\$1,03,385	\$80,673	\$22,712		
9	VR Headset Pro	5	★★★★★☆☆☆☆☆	151	103	821.57	6013	\$84,622	\$67,161	\$17,461		
10	Headphones Plus	6	★★★★★☆☆☆☆☆	109	104	816.89	6559	\$84,957	\$66,529	\$18,428		
11	Fitness Tracker X	5	★★★★★☆☆☆☆☆	152	100	844.57	6028	\$84,457	\$66,724	\$17,733		
12	Monitor HD 24	5	★★★★★☆☆☆☆☆	271	116	843.11	7118	\$97,801	\$77,969	\$19,832		
13	Laptop Pro 14	5	★★★★★☆☆☆☆☆	98	103	764.05	6395	\$78,697	\$60,356	\$18,341		
14	Wireless Speaker	5	★★★★★☆☆☆☆☆	123	105	810.74	6278	\$85,128	\$67,168	\$17,960		
15	Drone Vision	5	★★★★★☆☆☆☆☆	261	90	812.98	5377	\$73,168	\$56,568	\$16,600		