

Sales Marketing Dashboard

Revenue

\$2M

+0%↑

Cost

\$1M

+0%↑

Profit

\$354K

+0%↑

Avg Conversion Rate

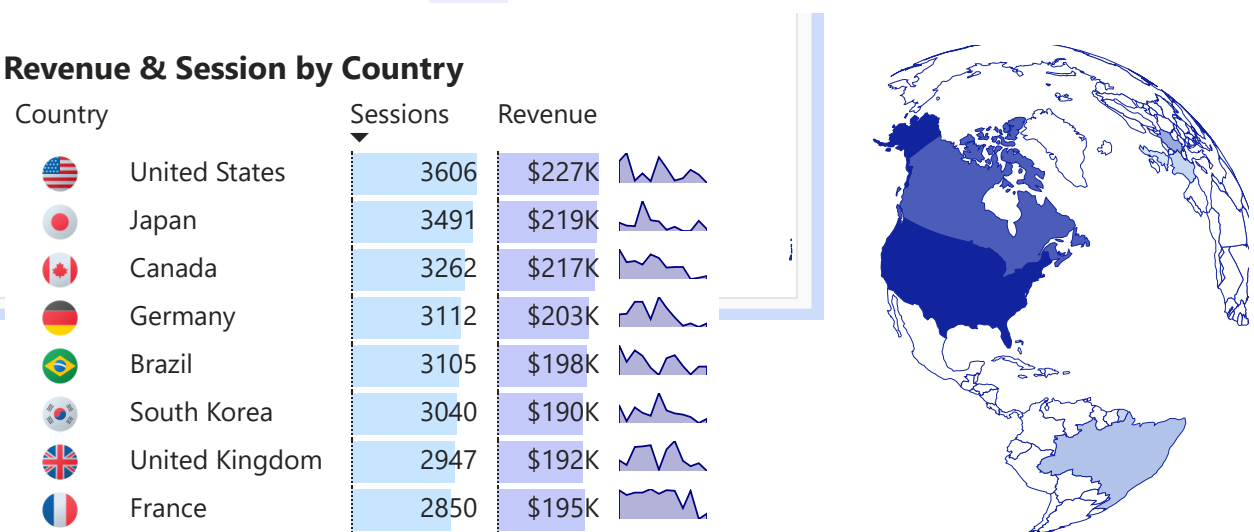
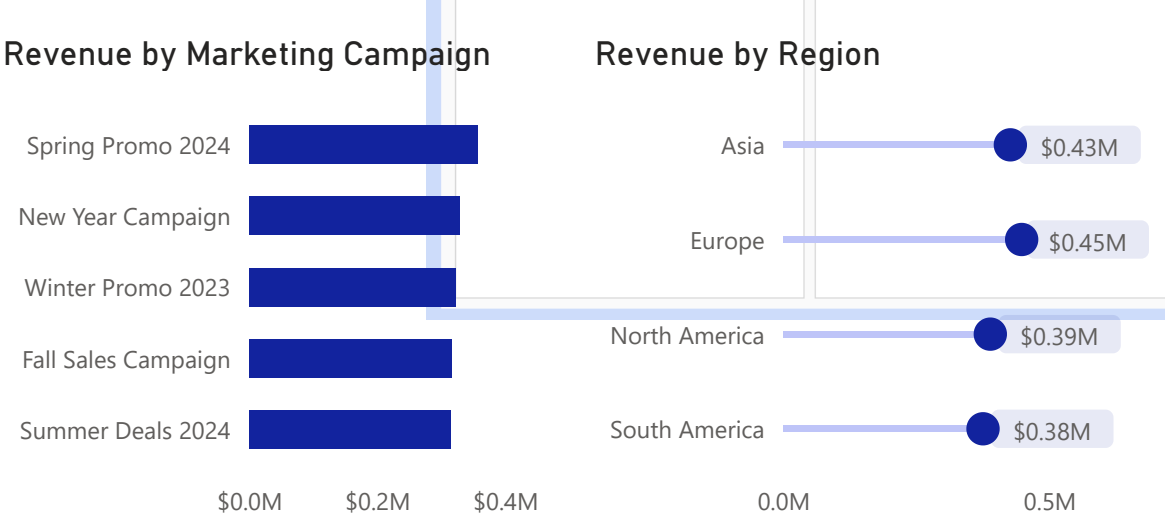
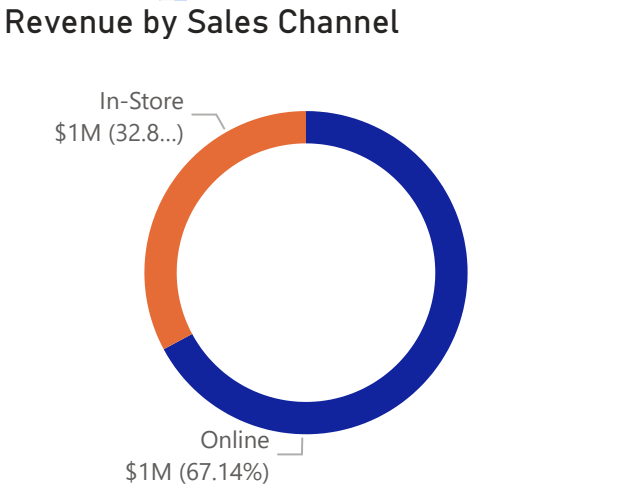
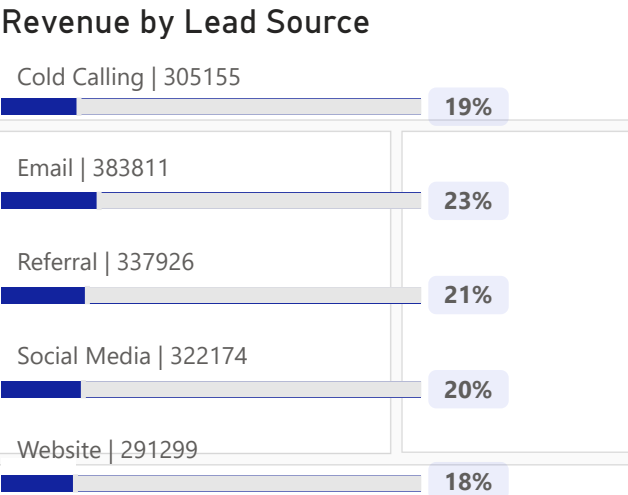
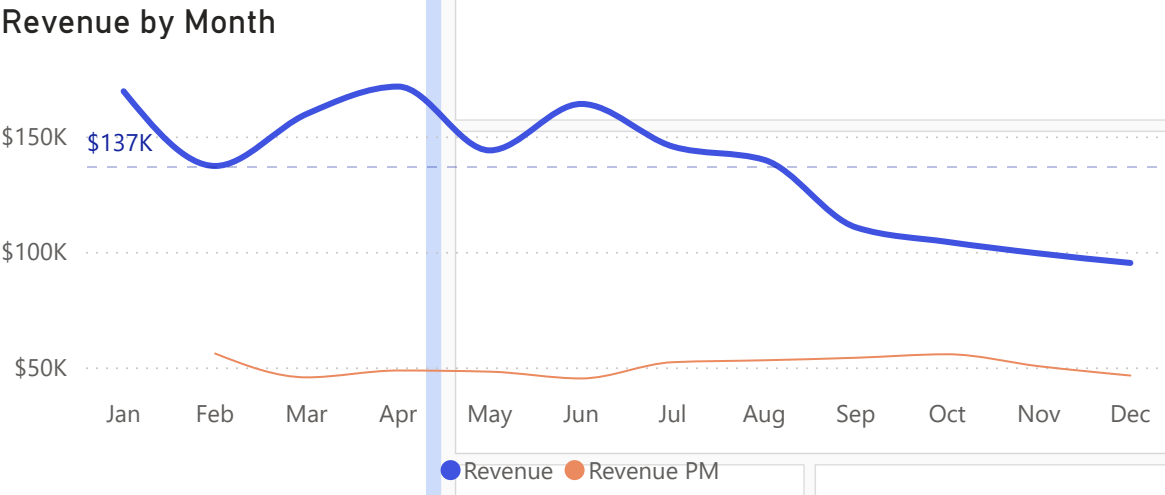
17.30

+0%↑

View

122K

+0%↑



# Sales Marketing Dashboard







2022

2023

2024

Overview

Product Details

ID	Product	Rating	Scoring	Stock	No of Invoices	Price	Views	Revenue		Cost		Profit	Profit Lollipop
1	Tablet Z	6	★★★★★☆☆☆☆	185	111	791.16	7013	\$87,819		\$68,736		\$19,083	
2	Smartwatch 3	5	★★★★★☆☆☆☆	133	88	815.76	5529	\$71,787		\$55,566		\$16,221	
3	Camera Pro S	6	★★★★★☆☆☆☆	84	91	831.67	5087	\$75,682		\$59,593		\$16,089	
4	Soundbar 360	5	★★★★★☆☆☆☆	172	103	851.83	6283	\$87,739		\$68,644		\$19,095	
5	Smartphone X	6	★★★★★☆☆☆☆	138	91	797.81	5457	\$72,601		\$56,102		\$16,499	
6	Smart TV QLED	6	★★★★★☆☆☆☆	78	97	773.53	5969	\$75,032		\$57,528		\$17,504	
7	Desktop PC Ultra	5	★★★★★☆☆☆☆	266	75	901.21	4512	\$67,591		\$52,627		\$14,964	
8	Gaming Console Z	6	★★★★★☆☆☆☆	234	126	820.52	7556	\$1,03,385		\$80,673		\$22,712	
9	VR Headset Pro	5	★★★★★☆☆☆☆	151	103	821.57	6013	\$84,622		\$67,161		\$17,461	
10	Headphones Plus	6	★★★★★☆☆☆☆	109	104	816.89	6559	\$84,957		\$66,529		\$18,428	
11	Fitness Tracker X	5	★★★★★☆☆☆☆	152	100	844.57	6028	\$84,457		\$66,724		\$17,733	
12	Monitor HD 24	5	★★★★★☆☆☆☆	271	116	843.11	7118	\$97,801		\$77,969		\$19,832	
13	Laptop Pro 14	5	★★★★★☆☆☆☆	98	103	764.05	6395	\$78,697		\$60,356		\$18,341	
14	Wireless Speaker	5	★★★★★☆☆☆☆	123	105	810.74	6278	\$85,128		\$67,168		\$17,960	
15	Drone Vision	5	★★★★★☆☆☆☆	261	90	812.98	5377	\$73,168		\$56,568		\$16,600	