

Dogs Rates Analysis

❖ Introduction

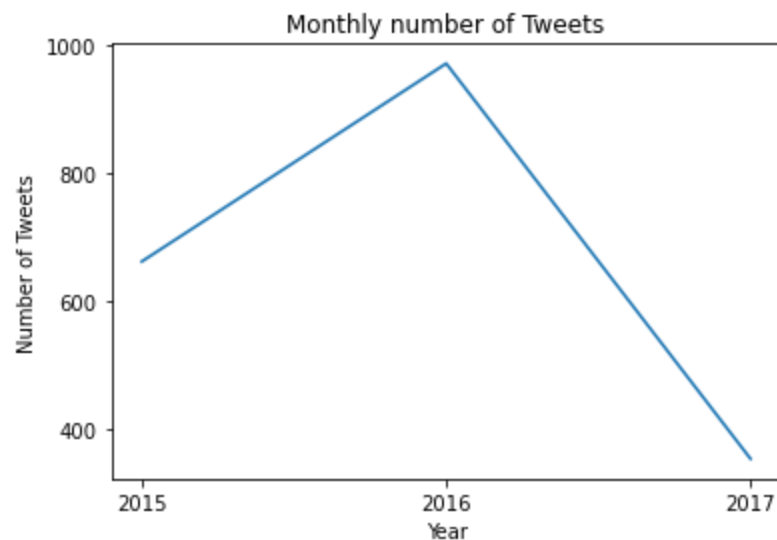
- This is an analysis of a dogs rates tweets datasets for an account @dog_rates which main goal is to share a og pictures and encourage people to rate this pictures, we use thier tweets as a resource to get some informations from the retweets number , favourite number , breed types , dog stages ,...etc

❖ Questions

- How did people engage to this campaign over time
- Top ten breeds
- Top ten dog names
- Top tweets source
- Is the rates affected by the dig stage

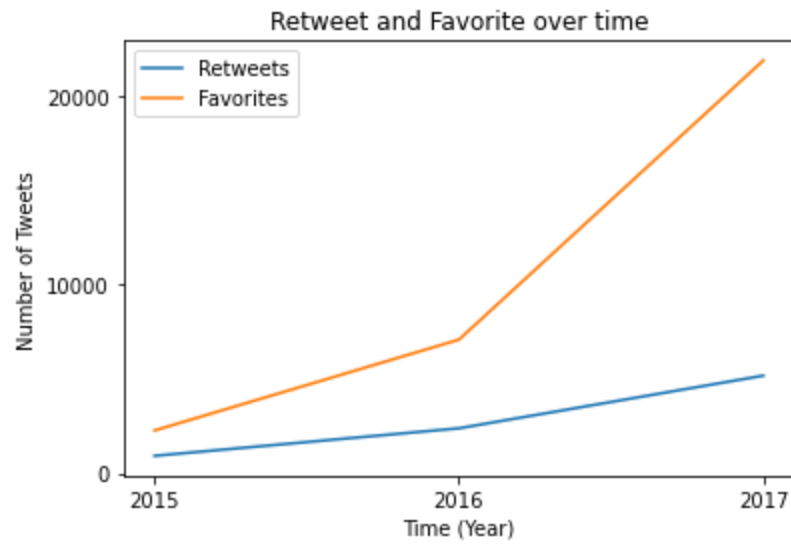
❖ Answers by Visualizations

- How did people engage to this campaign over time
 - As for number of tweets



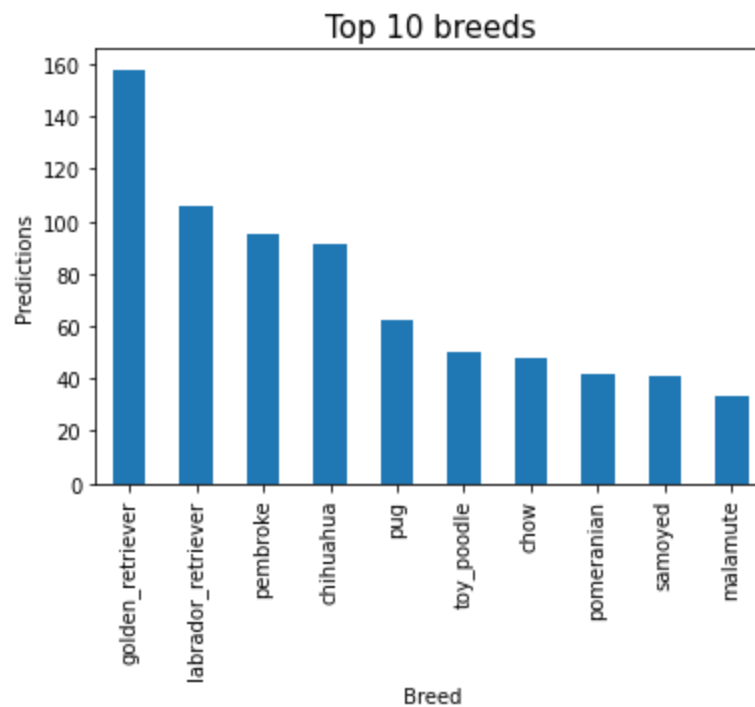
- Most number of tweets was in 2016

■ As for retweets and favourites



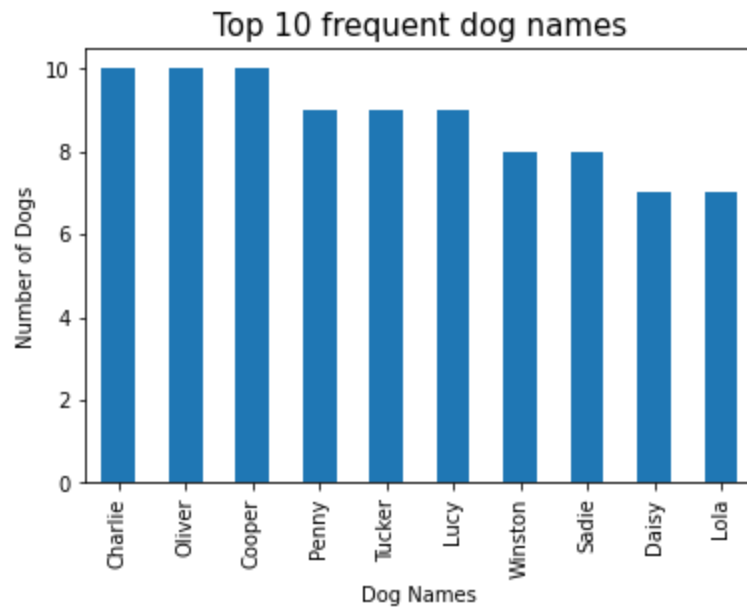
- Although number of tweets was less in 2017 than 2016 but people reacted to tweets more in 2017

➤ Top ten breeds



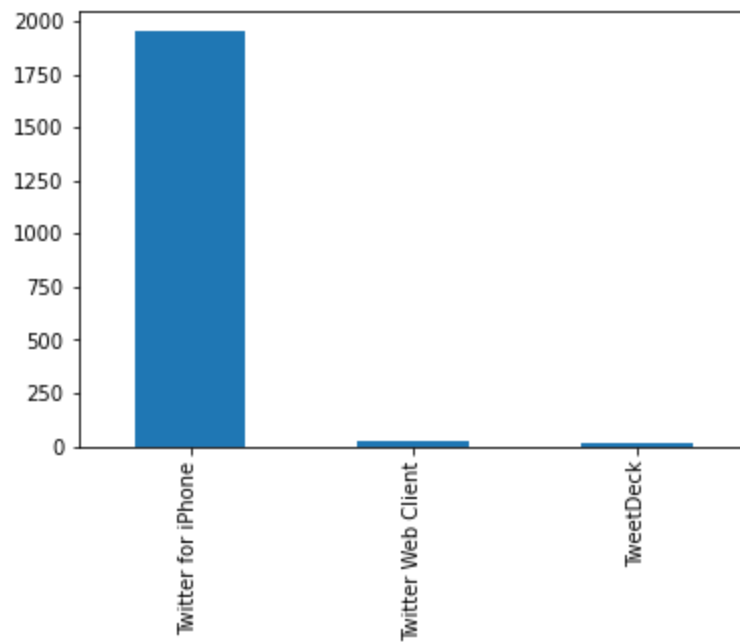
■ Most common breed is golden retriever

➤ Top ten dog names



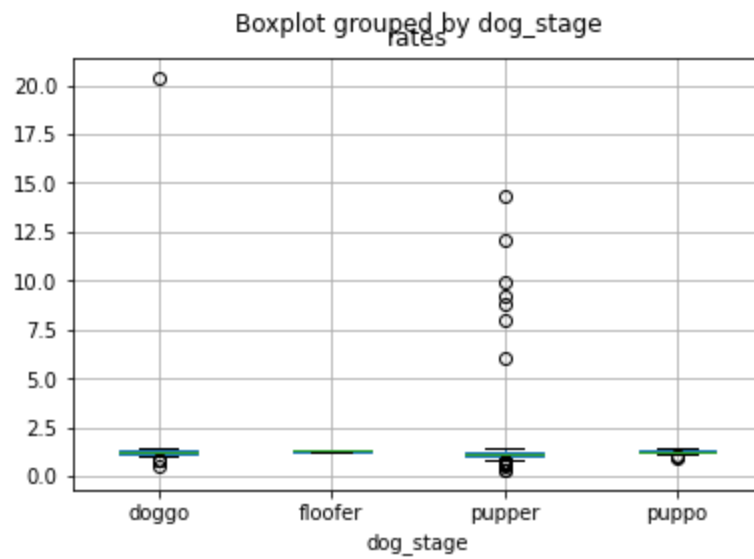
- Charlie, Oliver and Cooper are the most common names

➤ Top tweets source



- Most used source is iphone

➤ Is the rates affected by the dig stage



- As we can see Most of the rates goes to pupper but the best rate ever goes to a doggo