



SEO AUDIT REPORT

melanua.com

Report Name: MELANUA Full Site Audit Pagespeed Insights 12/12/25 11.30 am

Strategy: Mobile

Audit Date: December 12, 2025

Pages Analyzed: 13

Issues Found: 0

Performance	SEO	Accessibility	Best Practices
67	100	94	97

Executive Summary

Overall Health: **Good**

Your website is performing well with some room for improvement.

Key Findings

Performance (66/100): Room for improvement in loading speeds and interactivity.

SEO (100/100): Excellent search engine optimization.

Performance Scores

Performance	67	Page load speed, interactivity, and visual stability
SEO	100	Search engine optimization and discoverability
Accessibility	94	Usability for people with disabilities
Best Practices	97	Modern web development standards

Score Interpretation

90-100	Good - No action needed
50-89	Needs Improvement - Should be addressed
0-49	Poor - Requires immediate attention

Core Web Vitals

Core Web Vitals are Google's essential metrics for user experience. These directly impact your search rankings.

Metric	Value	Status	Description
LCP Largest Contentful Paint	5.07s	Poor	Measures loading performance. Should be under 2.5s.
CLS Cumulative Layout Shift	0.211	Needs Work	Measures visual stability. Should be under 0.1.
TBT Total Blocking Time	48ms	Good	Measures interactivity. Should be under 200ms.
FCP First Contentful Paint	2.56s	Needs Work	First content rendered. Should be under 1.8s.
SI Speed Index	3.29s	Good	Visual progress speed. Should be under 3.4s.

Issues Overview

Issues by Severity

Errors	Warnings	Info
0	0	0

Issues by Category

Category	Issues	Description
Performance	0	Speed, loading, and responsiveness issues
SEO	0	Search engine optimization issues
Accessibility	0	Issues affecting users with disabilities
Best Practices	0	Modern web standards and security

Detailed Issues by Page

AI-Powered Analysis & Recommendations

The following analysis was generated by AI based on your audit results:

Site Audit Recommendations for melanua.com

1. CRITICAL ISSUES (Fix Immediately)

There are currently no critical issues found in the audit data.

2. QUICK WINS (30 min or less each)

| Issue | Affected Resource | Savings | Fix |

|-----|-----|-----|-----|

| 404 Error for Missing Image | <https://melanua.com/static/images/journal-placeholder.jpg> | N/A | Ensure the image exists or remove the reference from the code. |

3. MEDIUM EFFORT (1-4 hours)

There are currently no medium effort issues found in the audit data.

4. DJANGO-SPECIFIC FIXES

Cache Headers

- No cache issues found in the audit data.

Static File Configuration

- Ensure that all static files are correctly served and referenced. The 404 error indicates a missing image, which should be addressed.

WhiteNoise Settings

- No issues found with WhiteNoise settings in the audit data.

5. PRIORITY ACTION PLAN

| # | Issue | File/Element | Savings | Effort | Implementation |

|---|-----|-----|-----|-----|-----|

| 1 | 404 Error for Missing Image | <https://melanua.com/static/images/journal-placeholder.jpg> | N/A | Low |
Verify the existence of the image or remove the reference in the code. |

6. MONITORING CHECKLIST

- Target Performance: 86.84615384615384+ (current: 66.84615384615384)
- Target SEO: 100 (current: 100.0)
- Target Accessibility: 100 (current: 93.76923076923077)

Additional Recommendations

- ****Improve LCP****: The LCP is currently at 5.13s, which is above the target of <2.5s. Consider optimizing images and ensuring that the largest contentful paint element is loaded quickly.
- ****Monitor Core Web Vitals****: Regularly check the performance metrics to ensure that they meet the targets set for LCP, CLS, and TBT.

Conclusion

While there are no critical or medium issues found, addressing the 404 error for the missing image is essential. Additionally, focus on improving the LCP score to enhance overall performance.