

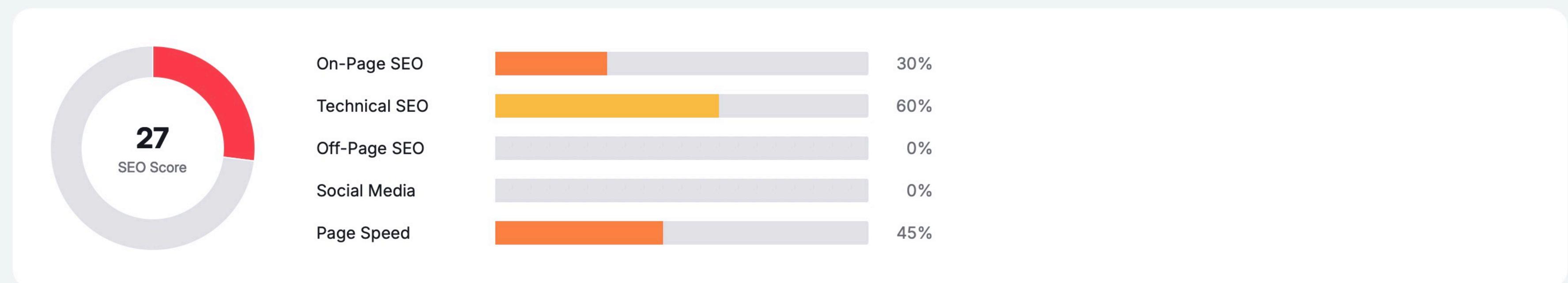
SEO Audit Results for melanua.com

The SEO score for this website is 27 out of 100. We found **13 critical issues** and **6 minor issues** that should be addressed to improve Google rankings and AI visibility and drive more traffic to the website.

- Overview
 - Issues and Recommendations
 - On-Page SEO
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Overview

This section summarizes your site's overall SEO performance, providing insights from on-page, technical, off-page, site speed, and social signals, and highlights both strengths and priority issues to address.



Issues and Recommendations

This section identifies your site's most critical SEO issues and delivers clear recommendations to resolve them and strengthen search performance.

Type	Element	Priority	Problem and Recommendation
Page Speed	DOM Size	⚠️	Unable to retrieve DOM Size metric. The page may be inaccessible or the API is unavailable.
Page Speed	Interaction to Next Paint (INP)	⚠️	Clicks and taps on the page feel noticeably delayed and sluggish. Defer non-critical JavaScript, move work off the main thread, and reduce third-party script impact to improve the user experience.
Page Speed	Mobile Friendliness	⚠️	Your page is not mobile friendly. Mobile users may struggle with tiny text, missing responsive layouts, or hard-to-tap buttons. Implement a responsive viewport, increase font sizes, and enlarge/space tap targets.
Social Media	YouTube	⚠️	It looks like you may not be linking to a YouTube page. Add a working YouTube link to showcase your video content and boost visitor engagement.
Social Media	X	⚠️	It looks like you may not be linking to an X (Twitter) profile. Add a working X link so visitors can follow your latest updates.
Social Media	LinkedIn	⚠️	It looks like you may not be linking to a LinkedIn page. Add a working LinkedIn link to strengthen your professional presence and build audience trust.
Social Media	Instagram	⚠️	It looks like you may not be linking to an Instagram page. Add a working Instagram link to grow your visual audience and build brand trust.
Social Media	Facebook	⚠️	It looks like you may not be linking to a Facebook page. Add a working Facebook link to help visitors connect with you on social media.
Technical SEO	Canonical	⚠️	There are critical issues with your canonical tag that may result in search engines indexing incorrect or duplicate pages. Ensure your page includes a single canonical tag that points to a live URL to avoid confusion.
On-Page SEO	Content	⚠️	Your content is too thin (15 words). Add more content to better inform users what your page is about. Aim for at least 500 words.

	Interaction to Next Paint (INP)		Clicks and taps on the page feel noticeably delayed and sluggish. Defer non-critical JavaScript, move work off the main thread, and reduce third-party script impact to improve the user experience.
			INP: 1.701s
	Cumulative Layout Shift (CLS)		Page elements are visually stable while loading, so elements don't jump around upon page load.
			CLS: 0.09
	Time to First Byte (TTFB)		The server responds quickly, so users start receiving data almost instantly.
			TBT: 0.001s
	First Contentful Paint (FCP)		The first text or image on the page appears almost instantly, giving users feedback that the page is loading.
			FCP: 1.3s
	Speed Index		Visual content loads a bit slowly. Compress images and defer non-critical scripts to speed things up.
			Speed Index: 3.4s
	Total Blocking Time (TBT)		Scripts rarely block the main thread, so interactions feel smooth and responsive.
			TBT: 0.003s
	DOM Size		Unable to retrieve DOM Size metric. The page may be inaccessible or the API is unavailable.

Identify technical issues and get fixes in plain English with a free account

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Page Speed & Core Web Vitals

This section shows your page load time, Core Web Vitals, and other speed signals that affect search results and user experience. You get a clear assessment, note any issues, and learn the exact steps to make your pages faster and strengthen overall SEO impact.

All recommendations follow Google's performance guidelines.

Element	Priority	Problem and Recommendation
Performance Score		Your page performs reasonably well but doesn't fully meet Google's targets. Compress large images, remove unused CSS/JavaScript, and enable caching to improve performance. Performance Score: 80/100
Mobile Friendliness		Your page is not mobile friendly. Mobile users may struggle with tiny text, missing responsive layouts, or hard-to-tap buttons. Implement a responsive viewport, increase font sizes, and enlarge/space tap targets. Mobile Friendliness score: 1/3
Largest Contentful Paint (LCP)		The main image or block of text on the page appears quickly, giving users confidence that the page is loading. LCP: 1.7s
Interaction to Next Paint (INP)		Clicks and taps on the page feel noticeably delayed and sluggish. Defer non-critical JavaScript, move work off the main thread, and reduce third-party script impact to improve the user experience. INP: 1.701s
Cumulative Layout Shift (CLS)		Page elements are visually stable while loading, so elements don't jump around upon page load. CLS: 0.09
Time to First Byte (TTFB)		The server responds quickly, so users start receiving data almost instantly. TTFB: 0.001s



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Technical SEO

This section presents the results of the technical SEO audit, covering elements like crawlability, indexation, security, and structured data, along with recommendations to resolve any issues.

Element	Priority	Problem and Recommendation
Favicon		Your favicon is valid and accessible. /favicon.png
Noindex		Your page is properly configured for search engine indexing.
Sitemap		Your website contains a valid XML sitemap. https://melanua.com/sitemap.xml
Hreflang		No hreflang tags found. If your site has language- or region-specific versions, add hreflang tags to help search engines show the right version of the page.
Language		Your website language is properly declared. en
Canonical		There are critical issues with your canonical tag that may result in search engines indexing incorrect or duplicate pages. Ensure your page includes a single canonical tag that points to a live URL to avoid confusion.
Robots.txt		Your robots.txt file is properly configured and accessible. https://melanua.com/robots.txt
Structured Data		Your page is missing structured data. Add Schema.org markup to qualify for rich results and help search engines understand your content.

Content	⚠	Your text-to-code ratio (15.24%) is a bit low. Aim for over 20%.
	🚩	Your content is too thin (15 words). Add more content to better inform users what your page is about. Aim for at least 500 words.
Keyword Density	✓	Analyze the keyword density report to ensure the highest density words and phrases are keywords you want to rank for. N/A

Keyword Rankings

This section provides a list of the website's top SEO keywords according to the organic traffic they drive to the site.

Keyword	Rank	Traffic %	Volume	KD %	CPC (USD)
 Sorry, there are no results for this domain or website URL					

Top Pages

On-Page SEO

This section compiles the on-page SEO audit results, detailing assessments of key on-page elements, and pairs each issue with clear recommendations for improvement.

Element	Priority	Problem and Recommendation										
URL	✓	The length of your URL is good (11 characters). melanua.com										
Title	⚠	Your title is a bit short (42 characters). Aim for 50-60 characters. MELANUA™ – French-Inspired Luxury Skincare										
Meta Description	🚩	Your meta description is too long (146 characters). Consider shortening it to 100-130 characters. Discover MELANUA™ — a French-inspired Australian skincare house blending nature, scie...										
H1	🚩	Your H1 is missing! Add a main H1 heading to the page to improve search visibility and guide your visitors. Aim for 10-70 characters.										
H2-H6 Structure	🚩	Your page structure is an issue. Key heading levels are missing, skipped, or over-used. Consider rebuilding your page structure with H2s, H3s, and H4s used to introduce sections and subsections. Avoid hierarchy gaps (e.g., H4s directly following H2s) and excess headings.										
<table><thead><tr><th>Heading</th><th>Frequency</th></tr></thead><tbody><tr><td>H2</td><td>0</td></tr><tr><td>H3</td><td>0</td></tr><tr><td>H4</td><td>0</td></tr><tr><td colspan="2">0</td></tr></tbody></table>			Heading	Frequency	H2	0	H3	0	H4	0	0	
Heading	Frequency											
H2	0											
H3	0											
H4	0											
0												
Image Alt	✓	Your images all have alt text.										
Content	⚠	Your text-to-code ratio (15.24%) is a bit low. Aim for over 20%.										

On-Page SEO	H2-H6 Structure		Your page structure is an issue. Key heading levels are missing, skipped, or over-used. Consider rebuilding your page structure with H2s, H3s, and H4s used to introduce sections and subsections. Avoid hierarchy gaps (e.g., H4s directly following H2s) and excess headings.
On-Page SEO	H1		Your H1 is missing! Add a main H1 heading to the page to improve search visibility and guide your visitors. Aim for 10-70 characters.
On-Page SEO	Meta Description		Your meta description is too long (146 characters). Consider shortening it to 100-130 characters.
On-Page SEO	Title		Your title is a bit short (42 characters). Aim for 50-60 characters.
On-Page SEO	Content		Your text-to-code ratio (15.24%) is a bit low. Aim for over 20%.
Technical SEO	Hreflang		No hreflang tags found. If your site has language- or region-specific versions, add hreflang tags to help search engines show the right version of the page.
Technical SEO	Structured Data		Your page is missing structured data. Add Schema.org markup to qualify for rich results and help search engines understand your content.
Page Speed	Overall Performance		Your page performs reasonably well but doesn't fully meet Google's targets. Compress large images, remove unused CSS/JavaScript, and enable caching to improve performance.
Page Speed	Speed Index		Visual content loads a bit slowly. Compress images and defer non-critical scripts to speed things up.
Off-Page SEO	Authority Score		No competitor data
Off-Page SEO	Nofollow vs Dofollow		Insufficient data to calculate follow/nofollow ratio.

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Top Backlinks

This section provides a list of the website's top backlinks according to the Authority Score of the linking site.

Page AS	Source page Title and URL	Anchor and Target URL
5	High-LevelSEO Practice: A Comprehensive Guide from Technical Optimization to... ↳ http://backlink.wiki/domain.php?part=01%2F26%2F2025%2F205	melanua.com https://melanua.com/ Nofollow
5	seo domain research ↳ http://knows.sbs/domain/domain/part/01-25-2025-382	melanua.com https://melanua.com/ Nofollow
5	seo domain research ↳ http://knows.sbs/domain/domain/part/01-26-2025-205	melanua.com https://melanua.com/ Nofollow
5	seo domain research ↳ http://takes.sbs/domain/domain/part/01-26-2025-205	melanua.com https://melanua.com/ Nofollow
5	seo domain research ↳ http://wants.cfd/domain/domain/part/01-26-2025-205	melanua.com https://melanua.com/ Nofollow
4	High-LevelSEO Practice: A Comprehensive Guide from Technical Optimization to... ↳ http://backlink.wiki/domain.php?part=01%2F25%2F2025%2F382	melanua.com https://melanua.com/ Nofollow
4	seo domain research ↳ http://takes.sbs/domain/domain/part/01-25-2025-382	melanua.com https://melanua.com/ Nofollow
0	seo domain research ↳ http://blinks.sbs/domain/domain/part/01-26-2025-205	melanua.com https://melanua.com/ Nofollow

	0	seo domain research http://blinks.sbs/domain/domain/part/01-26-2025-205	melanua.com https://melanua.com/ Nofollow
	0	High-LevelSEO Practice: A Comprehensive Guide from Technical Optimization to... http://domain.gov.mex.com/domain.php?part=01%2F25%2F2025%2F382	melanua.com https://melanua.com/ Nofollow
	0	High-LevelSEO Practice: A Comprehensive Guide from Technical Optimization to... http://domain.gov.mex.com/domain.php?part=01%2F26%2F2025%2F205	melanua.com https://melanua.com/ Nofollow

Social Media

This section compiles the social media audit results, confirming whether links to Facebook, YouTube, Instagram, X, and LinkedIn are present, and offers recommendations to add any missing profiles.

Element	Priority	Problem and Recommendation
		It looks like you may not be linking to a Facebook page. Add a working Facebook link to help visitors connect with you on social media.
		It looks like you may not be linking to a YouTube page. Add a working YouTube link to showcase your video content and boost visitor engagement.
		It looks like you may not be linking to an Instagram page. Add a working Instagram link to grow your visual audience and build brand trust.
		It looks like you may not be linking to an X (Twitter) profile. Add a working X link so visitors can follow your latest updates.

Social Media

This section compiles the social media audit results, confirming whether links to Facebook, YouTube, Instagram, X, and LinkedIn are present, and offers recommendations to add any missing profiles.

Element	Priority	Problem and Recommendation
 Facebook		It looks like you may not be linking to a Facebook page. Add a working Facebook link to help visitors connect with you on social media.
 YouTube		It looks like you may not be linking to a YouTube page. Add a working YouTube link to showcase your video content and boost visitor engagement.
 Instagram		It looks like you may not be linking to an Instagram page. Add a working Instagram link to grow your visual audience and build brand trust.
 X		It looks like you may not be linking to an X (Twitter) profile. Add a working X link so visitors can follow your latest updates.
 LinkedIn		It looks like you may not be linking to a LinkedIn page. Add a working LinkedIn link to strengthen your professional presence and build audience trust.

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