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Module 1 Challenge

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. The most successful campaigns were created in the months of June and July.
2. Theater is the most popular campaign category.
3. More than half of the campaigns had successful outcomes.

* What are some limitations of this dataset?
  + Majority of the campaign data is from the United States and less from other countries.
  + There’s a variation in the launch and end dates of the campaign, which could have affected the campaign’s outcome.
  + Currencies of countries are not equal, so we are unable to truly analyze the dollar amounts.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + An additional table and/or graph that we could create would be one that show the duration of campaign compared to the outcome of the campaign. It could provide information on the average number of days successful campaigns ran for.