Choosing the Right Model

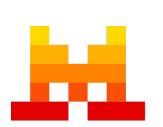
•••

Krzysztof Nowak (Institute of Polish Language, Kraków)

Outline

- model types
- architecture
- cost
- computational resources
- performance

LLM Ecosystem

















Focus, Licensing, Cost

Model	Provider	Туре	Cost Range (\$/1M)	Access
Claude 3.7 Sonnet	Anthropic	Proprietary	\$1.5-7.5	API/Web
GPT-4.1	OpenAI	Proprietary	\$2.0-8.0	API/ChatGPT
Gemini Ultra	Google	Proprietary	\$1.0-2.0	AI Studio
Qwen 2.5 72B	Alibaba	Open/Hosted	\$0.5-1.5 API/Local	
Llama 3.1 405B	Meta	Open Source	Free	Local only
GPT-3.5 Turbo	OpenAI	Proprietary	\$0.5-1.0	API/Web
Mistral Large 2	Mistral AI Proprietary \$1.0-3.0 API/Web		API/Web	
DeepSeek V3	DeepSeek	Open/Hosted	\$0.3-1.0	API/Local

Corpus Linguistics

Research Task	Primary Model	Alternative	Budget Option	Why		
Large-scale classification	DeepSeek V3	GPT-3.5	GPT-3.5	Cost efficiency, batch processing		
Sentiment analysis	Claude 3.7	Mistral Large 2	GPT-3.5	Nuanced reasoning needed		
POS tagging	Qwen 2.5	DeepSeek V3	GPT-3.5	Multilingual support		
Named entity recognition	GPT-4.1	Claude 3.7	Qwen 2.5	Accuracy across		

Research Task	Primary Model	Alternative	Budget Option	Why
Syntax analysis	Claude 3.7	GPT-4.1	DeepSeek V3	Complex reasoning required
Semantic annotation	GPT-4.1	Claude 3.7	Mistral Large 2	Precision in meaning analysis
Pragmatic analysis	Claude 3.7	GPT-4.1	Qwen 2.5	Context understanding
Formal semantics	DeepSeek V3	Claude 3.7	GPT-3.5	Mathematical notation handling

Al Privacy Risks & Mitigations - Large Language Models (LLMs) SUPPORT POOL OF EXPERTS PROGRAMME Al Privacy Risks & Mitigations Large Language Models (LLMs) By Isabel BARBERÁ

Data sensitivity

- confidential interviews
- sensitive information
- proprietary corpora

GDPR compliance

Data Sensitivity & Privacy

Requirement	Recommended Models	Avoid
Confidential data	Llama 3.1, DeepSeek V3 (local)	All proprietary cloud APIs
GDPR compliance	Mistral Large 2, Llama 3.1	US-based models
Institutional policy	Llama 3.1, Qwen 2.5 (local)	Varies by institution

Environmental impact

Saying 'Thank You' to ChatGPT Is Costly. But Maybe It's Worth the Price.

Adding words to our chatbot can apparently cost tens of millions of dollars. But some fear the cost of not saying please or thank



Home / News, Stor

ASK NYT CLIMATE

Will A.I. Ruin the Planet or Save the Planet?

It's a notorious energy hog. But artificial intelligence can also foster innovation and discovery, and it could speed the global transition to cleaner power.

21 SEP 2024 | STORY | ENVIRONMENT UNDER REVIEW

Al has an environmental problem. Here's what the world can do about that.



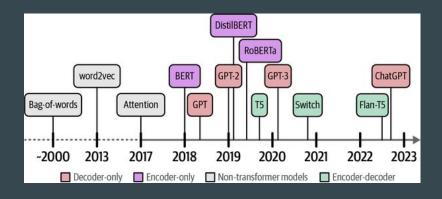
SUBSCRII

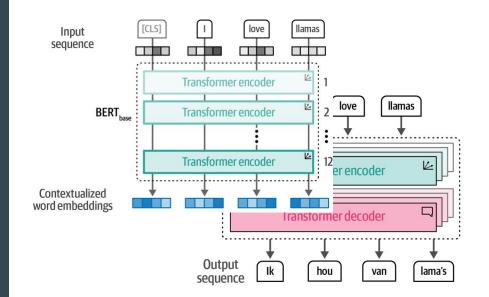
Explained: Generative Al's environmental impact

Rapid development and deployment of powerful generative AI models comes with environmental consequences, including increased electricity demand and water consumption.

Adam Zewe | MIT News January 17, 2025

Do I really need an LLM?





- cost
- speed
- interpretability
- specific tasks

Practical Considerations

Access and Running Models Locally

Web Interface

API

Classify the following sentence as positive, negative, or neutral: "Quo usque tandem abutere Catilina patientia nostra?"

The sentence "Quo usque tandem abutere Catilina patientia nostra?" translates roughly from Latin to: "How long, Catiline, will you abuse our patience?"

Classification:

Negative

Reason: The sentence is accusatory and expresses frustration and exasperation toward Catiline, indicating a negative attitude.

```
from openai import OpenAI
from google.colab import userdata
api_key = userdata.get('OPENAI_API_KEY') # read

client = OpenAI(api_key=api_key)

# contact the API by specifying the model you wa
# the response will be stored in a variable call
response = client.responses.create(
    model="gpt-4.1-nano",
    input="Write one sentence about the use of I)
```

Running Models Locally

Servers





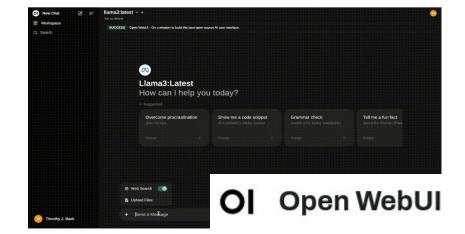
ollama



Running Models Locally

Clients





Running Models Locally

Editors Libraries *ChatGPT* Typing... [Send: buffer] [gpt-3.5-turbo]

* How much of the moon can we observe from earth?

We can observe about 59% of the moon's surface from the Earth.

* Why more than 50%? (gptel is asy)

We can observe more than 50% of the moon's surface because the moon always shows the same face towards Earth due to its synchronous rotation, which means one side of the moon is always facing Earth while the other side is always facing away. As the Moon orbits the Earth, the angle between the sun, Earth, and the moon changes, allowing us to see slightly

POP 1 5 Ux-*ChatGPT*

All ORG GPT IS Y



More: https://github.com/ollama/ollama

Practical Considerations

Computational Resources

Hardware Requirements



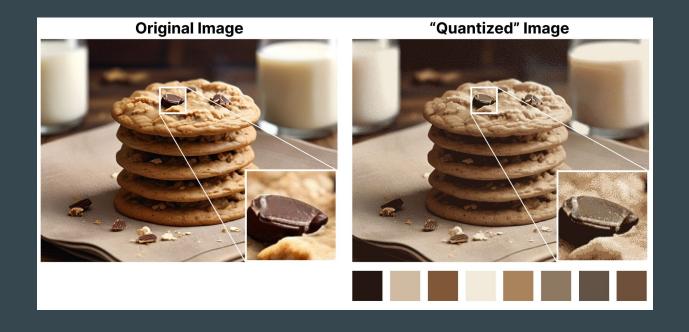
7B model → 14GB VRAM

70B model → 140GB VRAM

Consumer GPUs (RTX 4090)

- quantized models
- quality compromises

Quantization The Quality vs. Accessibility Trade-off



Source: Maarten Grootendorst, *A Visual Guide to Quantization*

Practical Considerations Cost

Cost

Counting tokens

Cost Management

Context Window Limits

Latency

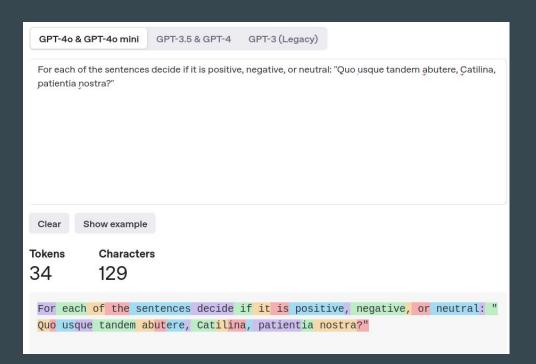
Performance Optimization

Why Token Counting Matters

 Subword units that LLMs process (not always = words)

```
"unbelievable" → [un|believ|able]
1 word 3 tokens
```

Punctuation, spaces, and special characters



https://platform.openai.com/tokenizer

Input: ~32 tokens

(18 + 14 tokens)

Output: ~95-105 tokens

For each of the sentences decide if its is positive, negative, or neutral: Quō ūsque tandem abūtere, Catilīna, patientiā nostrā?"

The sentence "Quō ūsque tandem abūtere, Catilīna, patientiā nostrā?" translates to "How long, Catiline, will you abuse our patience?"

This is a famous line from Cicero's First Catilinarian Oration, and it expresses frustration and accusation toward Catiline.

Sentiment: Negative

Reason: The sentence accuses Catiline of abusing the patience of the speaker and others, expressing exasperation and criticism.

	1 token	Request	1000 Requests
Input	\$0.000002	\$0.000064	\$0.064
Output	\$0.00008	\$0.0008	\$0.8
Total		\$0.000864	\$0.864

Model Selection

Text tokens	Price per 1M tokens · Batch API price				
Model	Input	Cached input	Output		
gpt-4.1 → gpt-4.1-2025-04-14	\$2.00	\$0.50	\$8.00		
gpt-4.1-mini → gpt-4.1-mini-2025-04-14	\$0.40	\$0.10	\$1.60		
gpt-4.1-nano → gpt-4.1-nano-2025-04-14	\$0.10	\$0.025	\$0.40		

Text tokens (Flex Processing) Price per 1M tokens								
Model	Input	Cached input	Output					
o3 → o3-2025-04-16	\$5.00	\$1.25	\$20.00					
o4-mini → o4-mini-2025-04-16	\$0.55	\$0.138	\$2.20					

Flagship chat models Our versatile, high-intelligence flagship models.



GPT-4.1

Flagship GPT model for complex tasks

Cost-optimized models Smaller, faster models that cost less to run.



GPT-4.1 mini

Balanced for intelligence, speed, and cost



GPT-4.1 nano

Fastest, most cost-effective GPT-4.1 model

Reasoning models o-series models that excel at complex, multi-step tasks.



о3

Our most powerful reasoning model



o4-mini

Faster, more affordable reasoning model

Prompt Engineering

For each of the sentences decide if its is positive, negative, or neutral: Quō ūsque tandem abūtere, Catilīna, patientiā nostrā?"



The sentence "Quō ūsque tandom abūtere, Catilīna, patientiā nostrā?" translates to "How-long, Catiline, will you abuse our patience?"

This is a famous line from Gicero's First Catilinarian Oration, and it expresses frustration and accusation toward Catiline.

Sentiment: Negative

Reason. The sentence accuses Catiline of abusing the patience of the speaker and others, expressing exasperation and criticism.

Strategies

Classify sentiment (pos/neg/neu):

System (cached): "You are a sentiment classifier. Respond only with: positive,

negative, or neutral."

User input: Quō ūsque tandem abūtere, Catilīna, patientiā nostrā?

Classify each (pos/neg/neu):

- 1. Quō ūsque tandem abūtere, Catilīna, patientiā nostrā?
- 2. Quam diū etiam furor iste tuus nos ēlūdet?
- 3. Quem ad finem sēsē effrēnāta iactābit audācia?

System: Respond with only one word: positive, negative, or neutral

Output: negative

Smart Truncation

Caching

Batching

Output Control

Resources

- Model documentation
- Papers
- Blogs, Newsletters, Reddit
- Substack





Interconnects

The cutting edge of AI, from inside the frontier AI labs, minus the hype. The border between highlevel and technical thinking. Read by leading engineers, researchers, and investors on Wednesday mornings.



Benchmarks, Leaderboards



Open LLM Leaderboard Archived

Comparing Large Language Models in an open and reproducible way

Q Search by model name • try "meta @architecture:llama @license:mit"

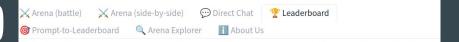
4576 / 4576

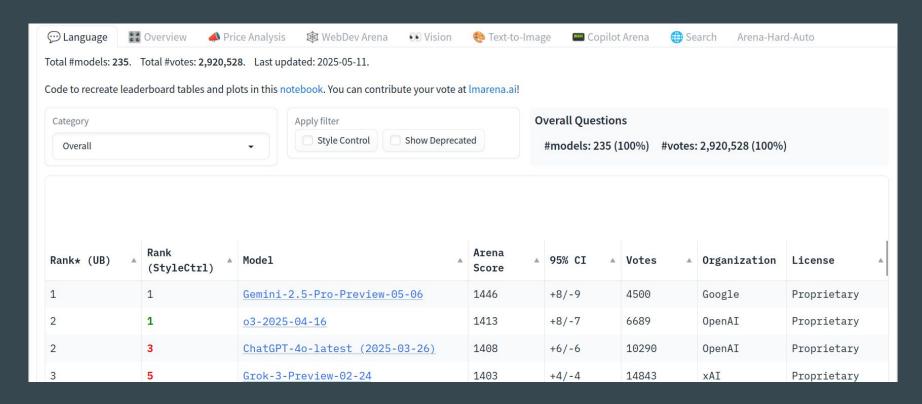


-													
	Rank	Туре	Model		Average ① 0	IFEval 🕕 🖰	BBH © ©	MATH ① 0	GPQA ① ③	MUSR ③ ©	MMLU-P ①	Parameters ①	CO ₂ Cost ()
平	1	•	MaziyarPanahi/calme-3.2-instruct-78b ☑	8	• 52.08 %	80.63 %	62.61 %	40.33 %	20.36 %	38.53 %	70.03 %	77.965B	66.01 kg
꾸	2	\odot	MaziyarPanahi/calme-3.1-instruct-78b ☑	8	• 51.29 %	81.36 %	62.41 %	39.27 %	19.46 %	36.50 %	68.72 %	77.965B	64.44 kg
平	3	\odot	dfurman/CalmeRys-78B-Orpo-v0.1 ☑	8	• 51.23 %	81.63 %	61.92 %	40.63 %	20.02 %	36.37 %	66.80 %	77.965B	25.99 kg
平	4	\odot	MaziyarPanahi/calme-2.4-rys-78b ☑	н	• 50.77 %	80.11 %	62.16 %	40.71 %	20.36 %	34.57 %	66.69 %	77.965B	25.95 kg
平	5	•	huihui-ai/Qwen2.5-72B-Instruct-abliterated 🗵	8	• 48.11 %	85.93 %	60.49 %	60.12 %	19.35 %	12.34 %	50.41 %	72.706B	76.77 kg
平	6	\odot	Qwen/Qwen2.5-72B-Instruct 🗵		• 47.98 %	86.38 %	61.87 %	59.82 %	16.67 %	11.74 %	51.40 %	72.706B	47.65 kg
平	7	\odot	MaziyarPanahi/calme-2.1-qwen2.5-72b ☑	8	• 47.86 %	86.62 %	61.66 %	59.14 %	15.10 %	13.30 %	51.32 %	72.7B	29.50 kg
平	8	•	newsbang/Homer-v1.0-Qwen2.5-72B Ø	8	• 47.46 %	76.28 %	62.27 %	49.02 %	22.15 %	17.90 %	57.17 %	72.706B	29.55 kg

https://huggingface.co/spaces/open-llm-leaderboard/open_llm_leaderboard#/

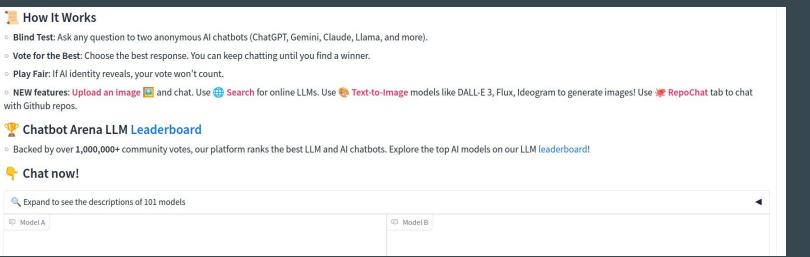
Chatbot Arena (https://lmarena.ai)

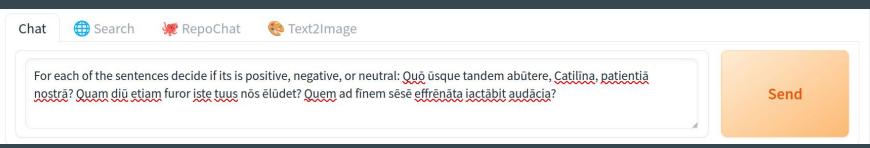




Chatbot Arena (https://lmarena.ai)

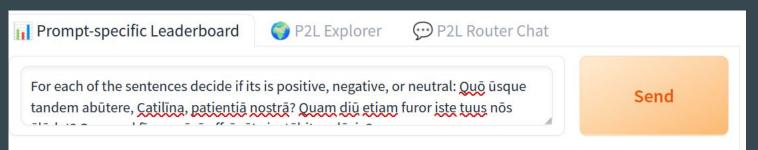






Chatbot Arena (https://lmarena.ai)





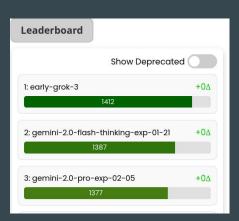
Prompt-specific Leaderboard











Advice? Experiment!

