

SPONSORSHIP PACKAGE

DEAR POTENTIAL SPONSOR

What is NOVA Hacks?

NOVA Hacks is a student-led initiative by coding enthusiasts at Villanova University. Collegiate hackathons have been a fast growing movement across the country- these events bring together students from different backgrounds into a common space where they can collaborate and explore their creativity. And we would like put Villanova on the map as a hub for creative, collaborative, novel and innovative programming.

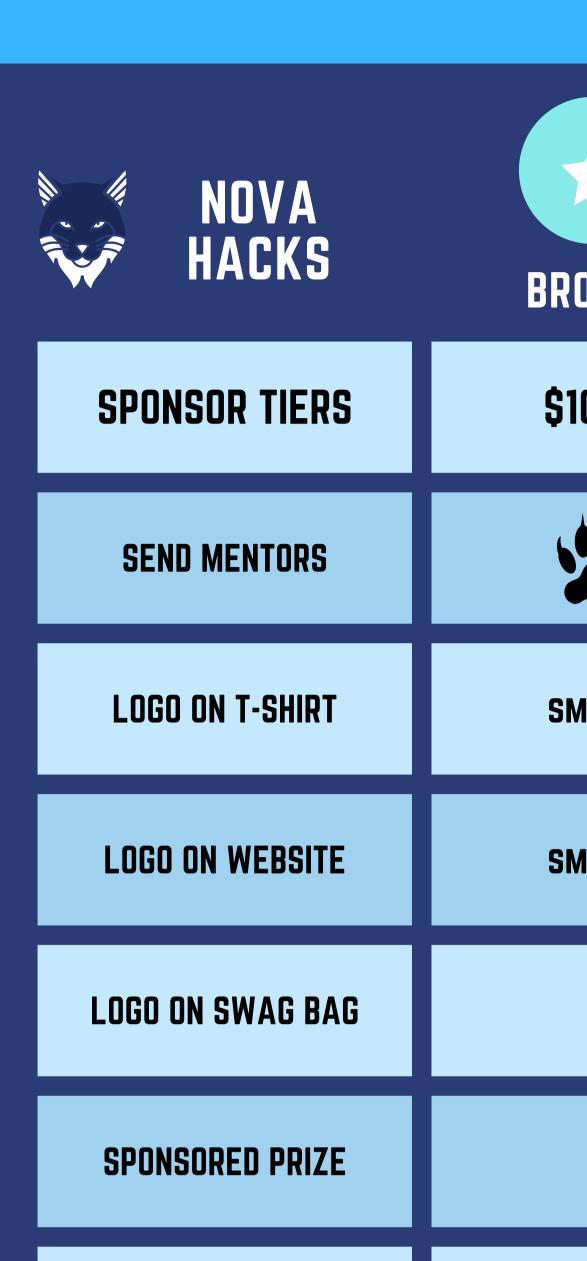
Our vision in organizing the first NOVA Hacks is to bring in a hundred plus hacking enthusiasts with varied experiences for a two-day event where they will work to bring their ideas to life. NOVA Hacks is an excellent opportunity for your company to tap into the pool of self-motivated students and talents in the Greater Philadelphia and the surrounding area.

Why sponsor NOVA Hacks?

- Mentor participants and establish a relationship with top hackers
- Gain early access to resumes, GitHub profiles, and email addresses
- Fund a branded prize to get students to develop projects on your API
- Demo your APIs and products to hundreds of students
- Demonstrate your support of the region's rapidly growing hacking community



We have included details about how you can support NOVA Hacks below. If you have any questions, please don't hesitate to contact us at hackathon@villanova.edu. NOVA Hack team is happy to assist you if one of the packages does not fit your needs.







HACKS	BRONZE	SILVER	GOLD
SPONSOR TIERS	\$1000	\$2000	\$3000
SEND MENTORS			
LOGO ON T-SHIRT	SMALL	MEIDUM	LARGE
LOGO ON WEBSITE	SMALL	MEIDUM	LARGE
LOGO ON SWAG BAG			
SPONSORED PRIZE			
OPENING KEYNOTE SPEAKING SLOT			3 MINS
PRESENTATION DURING THE EVENT		30 MINS	1 HR
TABLE IN SPONSOR AREA	SHARED	INDIVIDUAL	INDIVIDUAL
RESUME ACCESS		AFTER EVENT	BEFORE EVENT
PROMOTION ON SOCIAL MEDIA			
BRAND A MEAL			