

AI Video Generation Service Proposal

Professional Marketplace Video Creation & Upload

Service Overview

This proposal outlines our comprehensive AI video generation service, including complete marketplace setup and optimization. Each package includes full-service video creation using cutting-edge Kling V2.5 AI technology with professional marketplace integration.

Package Options

Starter Pack - 10 Videos

€90 Total (€9 per video)

Perfect for testing the marketplace or launching a focused product line.

Delivery: 2 business days

Growth Pack - 25 Videos Popular Choice

€180 Total (€7.20 per video)

Ideal for establishing a strong marketplace presence with diverse content.

Save €45 compared to individual pricing!

Delivery: 4 business days

Professional Pack - 50 Videos Best Value

€350 Total (€7 per video)

Complete marketplace catalog for maximum visibility and revenue potential.

Save €100 compared to individual pricing!

Delivery: 6 business days

Pricing Comparison

Package	Videos	Total Price	Price/Video	Your Savings	Delivery
Starter	10	€90	€9.00	-	2 days
Growth	25	€180	€7.20	€45 (20% off)	4 days
Professional	50	€350	€7.00	€100 (22% off)	6 days

What's Included in Every Package

AI Video Generation

- 5-second high-quality videos using Fal.ai Kling V2.5 technology
- State-of-the-art text-to-video AI with cinematic quality

- Professional-grade output suitable for commercial use

Deep Prompt Research & Engineering

- Custom prompt creation for each video
- Industry-specific optimization
- Creative direction and conceptualization
- Keyword-rich descriptions for better discoverability

Quality Assurance & Error Coverage

- Multiple generation attempts if needed
- Quality control checks on every video
- Regeneration at no extra cost for unsatisfactory outputs
- 100% satisfaction guarantee

Complete Marketplace Setup

- Video upload to marketplace platform
- Product listing creation for each video
- Strategic pricing recommendations
- SEO-optimized product descriptions
- Manual tagging for maximum discoverability
- Categorization and metadata optimization
- Ready-to-sell configuration

All Costs Included

- **Complete API cost coverage** (Fal.ai generation fees included)
- **No hidden charges** or surprise fees
- **Buffer for regenerations** already factored in

Return on Investment

Revenue Potential Analysis

For the Professional Pack (50 videos at €350):

Scenario	Video Price	Total Revenue	Profit	ROI
Conservative	€15/video	€750	€400	114%
Moderate	€20/video	€1,000	€650	186%
Optimistic	€25/video	€1,250	€900	257%

Break-even point: Sell just 24 videos at €15 each to recover your investment!

Payment Terms

Payment Structure

- **50% deposit** upon order confirmation (secures your delivery slot)
- **50% final payment** upon completion (when all videos are live on marketplace)

Payment Schedule Examples

Starter Pack (€90):

- Deposit: €45

- Final: €45

Growth Pack (€180):

- Deposit: €90
- Final: €90

Professional Pack (€350):

- Deposit: €175
- Final: €175

Accepted Payment Methods

- Bank Transfer
- PayPal
- Credit/Debit Card
- Other (to be discussed)

Delivery Timeline

Project Milestones

Starter Pack (10 videos):

- Day 1: Prompt research & generation begins
- Day 2: Complete upload & marketplace setup

Growth Pack (25 videos):

- Days 1-2: Prompt research & generation
- Days 3-4: Upload, tagging & marketplace optimization

Professional Pack (50 videos):

- Days 1-3: Prompt research & video generation
- Days 4-6: Marketplace upload, tagging & final optimization

All timelines are in **business days** from deposit receipt.

Technical Specifications

Video Specifications

- **Duration:** 5 seconds per video
- **Technology:** Fal.ai Kling V2.5 Text-to-Video AI
- **Quality:** Professional-grade, marketplace-ready
- **Format:** MP4 (compatible with all platforms)
- **Resolution:** High-definition output

Marketplace Integration

- Professional product listings
- Optimized for search and discovery
- Mobile-responsive presentation
- Immediate availability for purchase

Next Steps

How to Proceed

- 1. Select Your Package** - Choose the option that best fits your needs
 - 2. Confirm Order** - Reply to this proposal with your chosen package
 - 3. Provide Details** - Share any specific requirements or preferences
 - 4. Make Deposit** - 50% payment to begin work
 - 5. Sit Back & Relax** - We handle everything from here
 - 6. Review & Approve** - Final check before marketplace goes live
 - 7. Final Payment** - Complete payment and start selling!
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Service Guarantee

We are committed to your satisfaction:

- **✓ Quality Guarantee:** Videos meet professional marketplace standards
 - **✓ Delivery Guarantee:** On-time delivery or refund of rush fees
 - **✓ Regeneration Guarantee:** Unsatisfactory videos regenerated at no cost
 - **✓ Support Guarantee:** Post-delivery support for technical issues
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Frequently Asked Questions

Q: Can I request specific themes or topics? A: Absolutely! Share your preferences and we'll incorporate them into the prompts.

Q: What if I don't like a generated video? A: We'll regenerate it at no extra cost until you're satisfied.

Q: Can I upgrade my package later? A: Yes! You can upgrade at any time and we'll credit your initial payment.

Q: What happens after delivery? A: All videos are live on the marketplace and ready to generate revenue immediately.

Q: Do I own the videos? A: Yes, you have full commercial rights to all generated videos.

Q: Can I get 10-second videos instead? A: Yes! Contact us for custom pricing on longer video durations.

Contact & Order

Ready to get started?

Reply to this proposal with:

- Your chosen package
- Any specific requirements or themes
- Preferred payment method
- Any questions you may have

We'll confirm your order and send payment details to begin your project immediately.

Thank you for considering our AI Video Generation Service!

This proposal is valid for 14 days from the date of issue.

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