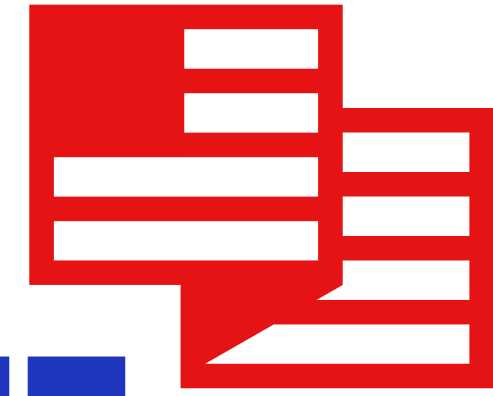WE CAN SAVE DEMOCRACY
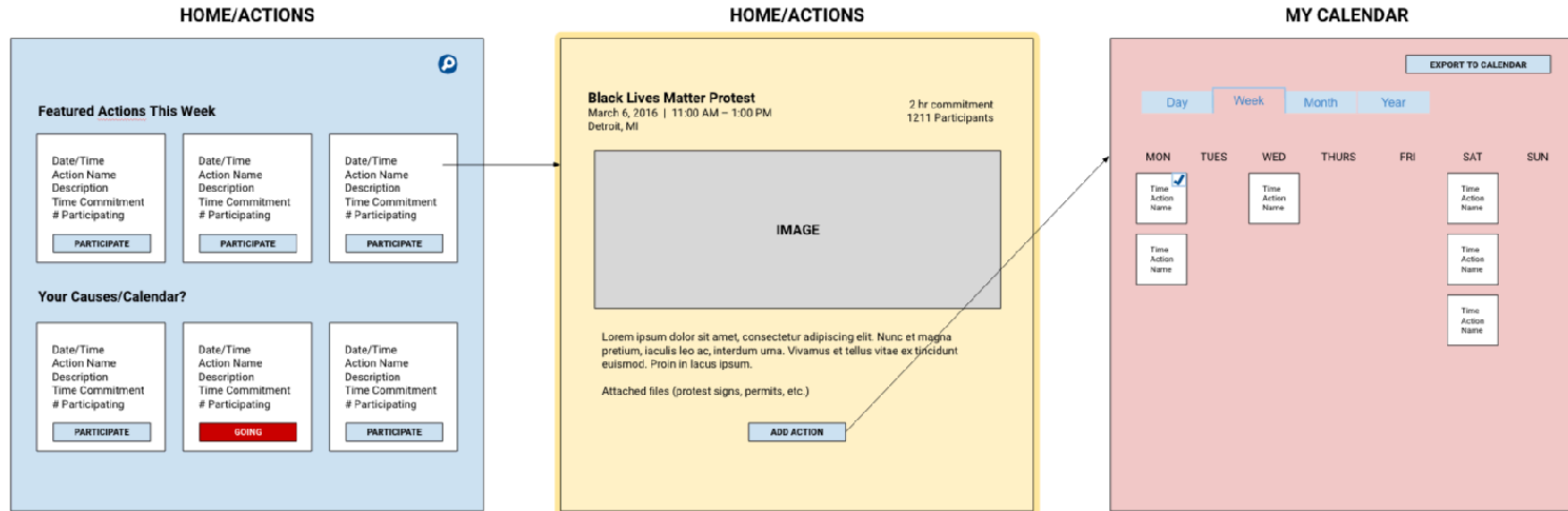
Objectives

- Help citizens take action on progressive issues

  - Allow organizations/individuals to add actions to rally others

  - Empower citizens to add actions to their calendar

Activist User Flow

Featured Actions This Week

Date/Time
Action Name
Description
Time Commitment
Participating

PARTICIPATE

Date/Time
Action Name
Description
Time Commitment
Participating

PARTICIPATE

Date/Time
Action Name
Description
Time Commitment
Participating

PARTICIPATE

Your Causes/Calendar?

Date/Time
Action Name
Description
Time Commitment
Participating

PARTICIPATE

Date/Time
Action Name
Description
Time Commitment
Participating

GOING

Date/Time
Action Name
Description
Time Commitment
Participating

PARTICIPATE

Black Lives Matter Protest
March 6, 2016 | 11:00 AM – 1:00 PM
Detroit, MI

2 hr commitment
1211 Participants

IMAGE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc et magna pretium, iaculis leo ac, interdum urna. Vivamus et tellus vitae ex tincidunt euismod. Proin in lacus ipsum.

Attached files (protest signs, permits, etc.)

ADD ACTION

EXPORT TO CALENDAR

Day | Week | Month | Year

MON   TUES   WED   THURS   FRI   SAT   SUN

Time Action Name ✓

Time Action Name

Time Action Name

Time Action Name

Time Action Name

Time Action Name

Individuals should be able to easily search and learn about upcoming events in their area and related to causes they care about.

Desired features:
- Different ways of sorting
- # participants (create buzz)
- different calendar views
- reminders

Create Action User Flow

BASIC INFO (need to be logged in)

Action Type (Call, March, etc.) ▼

Action Name

Start Date/Time

End Date/Time

Phone number/meeting location (depending on action type)

Organization

Scale ▼

State ▼

District ▼

Description/requirements

Expected Time Commitment

Causes (operate as tags)

NEXT

Organizations should be able to use this tool to easily call their activists to action surrounding different events and issues

Desired features:
- Calendar import
- Ability to censor inappropriate events (Nazi organizing)
- image upload
- attach files

On Boarding User Flow

YOUR INFO

First Name

Last Name

Email

Password

Address (this it to find your representatives)

City

State

Zip

NEXT

CHOOSE CAUSES/ORGS

🔍

☐ Black Lives Matter

☐ Climate Change

☐ Women's March

☐ LGBTQ Rights

☐ I just care about democracy!

FINISH

We want users to easily get connected with organizations and causes they care about.

Desired features:
- Social sign on
- Categorize organizations by cause