

# Privacy Policy

Effective Date: 30/04/2025

App Name: Roomify

Contact Email: noventraai2025@gmail.com

## 1. Introduction

Welcome to Roomify ("we", "our", or "us"). Your privacy is important to us. This Privacy Policy describes how we collect, use, and protect your data when you use our mobile app on iOS or Android. By using Roomify, you agree to the practices described below.

## 2. What We Collect

### a. Photos and Camera Access

- Roomify requests access to your camera and photo gallery so you can take or upload photos of your room and decor items.
- When you submit a photo for design rendering, it is uploaded to a third-party AI service (e.g. OpenAI, Stability AI) to generate a photorealistic result.
- These images are used only for the purpose of generating previews and are not stored on our servers after processing.

### b. Item Uploads or Product Links

- You may upload images of furniture or paste product links. These are also transmitted temporarily to generate the requested design.

### c. Usage Data (Non-Personal)

- We may collect anonymous data such as app interactions, feature usage, and crash reports to improve app performance and fix bugs.
- No photos or personal identifiers are included in this data.

### 3. How We Use Your Data

- To send room and item photos to a third-party AI service to generate your design preview
- To enhance user experience, optimize design output, and fix technical issues
- To optionally offer feature suggestions or performance improvements

### 4. Third-Party Services

Roomify uses third-party services for image processing. These providers are contractually obligated to handle your data securely and only for the requested task.

Examples may include:

- OpenAI (for image generation)
- Cloud storage providers (temporary storage during processing)

We do not sell or share your data with advertising networks or unrelated third parties.

### 5. Data Storage and Security

- Photos and inputs are uploaded only when rendering is requested, and are not stored on our servers after processing.
- We use encrypted communication and follow industry best practices to protect your data in transit.

### 6. Your Choices and Rights

- You can revoke camera or gallery access at any time via device settings.
- You can delete app data by uninstalling the app.
- You may contact us at [noventraai2025@gmail.com](mailto:noventraai2025@gmail.com) to inquire about any data associated with your account.

## 7. Children's Privacy

Roomify is not intended for children under 13. We do not knowingly collect or process personal information from children.

## 8. Changes to This Policy

We may update this Privacy Policy as Roomify evolves. All changes will be posted within the app and updated on our distribution platforms.

## 9. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact:

Email: [noventraai2025@gmail.com](mailto:noventraai2025@gmail.com)