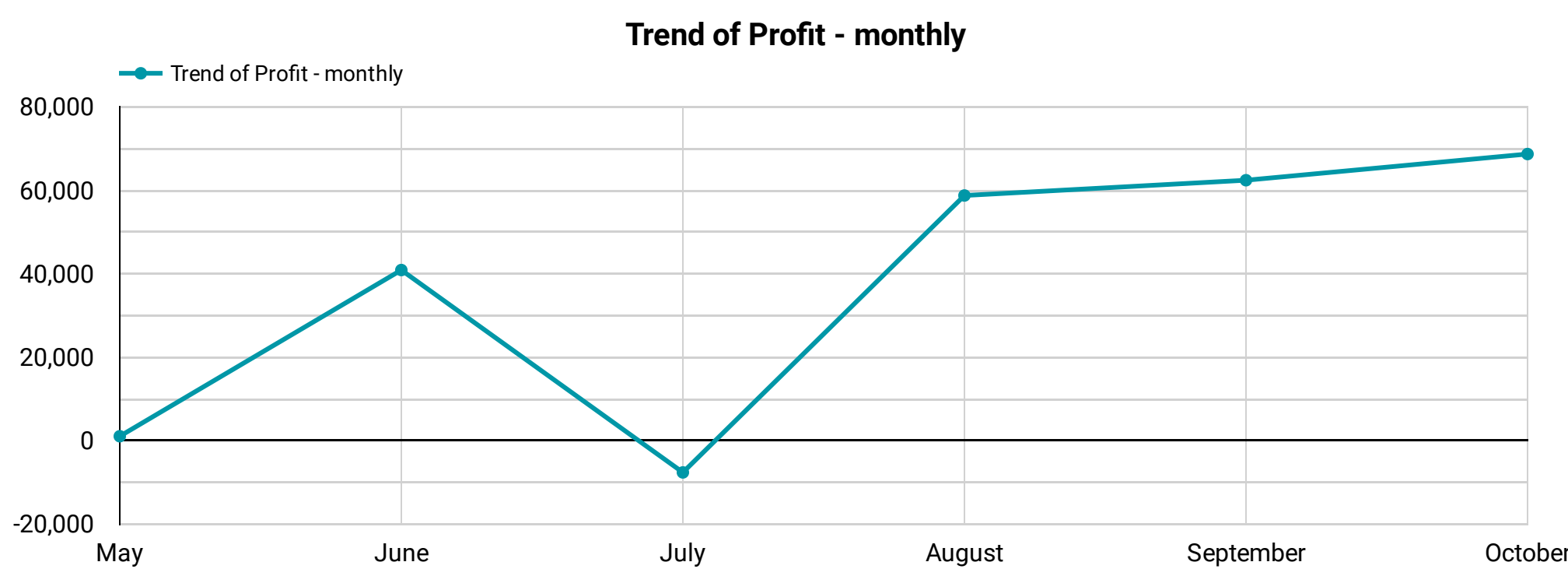
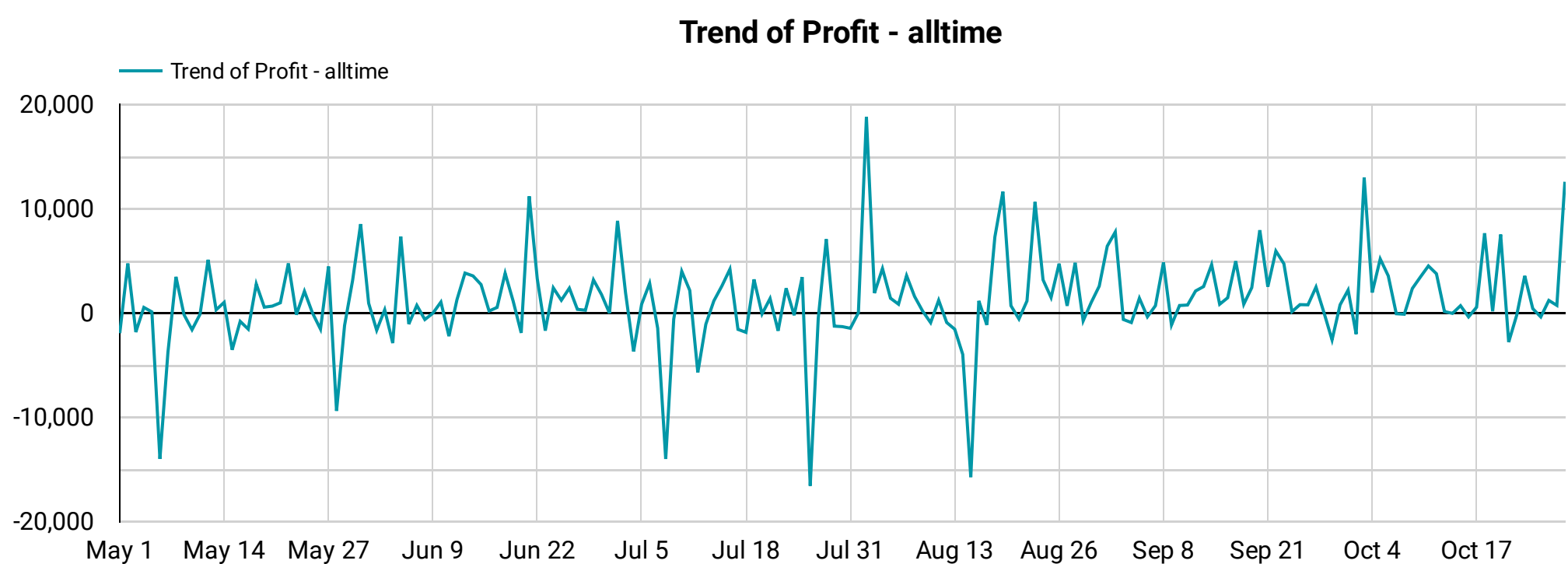
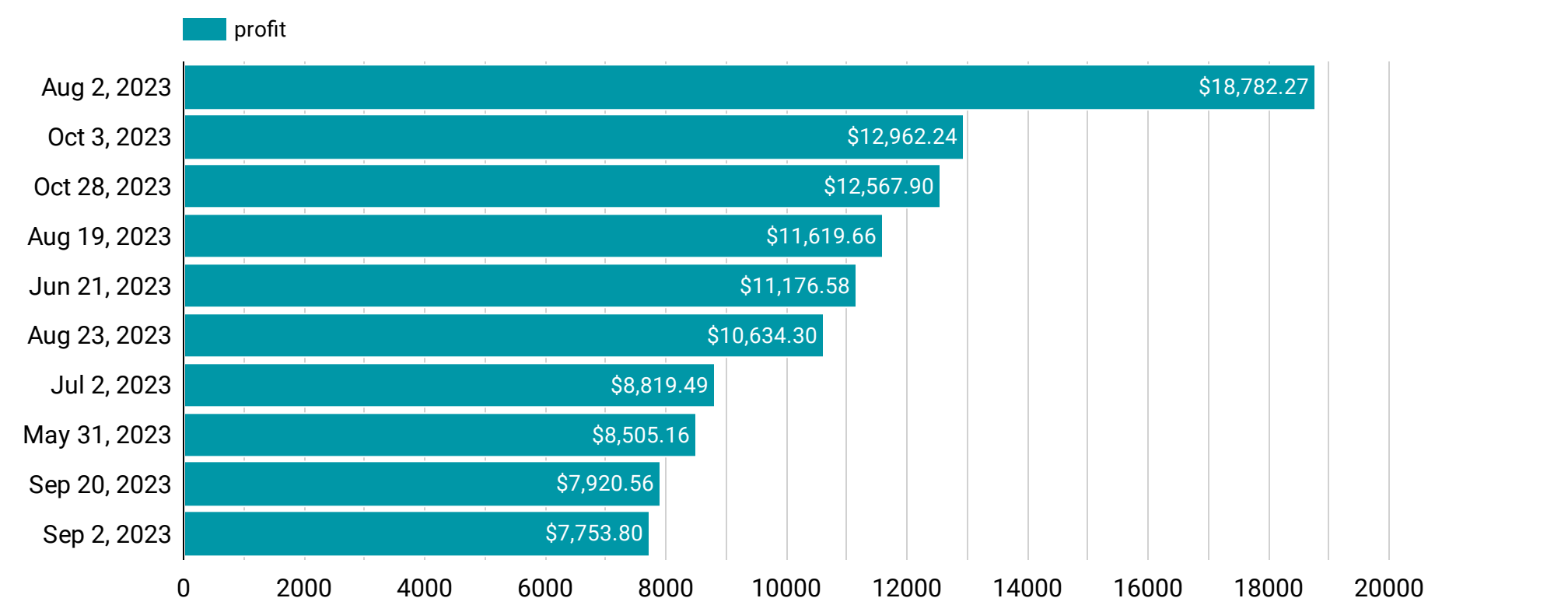


Static Dashboard

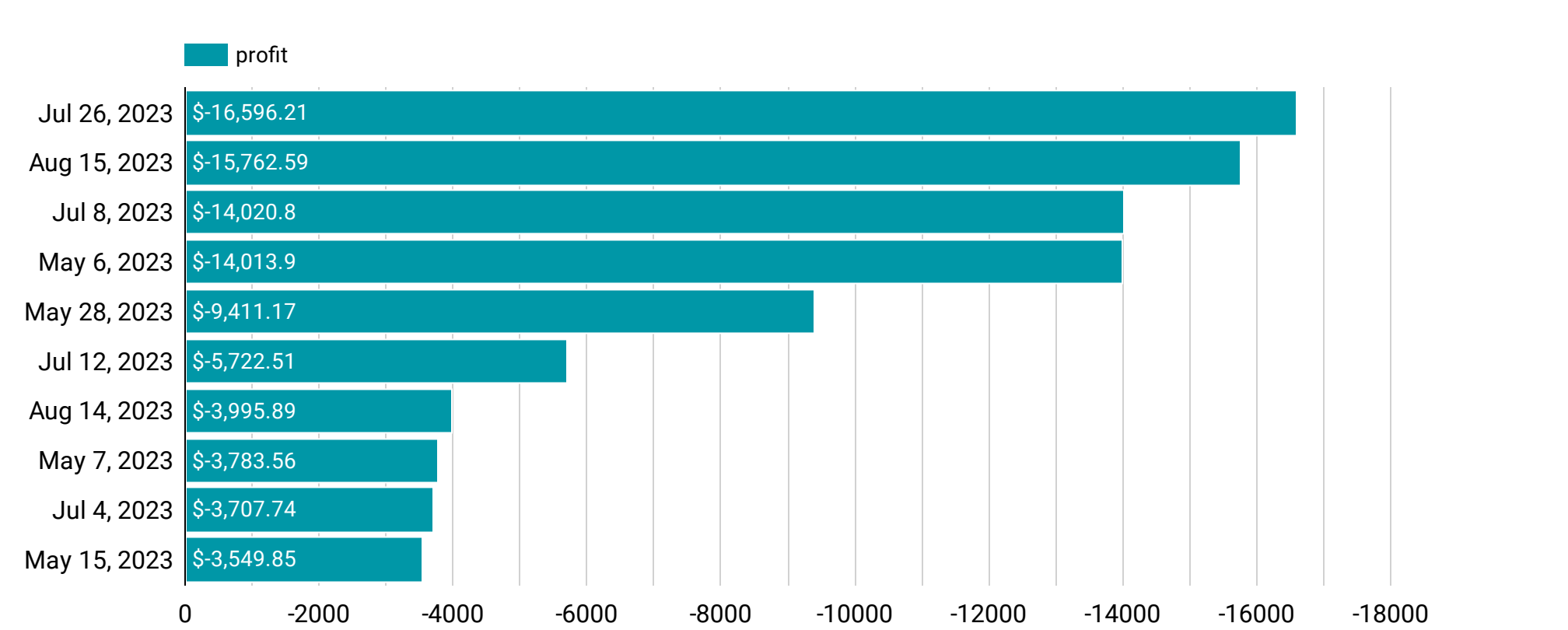


What date recorded the highest profit?



The highest profit occurred on **August 2, 2023**, with a value of \$18,782.27

What date recorded the lowest profit?



The lowest profit occurred on **July 26, 2023**, with a value of \$-16,596.21. It means the company lost \$16,596.21. The negative sign shows that it didn't make any profit, instead, it went into a financial loss.

Pivot Table

Customer segment / Order id				
Order Priority	Corporate	Home Office	Consumer	Small Business
Not Specified	98	67	62	53
Low	89	68	59	62
Critical	106	65	56	50
High	92	62	64	52
Medium	89	73	54	47

Which customer segment places the most orders with Critical priority? For the Small Business segment, what is the most common order priority?

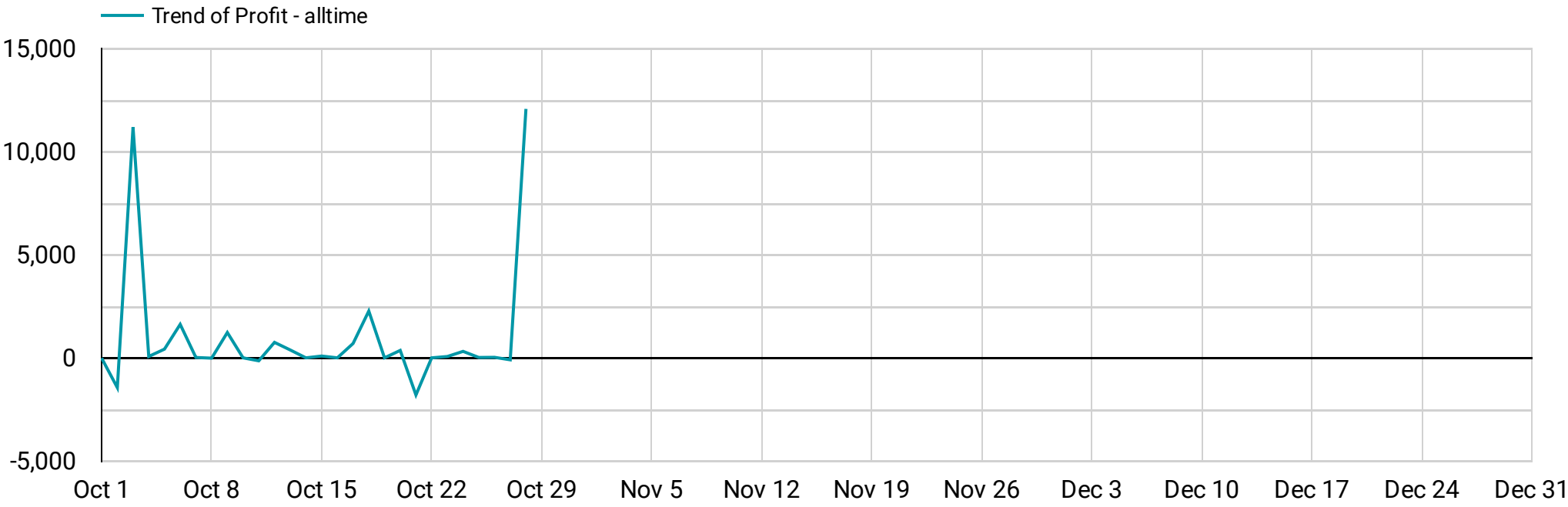
The customer segment that places the most orders with Critical priority is "**Corporate**", totaling 106 times. And for the Small Business segment, the most common order priority is "**low**", totaling 62 times.

Interactive Dashboard

region: East (1) ▾

Oct 1, 2023 - Dec 31, 2023 ▾

Trend of Profit - alltime



File Looker Studio : <https://bit.ly/superstoreanalysis-NovitaFitriani>