NOELINO GREVANSHA ARSANDY

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SUMMARY

I am a fresh graduate from Duta Bangsa University, Surakarta, majoring in Informatics Engineering with a focus on Information Technology. My passion lies in the intersection of technology, business, and innovation, particularly in digital marketing, content creation, and project management. I have a strong interest in Python programming, which I have utilized in various projects to develop efficient solutions and automate tasks. During my academic journey, I held several leadership roles, including serving as the Chairperson of the Student Executive Board (BEM), where I honed my leadership, collaboration, and organizational skills.

WORK EXPERIENCE

Information Technology Support Specialist, RSUD Kudungga Sangatta　　　　Feb 2025 - Now
- Ensure all IT systems, including networks, servers, computers, and software, are functioning properly.
- Perform routine maintenance and repairs in case of issues with hardware or software.

Customer Engagement Champion, Shopee Solo　　　　Nov 2024 - Feb 2025
- Establish effective and friendly communication with customers through the live chat platform.
- Assist customers in resolving issues related to orders, returns, and general inquiries.
- Participate in initiatives to improve the overall customer experience.

Social Media Strategist Intern, Eduwork.id Yogyakarta　　　　Sep 2024 - Dec 2024
- Craft and curate content for various social media platforms, maintaining a consistent brand voice and aesthetic.
- Collaborate with the marketing team to develop and execute campaigns that drive brand awareness and engagement.
- Monitor and analyze metrics to track performance, identify trends, and optimize strategies.

Content Planner Intern, Kelascuan　　　　Aug 2024 - Oct 2024
- Crafting content for social media platforms
- Maintaining a consistent brand voice and aesthetic.
- Monitor metrics to optimize strategies

Web Designer Intern, GAOTek Inc New York　　　　Jun 2024 - Aug 2024
- Create responsive and user-friendly WordPress websites.
- Transform ideas and concepts into functional and visually appealing websites.
- Customize WordPress themes and plugins to meet specific needs and requirements

Social Media Specialist Intern, CGI Creative Lab Denpasar　　　　Mar 2024 - Jun 2024
- Define and execute the technology vision and strategy
- Aligning with business goals and industry trends
- Oversee product development and implementation

Social Media Specialist Intern, Solo Technopark Surakarta   **Aug 2023 - Jan 2024**
- Assist in crafting and curating content for various social media platforms to maintain a consistent brand voice and aesthetic.
- Collaborate with the marketing team to develop and execute social media campaigns that drive brand awareness and engagement.
- Monitor and analyze social media metrics to track performance, identify trends, and propose optimization strategies.

Production Staff Intern, PT. Kencana Gemilang (MIYAKO) Tangerang   **Jul 2020 - Dec 2020**
- I support the production team in daily activities, ensuring products meet specifications. I collaborate to enhance efficiency, identify improvements, and report production issues. I adhere to safety guidelines to ensure a safe working environment.

ORGANIZATION

Student Executive Board of the Faculty of Computer Science   **Jan 2022 - Jan 2023**
President
- Guided a team to align Student Executive Board's goals with the academic mission
- fostering an inclusive atmosphere and spearheading innovative initiatives

Student Executive Board of the Faculty of Computer Science   **Jan 2021 - Jan 2022**
Vice President
- Advocated for students
- Designed innovative programs
- Coordinated events that promoted unity and engagement.

Student Executive Board of the Faculty of Computer Science   **Jan 2020 - Jan 2021**
Head Staff of Research
- Designed and executed research strategies aligned with academic goals
- Promoted knowledge sharing through presentations and publications
- Encouraged innovative thinking and mentorship.

EDUCATION

Bachelor of Computer Science with Honours (GPA : 3.71)   **Sep 2020 - Sep 2024**
Duta Bangsa University of Surakarta City
- Major in Informatics Engineering
- Thesis and International Journal on "IMPLEMENTATION OF EMPLOYEE ATTENDANCE WITH FACE RECOGNITION USING WATERFALL METHOD IN SOLO TECHNOPARK"

Vocational in Electrical Engineering   **Sep 2017 - Sep 2020**
State Vocational High School 2 of Surakarta City
- Relevant coursework in Electrical Engineering

ADDITIONAL INFORMATION

- **Technical Skills:** Frontend Programming, Python Programming, Digital Marketing, Copywriting, Data Analyst, Project Management, Microsoft Office, Leadership.
- **Languages:** English and Bahasa Indonesia.
- **Certifications:** Certificate of Competence in Junior Web Programming National Professional Certification Board (BNSP), Project Management Certification at Microsoft, Digital Marketing Certification at Microsoft. Python Prgramming Certification at DICODING.