

## OPRM639:OPERATIONS MANAGEMENT AND RESEARCH-I

L:2 T:1 P:0 Credits:2

**Course Outcomes:** Through this course students should be able to

- CO1 :: develop the skills to get familiarity with how to optimally utilize the resources
- CO2 :: apply optimization techniques to solve real-life problems of organizations
- CO3 :: analyze the various location avenues for selecting the appropriate location for production.
- CO4 :: select suitable methodologies for enhancing the productivity of operations
- CO5 :: formulate a suitable policy for improving the quality of manufacturing operations in organizations
- CO6 :: employ the suitable tools for improving delivery systems for an organization with emerging trends

### Unit I

**Introduction to operations management** : introduction and scope of operation management, concept of production, transformation process, Contemporary IT- enabled manufacturing operations  
**Demand Forecasting** : introduction, features, elements of forecasting, qualitative and quantitative techniques

### Unit II

**Process selection and facility layout** : introduction, facility layout, line balancing, product and service profiling, process types  
**Product design** : concept, phases of product design and development, sustainability in product design, additional aspects of product design

### Unit III

**Location planning and analysis** : factors that affect location decisions, need and nature of location decisions, evaluating location alternatives

### Unit IV

**Management of quality** : the cost of quality, quality tools, total quality management, defining quality-dimensions of quality  
**Quality control** : inspection, control charts for attributes, control charts for variables

### Unit V

**Inventory management** : quantity discounts, inventory counting systems and inventory costs, economic production quantity, EOQ model, nature and importance of inventories, Simple EOQ model, inventory management techniques

### Unit VI

**JIT and lean operations** : goals and building blocks of lean systems  
**Supply chain management** : requirements and steps for creating an effective supply chain, need, logistics and reverse logistics, elements and benefit of effective SCM, supply chain visibility, Basics of e-commerce

### Text Books:

1. OPERATIONS MANAGEMENT by WILLIAM J STEVENSON, MCGRAW HILL EDUCATION

### References:

1. OPERATIONS MANAGEMENT by NORMAN GAITHER, GREGORY FRAZIER, CENGAGE LEARNING

