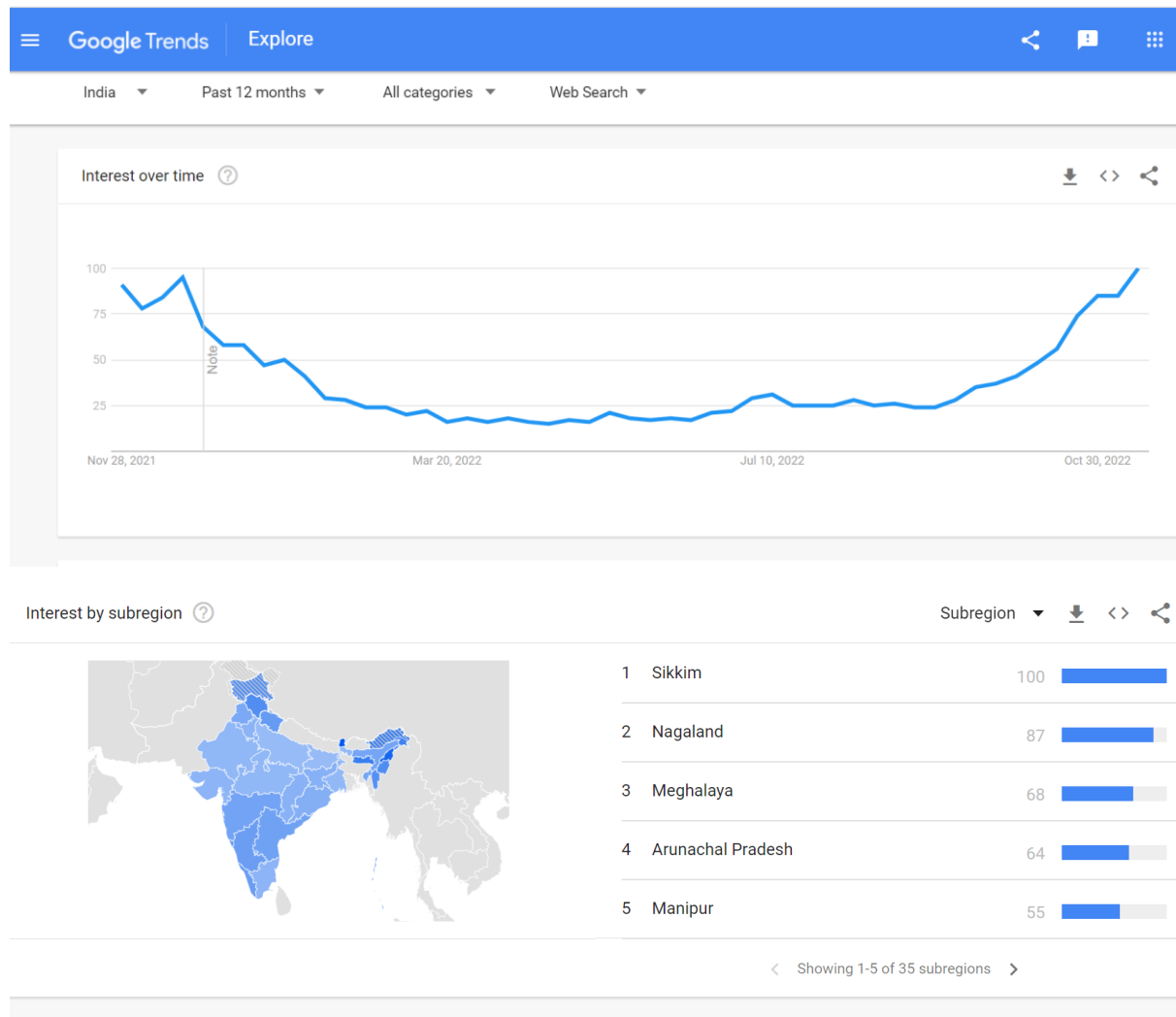


Process of Business site optimization

Product: Hoodie

Keyword Research

In this part, I searched about our product trend key words. I will help to understand market trend.



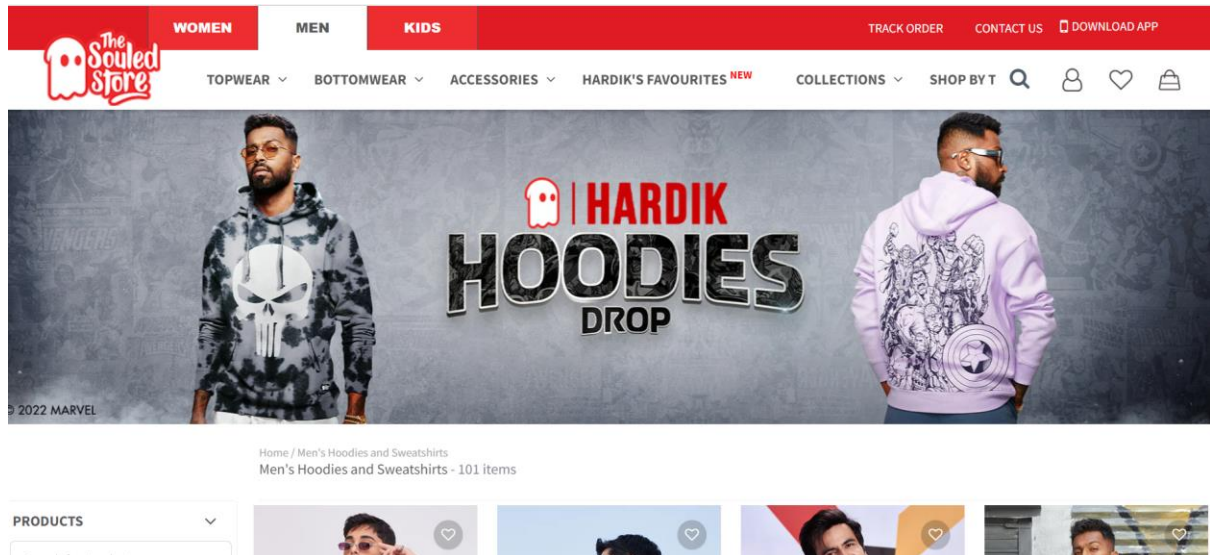
Create Simple Site Navigation

It is used to provide good experience for the customer. Then customers will approach our site for their next purchase.



Create Landing Pages

It is the main part for site optimization.



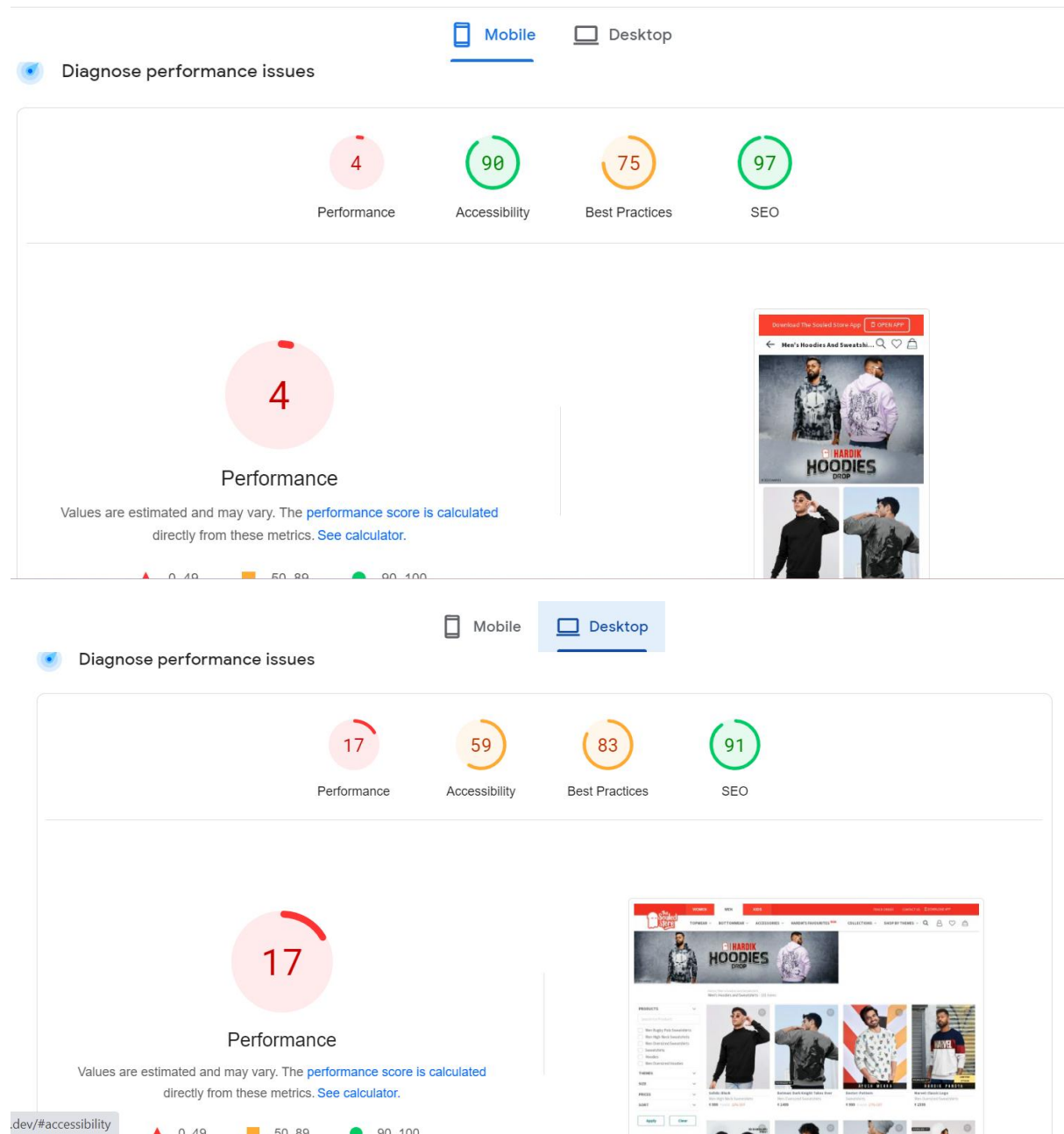
Optimize Your Website for Mobile



Mobile optimization is must these days.

Most of the purchases are being done through mobile site.

Check Site Speed



Conclusion:

- There are more tools available on internet.
- We can make or create new strategy with UX and UI to attract more customers.
- Search of the website also depends on the page loading speed.