

1. Introduction

The business, like Event Planning need promoting and have a good image. To have a good convenient website helps them promoting and show their business reputation. For our project, we propose the development of a smart, convenience website for Event Planning business, which they can reach people and let them know their works and book a consultation.

2. Objectives

- Attract qualified visitor traffic for their event planning.
- To provide information to current and potential clients.
- To promote and market the Event planning business.
- To allow clients to interact with Event Planner.
- To provide easier access to event planner services.

3. Existing Systems

In Bangladesh, there are some Event Planner websites, As the number of Event Planner websites are low, there quality is also low. Some of them have good feature, like stage, decoration sample showcase, gallery with some snap of the Event they organized. Some information of the Event packages they provide.

4. Problems / Limitation in Existing Systems

As we saying the number of Event Planner websites r low, there quality is also low. Such as-

- They have poor font. To interact with visitors, you need a good, easy understanding font. Maximum of them don't have it.
- They have poor contact form by which the can contact or interact with clients.
- Poor deigned, some of the putting too many elements on a page what lead to distract visitors from the main purpose of your website.

5. Advantages / Goals of the Proposed System

A specific end-goal should be at the core of any effective website design strategy. Here our end-goal is attracting qualified visitor for their Event. There are some advantages of our Proposed System.

- When it comes to effective website design, the simpler the better. So, we will design our website with simplicity.
- We will also design a gallery for stage and decoration showcase and some snap of the Events our client organized.
- Our websites will have a rich contact form.
- A rich admin panel by which The Event Planner can make their gallery interesting, know their client demand and update their Event packages.
- Three of the most important aesthetic elements for effective website design are colors, typography, and balance. We will also focus on that.

6. Types of stakeholders of the Proposed System

For the proposed project, there will be 2 types of stakeholders

1. Admin: The Event Planner
2. Visitor: Potential Clients

7. Project Functions

The Event Planner project provides the following functions:

a) The Visitors can perform the following functions:

1. Create new account
2. LOG IN and LOG OUT
3. Choose any event packages
4. Contact to Management through Contact from

b) The Admins can perform the following functions:

1. Create new Admin
2. Delete an Admin

3. Update Gallery
4. Read visitors messages
5. Know what package their client chooses through dashboard.

8. REQUIREMENTS SPECIFICATION

8.1 Introduction

Here, our project is Event Planner Website. The aim of this project is, interact Event Planner with their potential client. Analysis their clients' demand and promote their business. On the basis of the analysis performed our goal is to develop a requirements specification document that supports all the functional and non-functional requirements with improvements suggested for the current system. This will help the Project designers in developing this system in accordance with the requirements given in this specification.

8.2 Functional Requirements

FR01: Convenient home and about page

Req. No.	Functional Requirements
FR01-01	The website shall have rich home page with all into and all pages shall have navigation bar, items with Home, Services, Gallery, About us. And footer with Facebook page, Instagram and Pinterest.
FR01-02	The website shall have a about page with the identity of Event Planners.

FR02: New user account create

Req. No.	Functional Requirements
FR02-01	The website shall enable the visitor to create the new user account.

FR02-02	To access the gallery the website can't allow a visitor without having registered account, visitor have to log in with their account to access the gallery.
FR02-03	The website shall enable to the visitor to log out any time they want

FR03: Choose packages and Contact

Req. No.	Functional Requirements
FR03-01	The website shall enable to display available packages and the packages information.
FR03-02	The website shall let the visitor to choose the packages they want with event date and time, and place.
FR03-03	The website shall enable to the visitor to contact through contact form.
FR03-04	The website shall have a rich contact page with Event planner office address and contact form.

FR04: Admin Panel

Req. No.	Functional Requirements
FR04-01	There will be an Admin Panel, where every admin can access with their account.
FR04-02	The website let any admin to create new admin.
FR04-03	The Admin Panel will have a dashboard with Client request and Client messages.
FR04-04	The Admin Panel will enable the admins to update the gallery and packages and services.

8.3 Non-Functional Requirements

NFR01: Performance

Req. No.	Functional Requirements
NFR01-01	Average load time of the starting page of the system must be less than 3 second.

NFR02: Security

Req. No.	Functional Requirements
NFR02-01	Admin panel must provide access to authorized admin only that enter through the login module.
NFR02-02	The website must provide access to authorized users only that enter through the login module for gallery.

NFR03: Recoverability

Req. No.	Functional Requirements
NFR03-01	The website should be able to make a recovery from a crash.

8.4 Overall Constraints

- **Cost:**

Setup	1000
Design & Building	7000
Content Creation	1000
Training to Use it	500
Maintenance	500
Total	10000

- **Time:** Around 8-10 weeks.
- **Scope:** Any necessary it can be upgraded.

9. Conclusion

Now-a-days website is a need for any business. Business like event planning need a good well-organized website to interact with clients. Focusing on client's attraction and make their business up, we developing our project.