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FOR IMMEDIATE RELEASE

“ROCK PASS” LIGHTS UP BIG APPLE FOR THE HOLIDAY SEASON

Combination Ticket to City’s Top Attractions - Rockefeller Center’s Top of the Rock™ Observation Deck, NBC Studio Tour and Radio City Music Hall™ Stage Door Tour

New York, NY (October 14, 2006) – Just in time for the holidays, Top of the Rock – the observation deck at Rockefeller Center, NBC Studios and Radio City Music Hall™ – today announced the introduction of their new ROCK PASS™, a combination ticket that will afford both value and access to some of New York’s most popular midtown attractions.

Rock Pass will allow visitors to enjoy three celebrated New York experiences through September 30, 2007- the Top of the Rock™ observation deck, the NBC Studio Tour, and the Radio City Stage Door Tour – for a retail price of \$45, saving over 17% off individual tickets. It will be available at all three participating locations.

The Top of the Rock Observation Deck at Rockefeller Center opened last November after a 20-year closure. This elegantly redesigned, indoor and outdoor attraction offers much more than just a 360-degree, unobstructed view of the City’s most prominent landmarks. It affords an historical perspective on an iconic building with playful interactive elements guaranteed to delight children and adults alike.

The NBC Studio tour is an exciting behind-the-scenes look at television production in New York. The tour offers a glimpse into the working studios and control rooms of NBC. Guests will have the opportunity to see the studios of Saturday Night Live, Late Night with Conan O'Brien, Nightly News, Dateline and NBC Sports.

Radio City Music Hall, perhaps the most beloved New York holiday experience, offers a look at the legendary theatre including the Great Stage, one of the largest indoor performance stages in the world; the stage's hydraulic system, still in operation since the '30s; the renowned private suite, with 12-foot high gold leaf ceilings and onetime home to

Samuel "Roxy" Rothafel. And as an exciting climax to the Stage Door Tour, guests will meet one of the world-famous Radio City Rockettes.

"Rock Pass is the perfect opportunity for tourists seeing New York for the first time, as well as New Yorkers looking to re-experience the city," said Keith Douglas, Director of Marketing at Top of the Rock. "Rockefeller Center is *the* tourist destination for the holidays in New York and Rock Pass offers three of New York's most popular tourist stops in one – and at a significantly lower price."

"The Rock Pass offers an exclusive glimpse into New York's best destinations for entertainment, art and city views," said Peyton H. Grubbs, NBC Retail Operations. "NBC studios, Top of the Rock and Radio City Music Hall are within steps of each other and are surrounded by wonderful restaurants, shops and theater. The Rock Pass is your key to discovering midtown."

ABOUT TOP OF THE ROCK

Top of the Rock™, which is housed in the 70-story heart of Rockefeller Center, re-opened to the public November 1st after a closure of 20 years. Tishman Speyer, co-owners of Rockefeller Center, has fully revitalized the multi-level observation deck - first opened in 1933 - which now affords visitors a spectacular 360-degree view high above midtown Manhattan.

Top of the Rock provides state-of-the-art features such as reserved-time tickets -- minimizing long lines or large crowds -- multi-media exhibits, indoor and outdoor viewing areas, and transparent glass panels that allow completely unobstructed open-air views, encompassing some of the city's most prominent landmarks, including the Chrysler Building, the Statue of Liberty, Central Park and the Hudson and East Rivers. Top of the Rock offers a premiere event space for private functions catered by luxury restaurateur Cipriani.

ABOUT THE NBC STUDIO TOUR

The NBC Studio Tour, located in historic 30 Rockefeller Plaza, has been a part of Rockefeller Center since 1933. It is an exciting behind the scenes look at television production in New York! The tour offers a glimpse into the working studios and control rooms of NBC's New York operations. Guests will have the opportunity to see (subject to availability) the studios of Saturday Night Live, Late Night with Conan O'Brien, Nightly News, Dateline and NBC Sports. They will view a presentation on the NBC Sharp HDTV globe theater, a 16' x 9', experience in high definition! The Rock Pass must be redeemed at the tour desk for tickets to the studio tour and reservations are recommended to guarantee a specific time and date. Children under six are not admitted.

ABOUT RADIO CITY

The legendary Radio City Music Hall has been "The Show Place of the Nation" for over 70 years to some of the greatest entertainers this world has ever known. From music to dance to theater, Radio City is truly an integral part New York City's heart and soul

From November 9th through December 30th Radio City Music Hall plays host to America's #1 holiday theatrical the *Radio City Christmas Spectacular* with over 200 performances that will take you on a magical holiday journey with Santa, his elves, and of course the world Famous Radio City Rockettes. This season the Rockettes kick-off this unique New York Christmas experience with a *brand new* show opening, a *brand new* rousing seven minute tap routine, a *brand new* glittering red and gold candy-colored costume, and a state of the art flying LED screen. This year the audience will be invited to experience *Christmas Spectacular* like never before.

And no tourist or native New Yorker should miss the chance to take part in Radio City's impressive and historical theater with the up close and personal Stage Door Tour. The tour highlights some of the Radio City's most breathtaking features. From the Grand Foyer, with its Dutch metal gold leaf ceilings and original 3-story "Fountain of Youth" mural, to the lavish and elegant apartment of Samuel L. "Roxy" Rothafel's, The Roxy Suite, patrons will be given the opportunity to experience the history that is Radio City Music Hall. And of course, no tour at Radio City would be complete without meeting a Radio City Rockette where guests will have the opportunity to discuss what life is like to be a part of the world's most famous precision dance troupe.

For more information on the Radio City Stage Door Tour or *Radio City Christmas Spectacular*, please visit radiocity.com

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