

?? E-Cell SSVPS Recruitment Task – Tech & Innovation Team

Task 2: Propose a Tech Element for an E-Cell Event

?? Proposal: Digital Scavenger Hunt Using QR Codes

To make our next E-Cell event more interactive and exciting, I propose a Digital Scavenger Hunt powered by QR codes. This activity will turn the venue into a game zone, where participants scan hidden QR codes to uncover startup-themed riddles, fun facts, or complete small tasks.

Each scanned QR leads to a Google Form with a clue or question. Participants submit their answers to progress to the next challenge. A live leaderboard will display progress, creating friendly competition and keeping the energy high.

?? Tools/Platforms:

- QR Code Generator (QR Tiger / Flowcode)
- Google Forms for clue-based interactions
- Google Sheets + Apps Script to update scores in real-time
- Canva for branded visuals and clue cards

?? How it adds value:

- Boosts engagement and movement across the venue
- Encourages exploration, collaboration, and critical thinking
- Adds a gamified, tech-driven twist to the event
- Perfectly fits E-Cell's bold and youth-focused brand