

Campus career network

Abstract

A localized placement app is proposed specifically for college students. The placement app can be managed by the college placement cell and is designing to connect college students with job opportunities and internships in their field of study. The app includes modules for job posting and management, job matching and search, application management, and communication and networking. The placement app also provides additional features such as career experience blogs, announcements and personalized job recommendations.

The app will be accessible only to the college students and will be restricted to the college placement cell. This will help in ensuring that only the relevant job opportunities are visible to the students and the placement cell can manage and verify the job listings. By having a localized placement app, the college students will be able to find job opportunities that are tailored to their skills and qualifications and the employers will have access to a pool of qualified candidates from the college.

This project also includes a collaboration with the college career center to provide resources such as career advice, skill development, and networking opportunities to help the students in their job search. The portal will be accessible through the college website and app will be marketed and promoted through the college's communication channels.

This project will provide a convenient platform for job matching and streamline the hiring process for both the students and the employers, helping to bridge the gap between education and employment.

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