

# Nicki Padar

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Portfolio: <https://npadar.github.io>

I am interested in integrating my passion of studying the mind and design to find solutions in technology to enhance the user experience.

## EDUCATION

### University of California, Davis

*Cognitive Science -  
Computational Emphasis B.S.  
Design B.A.*

*Sept. 2013 - March 2018*

*GPA: 3.66*

## SKILLS

### Adobe CC:

*Photoshop*

*Illustrator*

*InDesign*

*Lightroom*

### Other:

*Microsoft Office*

*HTML5*

*CSS3*

*Sketch*

*Omnigraffle*

*wireframe.cc*

*iMovie*

*Photography*

*Google Apps*

### Social Media:

*Twitter*

*Facebook*

*Instagram*

*Snapchat*

*Tumblr*

*Pinterest*

*Vine*

## EXPERIENCE

**Graphic Design Assistant** | Davis, CA | July 2016 – current

*UC Davis Undergraduate Education (UE)*

- Assist in designing material for print and the UE website using Photoshop, Illustrator and InDesign to promote UC Davis events
- Adhere to UC Davis marketing and design policies to ensure consistent brand identity
- Meet and brainstorm ideas with 2-5 clients weekly from departments that UE oversees and discuss design strategies
- Increase design production by 20%
- Meet strict deadlines while handling multiple projects at a time

**Photographer** | Davis, CA | October 2015 – current

*The California Aggie Newspaper*

- Work under strict deadlines to improve efficiency of news production
- Deliver weekly ground-breaking city and campus photojournalism to over 30,000 students
- Edit photographs using Photoshop, Lightroom

**Graphic Designer** | Davis, CA | November 2016 – current

- Design graphics and infographics for news stories using Illustrator and Photoshop

**Graphic Design Intern** | Davis, CA | March 2016 – September 2016

*Olive Center*

- Designed infographics and fliers using Illustrator to promote research
- Brainstormed marketing strategies to increase audience awareness of products by 10%
- Promoted merchandise to students in UC Davis bookstores by relating the mission and goal of products to students

**Photographer** | Davis, CA | November 2015 – current

*Davis Humanities Institute (DHI)*

- Photograph events and edit pictures with Photoshop and Lightroom
- Increase awareness of events to potential investors by delivering high quality photos in the DHI annual report
- Manage and update social media sites
- Increased online presence by 20% in one year

**Information Technology Intern** | Sunnyvale, CA | July – August 2015

*Applied Physics Systems*

- Reimaged desktops, reformatted hard drives
- Decommissioned computers, installed and uninstalled software
- Assisted employees and customers
- Troubleshooted and assisted in end-user support

## ACTIVITIES

**Design Careers Club** | Web Designer and Developer

**Leading Youth Forward** | Graphic Designer

**Davis Women in Business** | Associate