NICKI PADAR
VISUAL DESIGNER

(510) 304 - 5890
nickipadar@gmail.com
linkedin.com/in/nicki-padar
npadar.github.io

EDUCATION

UNIVERSITY OF CALIFORNIA, DAVIS
Design B.A.
Cognitive Science B.S.

GPA - 3.79
March 2018 - *Cum Laude*

SKILLS

DESIGN TOOLS
Photoshop
Illustrator
InDesign
After Effects
Sketch
InVision

OTHER
Branding
Typography
HTML5/CSS3
Bootstrap
UX/UI
Prototyping

SOCIAL MEDIA
Twitter
Facebook
Instagram
Snapchat
Tumblr
Pinterest

EXPERIENCE

UDACITY
Mountain View, CA
05/2018 - Present

VISUAL DESIGN INTERN
- Design and prototype assets for social media, ads, email marketing, and website
- Conceptualize and manage the redesign of the student success landing page to create optimal visual and user experience

SEAGATE TECHNOLOGY
Cupertino, CA
06/2017 - 03/2018

GRAPHIC DESIGN INTERN
- Designed deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use
- Redesigned internal human resource website that is used globally to organize tools and resources for all Seagate employees
- Managed the visual and user experience design for cleaner interface

THE CA AGGIE
Davis, CA
11/2016 - 03/2018

LAYOUT ARTIST
- Created layout and design of weekly newspaper using InDesign
- Collaborated with design directors to set style guidelines and established brand identity of the newspaper

GRAPHIC DESIGNER
- Designed graphics/infographics for news stories using Illustrator and Photoshop

UCD UNDERGRADUATE EDUCATION (UE)
Davis, CA
07/2016 - 06/2017

GRAPHIC DESIGN ASSISTANT
- Assisted in designing material for print and the UE website using Photoshop, Illustrator and InDesign to promote UC Davis events
- Met and brainstormed ideas with 2-5 clients weekly from departments that UE oversees and discussed design strategies