

Nicki Padar

CONTACT

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Portfolio: <https://npadar.github.io>

EDUCATION

University of California, Davis

Cognitive Science (Computation) B.S.

Design B.A.

Expected Graduation: March 2018

GPA: 3.73

Dean's Honors List

Winter, Spring 2014

Winter, Fall 2016

Winter, Spring 2017

SKILLS

Design Tools

Photoshop

Illustrator

InDesign

Lightroom

After Effects

Vectorworks

Sketch

InVision

Other

Branding

Typography

HTML5/CSS3

Bootstrap

Javascript

UX/UI

Prototyping

iMovie

Microsoft Office

Google Apps

Social Media

Twitter

Facebook

Instagram

Snapchat

Tumblr

Pinterest

EXPERIENCE

Seagate Technology Cupertino, CA

Graphic Design Intern | June 2017 – current

- Design deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use
- Redesign internal employee website in order to increase usage
- Create logo and brand identity for the GL&P team
- Manage the visual and user experience design for cleaner interface
- Arrange meetings and communicate with off-site clients to meet their design needs

The California Aggie Newspaper Davis, CA

Layout Artist | September 2017 – current

- Create layout and design of weekly newspaper using InDesign
- Collaborate with design directors to set style guidelines

Graphic Designer | November 2016 – September 2017

- Designed graphics and infographics for news stories using Illustrator and Photoshop

Photographer | October 2015 – December 2016

- Worked under strict deadlines to improve efficiency of news production
- Delivered weekly ground-breaking city and campus photojournalism to over 30K students
- Edited photographs using Photoshop and Lightroom

UC Davis Undergraduate Education (UE) Davis, CA

Graphic Design Assistant | July 2016 – June 2017

- Assisted in designing material for print and the UE website using Photoshop, Illustrator and InDesign to promote UC Davis events
- Adhered to UC Davis marketing and design policies to ensure consistent brand identity
- Met and brainstormed ideas with 2-5 clients weekly from departments that UE oversees and discussed design strategies
- Met strict deadlines while handling multiple projects at a time

Davis Humanities Institute (DHI) Davis, CA

Photographer | November 2015 – December 2016

- Photographed events and edited photos with Photoshop and Lightroom
- Increased awareness of events to potential investors by delivering high quality photos in the DHI annual report
- Managed and updated social media sites
- Increased online presence by 20% in one year

Applied Physics Systems Sunnyvale, CA

Information Technology Intern | July – August 2015

- Reimaged desktops, reformatted hard drives
- Decommissioned computers, installed and uninstalled software
- Assisted employees and customers
- Troubleshooted and assisted in end-user support