

# Nicki Padar

## CONTACT

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Portfolio: [npadar.github.io](https://npadar.github.io)

## EDUCATION

**University of California, Davis**  
Cognitive Science (Computation) BS  
Design BA

Expected Graduation: March 2018  
GPA: 3.73

### Dean's Honors List

Winter, Spring 2014  
Winter, Fall 2016  
Winter, Spring 2017

## SKILLS

### Design Tools

Photoshop  
Illustrator  
InDesign  
Lightroom  
After Effects  
AutoCAD  
Sketch  
InVision

### Other

Branding  
Typography  
HTML5/CSS3  
Bootstrap  
Javascript  
UX/UI  
iMovie  
Microsoft Office  
Google Apps

### Social Media

Twitter  
Facebook  
Instagram  
Snapchat  
Tumblr  
Pinterest

## EXPERIENCE

### Seagate Technology Cupertino, CA

Graphic Design Intern | June 2017 – current

- Design deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use
- Redesign internal employee website in order to increase usage
- Create logo and brand guideline for the GL&P team
- Manage the visual and user experience design for cleaner interface
- Arrange meetings and communicate with off-site clients to meet their design needs

### UC Davis Undergraduate Education (UE) Davis, CA

Graphic Design Assistant | July 2016 – current

- Assist in designing material for print and the UE website using Photoshop, Illustrator and InDesign to promote UC Davis events
- Adhere to UC Davis marketing and design policies to ensure consistent brand identity
- Meet and brainstorm ideas with 2-5 clients weekly from departments that UE oversees and discuss design strategies
- Meet strict deadlines while handling multiple projects at a time

### The California Aggie Newspaper Davis, CA

Layout Artist | September 2017 – current

- Create layout and design of weekly newspaper using InDesign
- Collaborate with design directors to set style guidelines

Graphic Designer | November 2016 – September 2017

- Design graphics and infographics for news stories using Illustrator and Photoshop

Photographer | October 2015 – December 2016

- Worked under strict deadlines to improve efficiency of news production
- Delivered weekly ground-breaking city and campus photojournalism to over 30K students
- Edited photographs using Photoshop and Lightroom

### Davis Humanities Institute (DHI) Davis, CA

Photographer | November 2015 – December 2016

- Photographed events and edited photos with Photoshop and Lightroom
- Increased awareness of events to potential investors by delivering high quality photos in the DHI annual report
- Managed and updated social media sites
- Increased online presence by 20% in one year

### Applied Physics Systems Sunnyvale, CA

Information Technology Intern | July – August 2015

- Reimaged desktops, reformatted hard drives
- Decommissioned computers, installed and uninstalled software
- Assisted employees and customers
- Troubleshooted and assisted in end-user support