Nicki Padar

CONTACT

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Portfolio: https://npadar.github.io

EDUCATION

University of California, Davis Cognitive Science (Computation) B.S. Design B.A.

> March 2018 GPA: 3.79

Dean's Honors List

Winter, Spring 2014 Winter, Fall 2016 Winter, Spring, Fall 2017 Winter 2018

SKILLS

Design Tools

Photoshop Illustrator InDesign Lightroom After Effects Vectorworks Rhinoceros Sketch InVision

Other

Branding
Typography
HTML5/CSS3
Bootstrap
Javascript
UX/UI
Prototyping
iMovie
Microsoft Office
Google Apps

Social Media

Twitter
Facebook
Instagram
Snapchat
Tumblr
Pinterest

EXPERIENCE

Seagate Technology Cupertino, CA

Graphic Design Intern | June 2017 - March 2018

- Designed deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use
- Redesigned internal human resource website that is used globally to organize tools and resources for all Seagate employees
- Created logo and brand identity for the Global Learning and Performance team
- Managed the visual and user experience design for cleaner interface
- Arranged meetings and communicated with off-site clients to meet their design needs

The California Aggie Newspaper Davis, CA

Layout Artist | September 2017 - March 2018

- Created layout and design of weekly newspaper using InDesign
- Collaborated with design directors to set style guidelines

Graphic Designer | November 2016 - September 2017

 Designed graphics and infographics for news stories using Illustrator and Photoshop

Photographer | October 2015 - December 2016

- Worked under strict deadlines to improve efficiency of news production
- Delivered weekly ground-breaking city and campus photojournalism to over 30K students
- Edited photographs using Photoshop and Lightroom

UC Davis Undergraduate Education (UE) Davis, CA

Graphic Design Assistant | July 2016 - June 2017

- Assisted in designing material for print and the UE website using Photoshop, Illustrator and InDesign to promote UC Davis events
- Adhered to UC Davis marketing and design policies to ensure consistent brand identity
- Met and brainstormed ideas with 2-5 clients weekly from departments that UE oversees and discussed design strategies
- Met strict deadlines while handling multiple projects at a time

Davis Humanities Institute (DHI) Davis, CA

Photographer | November 2015 - December 2016

- Photographed events and edited photos with Photoshop and Lightroom
- Increased awareness of events to potential investors by delivering high quality photos in the DHI annual report
- Managed and updated social media sites
- Increased online presence by 20% in one year

Applied Physics Systems Sunnyvale, CA

Information Technology Intern | July - August 2015

- · Reimaged desktops, reformatted hard drives
- Decommissioned computers, installed and uninstalled software
- Assisted employees and customers
- Troubleshooted and assisted in end-user support