

Nicki Padar

Visual and UX Designer

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EDUCATION

University of California, Davis

Design B.A.
Cognitive Science B.S.

March 2018 - *Cum Laude*

SKILLS

Design

Prototyping
User Experience
User Interaction
Product Design
User Testing
Design Thinking
User Research
Visual Design
Motion Design
Typography

Tools

Sketch
InVision
Photoshop
Illustrator
InDesign
After Effects
HTML/CSS/Bootstrap
Social Media

EXPERIENCE

Udacity

Visual Designer / September 2018 - Present

Designing to improve the student experience throughout the website. Creating a new landing page to help ease the job search experience for students through improved sorting and filtering. Collaborating with stakeholders and developers to ship web/mobile features for growth initiatives.

Visual Design Intern / May 2018 - August 2018

Updated the checkout flow to improve usability for students and increase purchase rates of Nanodegree Programs. Developed user flows, wireframes, and prototypes for the redesign of the Student Success page to create optimal visual and user experience.

Seagate Technology

Graphic Design Intern / June 2017 - March 2018

Managed the redesign of the human resources website. Improved the user experience of the website by creating a cleaner interface. Designed deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use.

The California Aggie

Designer / November 2016 - March 2018

Created layout and design of weekly newspaper. Collaborated with design directors to set style guidelines and establish a brand identity for the newspaper. Designed graphics/infographics for weekly news stories to be shown in print and on the website.