

# Nicki Padar

## Visual and UX Designer

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### EDUCATION

#### University of California, Davis

Design B.A.

Cognitive Science B.S.

March 2018 - *Cum Laude*

### SKILLS

#### Design

Branding

Typography

Prototyping

User Experience

User Interaction

Product Design

Visual Design

Motion Design

Design Thinking

User Research

#### Tools

Sketch

InVision

Photoshop

Illustrator

InDesign

After Effects

HTML/CSS/Bootstrap

Social Media

### EXPERIENCE

#### Udacity

**Visual Designer** / September 2018 - Present

Currently developing a filter for the new Talent Program page to help ease and improve the job search experience for students. Design and ship web/mobile features for growth marketing initiatives.

**Visual Design Intern** / May 2018 - August 2018

Updated the checkout flow to improve usability for students and increase purchase rates. Developed user flows, wireframes, and prototypes for the redesign of the Student Success page to create optimal visual and user experience.

#### Seagate Technology

**Graphic Design Intern** / June 2017 - March 2018

Managed the redesign of the human resources website. Improved the user experience of the website by creating a cleaner interface. Designed deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use.

#### The California Aggie

**Layout Artist** / September 2017 - March 2018

Created layout and design of weekly newspaper. Collaborated with design directors to set style guidelines and establish a brand identity for the newspaper.

**Graphic Designer** / November 2016 - August 2017

Designed graphics/infographics for weekly news stories to be shown in print and on the website.