

Nicki Padar

CONTACT

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Portfolio: npadar.github.io

EDUCATION

University of California, Davis
Cognitive Science (Computation) BS
Design BA

Expected Graduation: March 2018
GPA: 3.73

Dean's Honors List

Winter, Spring 2014
Winter, Fall 2016
Winter, Spring 2017

SKILLS

Adobe CC

Photoshop
Illustrator
InDesign
Lightroom
After Effects

Other

Branding
Typography
HTML5/CSS3
Javascript
UX/UI
iMovie
Microsoft Office
Google Apps

Social Media

Twitter
Facebook
Instagram
Snapchat
Tumblr
Pinterest

EXPERIENCE

Seagate Technology Cupertino, CA

Graphic Design Intern | June 2017 – current

- Design deliverables such as flyers, timelines, pamphlets, etc. for employees and managers to use
- Redesign internal employee website in order to increase usage
- Manage the visual and user experience design for cleaner interface
- Arrange meetings and communicate with off-site clients to meet their design needs

UC Davis Undergraduate Education (UE) Davis, CA

Graphic Design Assistant | July 2016 – current

- Assist in designing material for print and the UE website using Photoshop, Illustrator and InDesign to promote UC Davis events
- Adhere to UC Davis marketing and design policies to ensure consistent brand identity
- Meet and brainstorm ideas with 2-5 clients weekly from departments that UE oversees and discuss design strategies
- Meet strict deadlines while handling multiple projects at a time

The California Aggie Newspaper Davis, CA

Graphic Designer | November 2016 – current

- Design graphics and infographics for news stories using Illustrator and Photoshop
- Photographer | October 2015 – December 2016
- Worked under strict deadlines to improve efficiency of news production
 - Delivered weekly ground-breaking city and campus photojournalism to over 30,000 students
 - Edited photographs using Photoshop and Lightroom

Davis Humanities Institute (DHI) Davis, CA

Photographer | November 2015 – December 2016

- Photographed events and edited photos with Photoshop and Lightroom
- Increased awareness of events to potential investors by delivering high quality photos in the DHI annual report
- Managed and updated social media sites
- Increased online presence by 20% in one year

Applied Physics Systems Sunnyvale, CA

Information Technology Intern | July – August 2015

- Reimaged desktops, reformatted hard drives
- Decommissioned computers, installed and uninstalled software
- Assisted employees and customers
- Troubleshooted and assisted in end-user support