# Nicki Padar

# **Product and Visual Designer**

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#### **EDUCATION**

# University of California, Davis

Design B.A.
Cognitive Science B.S.

Mar. 2018 - Cum Laude

#### **SKILLS**

#### Design

Prototyping, User
Experience, User Interaction,
Product Design, User
Testing, Design Thinking,
Systems Thinking, User
Research, Visual Design,
Typography

#### **Tools**

Sketch, InVision, Photoshop, Illustrator, InDesign, After Effects, HTML, CSS

#### **EXPERIENCE**

### Udacity

Product Designer | May. 2019 - Nov. 2019

Worked with cross-functional teams to design features that help students stay engaged in the Udacity online classroom. Collaborated with engineers to design and develop components for Udacity's design system.

#### Visual Designer | Aug. 2018 - Nov. 2019

Designed web/mobile features to improve the student experience throughout the Udacity website. Created a new landing page to help ease the job search experience for students through improved filtering.

#### Visual Design Intern | May 2018 - Aug. 2018

Updated the checkout flow to improve usability for students and increase purchase rates of Nanodegree Programs.

## **Seagate Technology**

Graphic Design Intern | Jun. 2017 - Mar. 2018

Enhanced the user experience of the human resources website by improving usability and creating a clean user interface.

### The California Aggie

**Designer** | Nov. 2016 - Mar. 2018

Created layout and design of weekly newspaper. Worked with design directors to set style guidelines and establish a brand identity for the newspaper.