



Southern Education Foundation, Inc.

**STUDENT LEARNING OUTCOMES INSTITUTE:  
Connecting Institutional Effectiveness  
and Student Learning  
at Minority Serving Institutions**



**Grand Hyatt San Antonio  
600 East Market Street  
San Antonio, Texas 78205  
January 20-22, 2011**

Welcome to San Antonio and to SEF's Institute on Student Learning Outcomes. We have designed what we believe is a comprehensive treatment of the issues related to assessment of student learning at Minority-Serving Institutions and we greatly appreciate your willingness to engage these issues with us.

Student learning outcomes have been of interest to policy makers for some time. More than a decade ago, I can remember working with State Higher Education Executive Officers, colleagues in the Clinton Administration and university executives on strategies for making more explicit claims about what students should know and be able to do upon graduation. In addition, we were forced to consider how, in such a diverse higher education system as ours, we might confirm the value added by postsecondary institutions with varying missions. At the time, the focus was on developing direct measures of attainment, creating a common vocabulary for talking about learning outcomes and identifying strategies and tools for assessing student learning. We have come quite a ways over the years both in articulating more clearly the outcomes we hold dear and in advancing assessment strategies at the institution, program and course levels. Flowing from this, it is no accident that national and regional accrediting bodies have come to emphasize student learning outcomes in their work.

In the current economic and policy environment, attention to institutional effectiveness and student performance will intensify. Minority-serving institutions must be prepared for this evolving orientation toward performance, not only in the context of accreditation but as a precondition for attracting and competing for students.

Linking student learning and institutional effectiveness is precisely our goal for this Institute. We have assembled a strong and able group of colleagues and experts to take up the challenges and opportunities associated with this work. We intend for this to be very much a dialogue with you about trends in the field, promising practices and the identification of ways to strengthen accreditation outcomes. We strongly encourage each of you to fully engage our speakers, panelists, and facilitators during the Institute.

We know that all of you lead very busy lives and so we greatly appreciate your taking the time to join us in this important work. This will be a truly significant event for me. New to the Foundation, I am looking forward to meeting all of you during the Institute. Do not hesitate to let me know about your experience over the next two days and how we might best build on what we will have learned together in this time. Again, welcome and thank you for your participation in this event.

Kent McGuire  
SEF President

# **Student Learning Outcomes Institute: Connecting Institutional Effectiveness and Student Learning at MSI's**

**Thursday, January 20, 2011**

**6:00pm–7:00pm Registration**

*Lone Star Ballroom*

*Salon A/B Foyer*

*2<sup>nd</sup> Floor*

**7:00pm–9:00pm Opening Remarks**

*Lone Star Ballroom* Susan W. Johnston, SEF Board Member & Executive Vice President,

*Salon A/B, 2<sup>nd</sup> Floor* Association of Governing Boards of Universities and Colleges

Kent McGuire, SEF President



George D. Kuh, Director

National Institute of Learning Assessment,  
Founder of the National  
Survey of Student Engagement  
Indiana University

**Friday, January 21, 2011**

**7:30am–8:30am Continental Breakfast for Institutional Peers**

*Texas Ballroom*

*Salon F, 4<sup>th</sup> Floor*

*Participants are encouraged to enjoy breakfast with their professional counterparts from different institutions*

**8:30am–8:45am Welcome and Institute Aims**

*Texas Ballroom*

*Salon D/E, 4<sup>th</sup> Floor*

James T. Minor

SEF Director of Higher Education Programs

**8:45am–10:15am Accreditation and Mission: Concepts, Assessment, Documentation and Reporting on Student Learning at Minority Serving Institutions**

*Texas Ballroom*

*Salon D/E, 4<sup>th</sup> Floor*

Joseph H. Silver, Sr., Provost

Clark Atlanta University

Larry L. Earvin, President

Huston-Tillotson University

Richard M. Rhodes, President

El Paso Community College

Moderator: Leroy Davis, Sr., Executive Director

Center For Excellence, Voorhees College

10:15am–10:30am **Break**

**10:30am–12:00pm HSI/HBCU Student Characteristics, Trends, and Commonalities**

*Texas Ballroom  
Salon D/E, 4<sup>th</sup> Floor*

Deborah A. Santiago, Vice President  
Excelencia in Education

Anne-Marie Nuñez, Assistant Professor  
University of Texas San Antonio

Bryan J. Cook, Director  
American Council on Education Center for Policy Analysis

Moderator: Laura I. Rendón, Professor  
University of Texas San Antonio

**12:15pm–2:00pm Lunch**

*Texas Ballroom  
Salon F, 4<sup>th</sup> Floor*

Greetings: Harriett Romo, Director  
University of Texas San Antonio Mexico Center



Catherine Wehlburg, Executive Director  
Office for Assessment & Quality Enhancement  
Texas Christian University

**2:00pm–2:15pm Break**

**2:15pm–3:45pm Meeting Students Where They Are: Developmental Education and Understanding Student Profiles at MSIs**

*Texas Ballroom  
Salon D/E, 4<sup>th</sup> Floor*

Kassie Freeman, Vice President for Academic Affairs  
Southern University System

Tara Parker, Associate Professor of Higher Education  
University of Massachusetts-Boston

James A. Anderson, Chancellor  
Fayetteville State University

Moderator: Saundra Y. McGuire, Assistant Vice Chancellor  
for Learning and Teaching  
Louisiana State University

3:45pm–4:00pm **Break**

4:00pm–5:00pm  
*Texas Ballroom  
Salon D/E, 4<sup>th</sup> Floor*

### **Engaging Government: Accountability for Student Learning in Higher Education**



Eduardo M. Ochoa  
Assistant Secretary for Postsecondary Education  
U.S. Department of Education

Moderator: Margarita Benítez, Senior Associate  
Excelencia in Education

5:00pm–6:00pm **The Role of The White House Initiative**  
*Texas Ballroom  
Salon D/E, 4<sup>th</sup> Floor*



Meldon Hollis  
Associate Director  
White House Initiative on Historically Black Colleges and Universities



Juan Sepúlveda  
Director  
White House Initiative on Educational Excellence for Hispanic Americans

Moderator: Margarita Benítez, Senior Associate  
Excelencia in Education

6:00pm–7:00pm **Reception**  
*Texas Ballroom  
Salon D/E Foyer  
4<sup>th</sup> Floor*

Remarks: Kent McGuire, SEF President  
Welcome: Julián Castro, Mayor of San Antonio

**Saturday, January 22, 2011**

7:30am–8:30am <i>Texas Ballroom Salon F, 4<sup>th</sup> Floor</i>	<b>Continental Breakfast for Institutional Teams</b> <i>Participants are encouraged to enjoy breakfast with members of their institution</i>
8:30am–10:00am <i>Texas Ballroom Salon D/E, 4<sup>th</sup> Floor</i>	<b>Institutional Research: Synchronization, Efficiency, and Accuracy</b>  Jillian Kinzie, Associate Director National Survey of Student Engagement  Randy L. Swing, Executive Director Association of Institutional Research  Roger Benjamin, President Council for Aid to Education  Moderator: Virginia Caples, Professor & Extension Administrator Alabama A&M University
10:00am–10:15am	<b>Break</b>
10:15am–11:45am <i>Texas Ballroom Salon D/E, 4<sup>th</sup> Floor</i>	<b>Doing the Work: Highlighting Institutional Models</b>  Lisa E. Bortman, Associate Academic Dean & Director of First Year Programs, Advising & Academic Assessment Whittier College  Myra N. Burnett, Vice Provost for Academic Affairs Spelman College  Jo M. Beld, Director of Evaluation & Assessment Saint Olaf College  Moderator: Phyllis Worthy Dawkins, Associate Provost Dillard University
11:45pm–Noon	<b>Break</b>

Noon–2:00pm  
*Texas Ballroom*  
*Salon F, 4<sup>th</sup> Floor*

**Lunch**



Belle S. Wheelan, President  
Commission on Colleges  
Southern Association of  
Colleges and Schools

**Respondent:** Susan W. Johnston, SEF Board Member  
Executive Vice President,  
Association of Governing Boards  
of Universities and Colleges

1:45pm–2:00pm  
*Texas Ballroom*  
*Salon F, 4<sup>th</sup> Floor*

**Closing Remarks:** James T. Minor  
SEF Director of Higher Education Programs



Southern Education Foundation, Inc.

**ADVANCING CREATIVE SOLUTIONS TO ASSURE FAIRNESS  
AND EXCELLENCE IN EDUCATION.**

**OUR MISSION IS TIMELESS.**

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