

WORK EXPERIENCE

FilmyAI | United States (Remote)

Product Manager

Jul 2025 – Present

- **Led product vision and strategy** for an AI-powered discovery and collaboration platform addressing film-industry fragmentation, leveraging AI prototyping and iterative user testing to build and validate MVP, achieving 60% engagement across core features
- **Conducted user and market research** to identify key friction points in talent discovery and collaboration workflows, synthesizing insights into actionable product hypotheses that guided MVP scoping, feature prioritization and requirement definition
- **Shaped the product roadmap** using adoption metrics, stakeholder feedback, and user insights to align feature and delivery priorities with engagement trends and business outcomes, simplifying iteration cycles to accelerate time-to-market by 25%
- **Led cross-functional collaboration** across engineering and design teams to align on scope, trade-offs, and release priorities, driving faster delivery through agile sprints and feedback loops that improved pilot user experience and release quality by 30%
- **Partnered with go-to-market team** to define an early-stage SaaS monetization framework, linking product usage and value drivers to subscription and usage-based pricing models, aligning user value with long-term product scalability and revenue growth

Stella Diam | New York, NY

Product Manager I

May 2024 – May 2025

- **Led end-to-end development and launch** of an internal SaaS platform digitizing B2B order and production workflows for high-value inventory and custom manufacturing, generating ~\$200 K in annual operational savings through process automation
- **Collaborated with a senior PM and cross-functional stakeholders** to streamline complex processes and improve data flow, enhancing collaboration and decision velocity to reduce turnaround time by 25% and strengthen operational efficiency
- **Partnered with engineering and product design teams** to translate business requirements into intuitive, scalable workflows, iterated on prototypes and AI-driven usability testing results to refine features that drove 60% adoption in first quarter post-launch
- **Drove stakeholder alignment across leadership and internal teams** on product goals, success metrics, and trade-off decisions by establishing shared visibility and data-backed prioritization, reducing delivery friction and coordinated execution
- **Devised internal go-to-market strategy**, leading rollout planning, training, and feedback loops across departments to ensure seamless adoption and to position the platform for scalable business impact

CDP Financial Services (Acquired by PL Capital) | Mumbai, India

Associate Product Manager (Founding Product Development)

Sep 2020 – Jun 2023

- **Shaped strategy** for CDP's 0→1 digital, API-driven investment platform with senior PMs, **translating ambiguous insights into a product roadmap** that digitized onboarding, trade execution, and reporting workflows; driving 50% lift in annual brokerage revenue
- **Collaborated with Engineering and Design** through agile sprints to refine user stories, test interactive prototypes, and optimize API integrations, delivering intuitive digital experiences that reduced trade-execution time and increased daily order volume by 30%
- **Defined success metrics** to track feature adoption, engagement and impact, using insights to guide iteration priorities and drive a 60% increase in digital onboarding adoption while improving portfolio-reporting turnaround
- **Developed go-to-market strategy** in collaboration with Marketing and Operations, streamlining acquisition and onboarding funnels to drive a 2.5× faster activation rate and 35% growth in AUM inflows

Business Analyst - Digital Transformation

Jun 2018 – Aug 2020

- **Identified and quantified business opportunities** by engaging with stakeholders to uncover inefficiencies in onboarding, trading, and reporting workflows, revealing data silos that extended onboarding cycles by 40 % and drove \$120K in annual productivity loss
- **Synthesized complex data and systems** into clear, actionable documentation and narratives, aligning leadership, and internal stakeholders on priorities, trade-offs, and the roadmap for a unified investment platform through a comprehensive business case study
- **Partnered with Engineering and Operations** to validate automation concepts through pilot testing, ensuring reliability and performance while reducing manual reconciliation time by 35% and laying the foundation for a scalable digital investment platform

CERTIFICATIONS & SKILLS

- **Business:** Product Management, Project Management, Business Analysis, Data Analytics, Enterprise SaaS, Fintech, Capital Markets
- **Product:** Product Lifecycle, Strategy & Roadmap, User Research, A/B Testing, KPI Definition & Tracking, Experiment Design, 0→1 Development
- **Project:** Agile, Scrum, Epics & User Stories, Backlog Prioritization, Sprint Planning, Stakeholder Management, Risk Analysis, Cohort Analysis
- **Software:** JIRA, Confluence, Figma, Visily, Amplitude, Tableau, Miro, Trello, PowerBI, Looker, Google Analytics, Notion, Asana, AI prototyping tools
- **Technical:** SQL, Python, APIs, Data Pipelines, AWS, Data Modeling, Generative AI, LLM Applications, Agentic AI, SDLC, AI productivity tools
- **Finance:** Retail Investing, WealthTech, Payments, KYC/AML Compliance, Digital Banking, Transactions, API integration, Risk, Regulatory Reporting
- **Certifications:** Certified Scrum Product Owner (CSPO), AWS Certified Cloud Practitioner, Product Manager Certification (Product School)

EDUCATION

Pace University, Lubin School of Business | New York, NY

Sep 2023 – May 2025

Master of Science in Management Sciences and Quantitative Methods | **GPA: 3.9 on 4**

(Strategic Decision Modeling, Database Management, System Analysis & Design, Data Visualization, Business Intelligence, Business Consulting)

University of Mumbai, Mithibai College | Mumbai, India

Jun 2015 – Mar 2018

Bachelor of Commerce - Finance, Accounting & Taxation Auditing | **GPA: 5.59 on 7**

(Corporate Finance, Investment & Portfolio Analysis, Banking & Insurance, Business Law, Financial Accounting & Reporting, Auditing, Risk Management)

PROJECTS & RESEARCH

NetlyAI — AI/ML Networking Assistant

- Built an AI-powered networking tool that automates personalized networking outreach using LLM-based persona matching and adaptive contextual prompts. Designed and tested conversational templates to mimic authentic human tone, increasing connection acceptance and reply rates across pilot campaigns.

ScenicSync — AI-Powered Travel Guide

- Developed an AI-driven navigation tool that enhances Google Maps with experience-first routing, prioritizing scenic and accessible paths over fastest routes. Prototyped personalized stop-point recommendations and route-planning features in Streamlit using the Google Maps API, improving trip discovery and engagement.

Consumer Reactance to Hyper-Personalized AI Experiences — Graduate Research Study (to be published)

- Designed an experimental research framework to test how varying levels of AI-driven personalization influence user adoption and engagement intent; applying experimentation principles to validate user hypotheses. Synthesized behavioral insights into actionable recommendations for ethical design and personalization frameworks that strengthen user trust and adoption in data-driven products.