CONTACT

- npbueron@gmail.com
- linkedin.com/in/nicolepbu
- npbueron.github.io

EDUCATION

May 2025 College of Engineering University of Houston GPA: 3.48

SKILLS

- Adobe Premiere Pro
- Adobe Illustrator
- Adobe InDesign
- Canva
- Figma
- Graphic Design
- Video Editing

Nicole Bueron

Digital Media Specialist

Enthusiastic digital media specialist, major in Digital Media and minor in Applied Innovation. In search of a position that allows me to apply creativity and storytelling.

ACADEMIC PROJECTS

Content Strategist Content Strategy & Development Fall 2022

- Collaborated with a group of 4 people to create branding style, social media content calendar, and personalized emails
- Produced high-quality, compelling content for the target audience

Videographer Video Production 1 Summer 2023

- Collaborated with a group of 4 people to produce 4 films
- Wrote scripts, directed, and served as a production assistant
- · Edited video footage and corrected sound

Technical Writer Technical Communications Fall 2023

- Wrote a grant proposal to advocate for funding of a class
- Proofread documents and corrected grammar and spelling mistakes

Video Editor & Researcher Social Media Marketing & Analytics Spring 2024

- Collaborated with a group of 4 people to create brand identity
- Researched social media best practices
- · Edited video footage for accessibility and entertainment

UX Designer UX Design 2 Fall 2024

- Collaborated with a group of 7 people to create functional prototypes
- Designed PowerPoint presentations to communicate the group's progress