

## Survey questions about the presented facts:

1. a) Which demographics did **not** appear to be an influential factor in determining people's opinions in the polls on the referendum?

- ☐ Gender
- ☐ Political affiliation
- ☐ Age
- ☐ Occupation
- ☐ I do not know

1. b) How do you know about the information in Q1. a)?

If your answer to Q1. a) is *I do not know*:

- ☐ I saw the information in this presentation, but forgot
- ☐ I did not see the information in this presentation

Otherwise:

- ☐ I knew before this study
- ☐ I just learned this from this presentation

2. a) Which parts of the UK predominantly voted to remain? (tick all that apply)

- ☐ Northern Ireland, Scotland, Wales
- ☐ England, Scotland
- ☐ Scotland, Northern Ireland
- ☐ Scotland, Wales
- ☐ I do not know

2. b) How do you know about the information in Q2. a)?

If your answer to Q2. a) is *I do not know*:

- ☐ I saw the information in this presentation, but forgot
- ☐ I did not see the information in this presentation

Otherwise:

- ☐ I knew before this study
- ☐ I just learned this from this presentation

3. a) Which countries are feared to consider voting for exiting the EU?

- ☐ Poland and Germany
- ☐ Poland and Spain
- ☐ France and Spain
- ☐ France and Greece
- ☐ I do not know

3. b) How do you know about the information in Q3. a)?

If your answer to Q3. a) is *I do not know*:

- ☐ I saw the information in this presentation, but forgot
- ☐ I did not see the information in this presentation

Otherwise:

- ☐ I knew before this study
- ☐ I just learned this from this presentation

4. a) How did the FTSE100 react since the referendum?

- ☐ It fell and then stabilized
- ☐ It fell and continued falling
- ☐ It fell and then bounced back
- ☐ It went up and then fell
- ☐ I do not know

4. b) How do you know about the information in Q4. a)?

If your answer to Q4. a) is *I do not know*:

- ☐ I saw the information in this presentation, but forgot
- ☐ I did not see the information in this presentation

Otherwise:

- ☐ I knew before this study
- ☐ I just learned this from this presentation

## Demographic Questions

5. What gender do you identify as?

- ☐ Male
- ☐ Female
- ☐ Other
- ☐ Prefer not to say

6. How old are you?

- ☐ under 18
- ☐ 18 - 21
- ☐ 22 - 25
- ☐ 26 - 30
- ☐ 30 - 40
- ☐ 40 - 50
- ☐ over 50

7. What is your occupation?

- ☐ Bachelor Student
- ☐ Graduate Student
- ☐ Postgraduate Student
- ☐ University Affiliated
- ☐ Other: \_\_\_\_\_

8. Where are you from?

- ☐ UK
- ☐ Europe (non-UK)
- ☐ Commonwealth
- ☐ Other

## Survey questions about the presentation system:

9. Do you have any preference of the four presentation styles?

	<i>not preferred</i>	<i>neutral</i>	<i>preferred</i>
Short text passage:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bullet points:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Visualization images:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photos and annotations:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. What has affected you navigation path?

- ☐ content only
- ☐ presentation style only
- ☐ both
- ☐ neither

11. Do you have any feedback?

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