Oxford e-Research Centre

Professor Min Chen
min.chen@oerc.ox.ac.uk

Naomi Pentrel
naomi.pentrel@st-annes.ox.ac.uk

Navigation Preference in Storytelling

PARTICIPANT INFORMATION SHEET

Ethics Approval Reference: R46694

1. Background and aims of the study

This experiment is designed to investigate the preference of study participants in navigating a presentation system. Understanding how humans understand and interact with such a presentation system can help us discover design principles for storytelling systems.

This study is funded by Oxford e-Research Centre.

2. Why have I been invited to take part?

You have been invited because you have responded to our general advertisement, and indicated your interest to take part in this study.

There are no exclusion / inclusion criteria apart from the ability to speak English and use a computer.

3. Do I have to take part?

You can ask questions about the study before deciding whether or not to participate. If you do agree to participate, you may withdraw yourself and your data from the study at any time, without giving a reason and without penalty, by advising the researchers of this decision.

4. What will happen in the study?

If you are happy to take part in the study, you will be asked to navigate through different topics within a presentation system by following a path. Participants are free to choose which path to follow. This will take about 15 minutes. After viewing the presentation, the participants will be asked several questions related to the content of the presentation and to their experience using the presentation system.

This study should take approximately 30 minutes, including an introduction session and a debriefing period of about 5 minutes each and a study session of about 20-25 minutes. Each participant will be paid GBP 5 (in voucher) for his/her time.

There will not be any follow-up visits.

5. *Are there any potential risks in taking part?*

We are not aware of any potential risks in taking part this study.

There is no specific preparatory requirement.

6. *Are there any benefits in taking part?*
The benefit of taking part *is a GBP 5 Amazon voucher per participant.*

7. *What happens to the data provided?*

Your responses will be anonymised.

8.

The **research data**, which does not include any personal data, will be stored according to the University policy. http://researchdata.ox.ac.uk/home/introduction-to-rdm/university-of-oxford-policy/

The statistical summary will be available to the public through an MSc thesis and potentially a research paper. Individuals who participated the study will not be identifiable from the summary statistics.

Personal / sensitive data will not be stored on any computer. The data sheets, which feature your name and signature, are the consent form, and payment form. Both of these will be kept in a locked filing cabinet at Oxford e-Research Centre.

All research data and records will be stored for a minimum retention period of three years after publication or public release of the work of the research, in accordance with the University of Oxford's Policy on the Management of Research Data & Records.

9. *Will the research be published?*

The research will be published in an MSc thesis. It may also be published at a relevant conference.

The University of Oxford is committed to the dissemination of its research for the benefit of society and the economy and, in support of this commitment, has established an online archive of research materials. This archive includes digital copies of student theses successfully submitted as part of a University of Oxford postgraduate degree programme. Holding the archive online gives easy access for researchers to the full text of freely available theses, thereby increasing the likely impact and use of that research.

If you agree to participate in this study, the research will be written up as a thesis. On successful submission of the thesis, it will be deposited both in print and online in the University archives, to facilitate its use in future research. The thesis will be published open access.

10. *Who has reviewed this study?*

This study has been reviewed by, and received ethics clearance through, the University of Oxford Central University Research Ethics Committee (reference number: R46694).

11. *Who do I contact if I have a concern about the study or I wish to complain?*

a) For studies reviewed by a University research ethics committee only:

If you have a concern about any aspect of this study, please speak to the relevant researcher (naomi.pentrel@st-annes.ox.ac.uk) or her supervisor (min.chen@oerc.ox.ac.uk), who will do their best to answer your query. The researcher should acknowledge your concern within 10 working days and give you an indication of how they intend to deal with it. If you remain unhappy or wish to make a formal complaint, please contact the relevant chair of the Research Ethics Committee at the University of Oxford who will seek to resolve the matter in a reasonably expeditious manner:
Chair, **Social Sciences & Humanities Inter-Divisional Research Ethics Committee**; Email: ethics@socsci.ox.ac.uk; Address: Research Services, University of Oxford, Wellington Square, Oxford OX1 2JD

12. *Contact Details*

If you would like to discuss the research with someone beforehand (or if you have questions afterwards), please contact:

Naomi Pentrel
Department of Computer Science
Wolfson Building, Parks Rd
Oxford OX1 3QD
Email: naomi.pentrel@st-annes.ox.ac.uk