

Johnathan Doe

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Professional Summary

Data analyst with 5+ years of experience leveraging statistical modeling, automation, and business intelligence solutions to drive strategic insights. Skilled in building forecasting systems, optimizing reporting workflows, and translating complex data into clear business recommendations. Adept at cross-functional collaboration, requirements gathering, and analytics-driven decision support.

Technical Skills

Programming:	Python, R, SQL, Bash, VBA
Data Tools:	Tableau, Power BI, Looker, Excel (Advanced)
Databases:	PostgreSQL, MySQL, BigQuery, Snowflake
ML/Stats:	Regression, Forecasting, Clustering, A/B Testing
Other:	Git, Docker, Linux

Professional Experience

Data Analyst – Apex Retail Group (2021–Present)

- Designed predictive demand models reducing stock-out rates by 17% and overstock levels by 11%.
- Automated weekly and monthly reporting using Python and SQL, cutting manual workloads by 12 hours/week.
- Collaborated with supply chain and merchandising teams to develop dashboards used across 18 retail divisions.
- Led data quality improvement initiative resulting in a 28% reduction in reporting inconsistencies.

Business Intelligence Assistant – Falcon Finance Ltd. (2019–2021)

- Built KPI dashboards supporting executive decision-making in risk, lending, and operations.
- Consolidated multi-source datasets improving reconciliation accuracy by 22%.
- Assisted in developing forecasting models for quarterly revenue predictions.
- Coordinated with data engineering to streamline ETL pipelines, reducing processing delays by 15%.

Education

North Valley University – B.Sc. in Statistics (2015–2019)

- GPA: 3.78/4.00
- Relevant Coursework: Advanced Statistical Modeling, Data Mining, Econometrics, Linear Algebra, Probability Theory

Certifications

- Google Data Analytics Certificate (2020)
- Tableau Desktop Specialist (2021)
- IBM Applied Data Science Certificate (2022)

Selected Projects

Retail Demand Forecasting System

Developed a Python-based forecasting pipeline integrating Prophet and ARIMA models. Improved product allocation accuracy and informed purchasing cycles across 150+ SKUs.

Financial Risk Scoring Model

Built a logistic regression risk scoring model for loan applications, achieving a 0.81 ROC-AUC. Led to refined approval processes within Falcon Finance's risk division.

Automated Executive Reporting Suite

Created end-to-end automated workflows using Python, SQL, and Power BI, enabling live reporting on operational KPIs across multiple departments.

Additional Information

Languages: English (native), German (intermediate)

Interests: Data visualization, urban economics, hiking, retro computing