# Noémie Pinardon-Touati

#### CONTACT

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#### ACADEMIC APPOINTMENTS

# Columbia University Assistant Professor of Economics

#### **EDUCATION**

HEC Paris PhD in Finance	2017 - 2022
Paris School of Economics MPhil in Economics (M2). Highest Honors.	2015 - 2016
Université Paris-Saclay (Polytechnique, ENSAE & HEC) MPhil in Economics. Highest Honors.	2014 - 2016
HEC Paris MSc in Management. Major in Quantitative Economics & Finance.	2011 - 2015

#### RESEARCH INTERESTS

Corporate finance, Applied macroeconomics

#### WORKING PAPERS

# The Crowding Out Effect of Local Government Debt: Micro- and Macro-Estimates Revise & Resubmit, American Economic Review

**Abstract:** I study the financial crowding out effect of local government bank debt on corporate credit, investment, and output, using French administrative data over 2006-2018. Exploiting plausibly exogenous variation in bank-specific demand for local government debt, I show that a €1-increase in local government borrowing from a bank reduces that bank's corporate credit by €0.5, and lowers investment for its borrowers. Combining these reduced-form effects and a model, crowding out causes an aggregate output shortfall equal to €0.2 per €1-increase in local government bank debt. My results show that constraints on financing supply reduce the stimulus effect of debt-financed government spending.

Mediating Financial Intermediation, with Aymeric Bellon (UNC) and Louis-Marie Harpedanne (Banque de France)

**Abstract:** This paper studies the resolution of disputes between firms and their lenders through external mediators, who suggest a non-legally binding solution to resolve a disagreement after communicating with all parties. We exploit an administrative database on firms' outcomes matched to the French credit registry and plausible exogenous variation in eligibility to public mediators across counties for identification. Participating in a mediation reduces firms' liquidation by 34.6 percentage points and leads to higher credit, employment and investment. All the effects are driven by firms that borrow from more than one bank, supporting the view that mediators solve coordination problems between lenders.

Political Quid Pro Quo In Financial Markets, with Anne-Laure Delatte (Dauphine) and Adrien Matray (Princeton)

**Abstract:** Formally independent private banks engage in an exchange of favor with local politicians to gain access to politically-controlled rents. Using French credit registry for 2007–2017, we find that banks grant favors to local politicians by increasing credit granted to the private sector by 9%–14% the year a powerful incumbent faces a contested election. As politicians return the favor, banks that grant more credit to private firms in election years gain market share in the profitable market for loans to local public entities after the election, when the incumbent is reelected. Thus, when politicians control the allocation of rents, *formal* independence does not ensure the private sector's *effective* independence from politically motivated distortions.

#### WORK IN PROGRESS

Corporate Social Responsibility and the Private Provision of Public Goods: Evidence from India with Kim Fe Cramer (LSE) and Lucie Gadenne (QMUL)

The Environmental Costs of Economic Growth with Kim Fe Cramer (LSE)

#### **GRANTS AND HONORS**

AMF (French equivalent of the SEC) Best Young Researcher Prize	2022
European Financial Association Prize for the Best Paper by Young Researchers	2022
ReStud North America Tour	2022
AQR Top Finance Graduate Award	2022
HEC Foundation scholarship	2017 - 2021
HEC Excellency scholarship	2017 - 2021
HEC Paris Dean's List	2012 and 2013

#### **PRESENTATIONS**

2024	City University of New York, University of Maryland
	LAEF Conference in Wisconsin-Madison
2023	Bocconi (Finance), Boston University (Macro), John Hopkins (Macro), NYU (Macro), UC Berkeley (Macro), UCLA (Finance), Wake Forest University
	Texas Monetary Conference, Virtual Municipal Finance Workshop, SED, Women in Macroeconomics
2022	CEMFI, Tilburg (Finance), Imperial (Finance), Rochester (Finance), Yale SOM (Finance), UCLA (Economics), Columbia Business School (Finance), Columbia (Economics), MIT Sloan (Finance), LSE (Economics, Finance), NYU Stern (Finance), Toulouse School of Economics, Harvard Business School (Finance), Harvard (Economics), Northwestern Kellogg (Finance), Sciences Po (Economics), UPenn Wharton (Finance), UWash Foster (Finance), Chicago Booth (Finance), EDHEC, George Washington University (Macro-international), Duke University (Economics), U Minnesota (Economics), UCSD (Economics)
	SFS Cavalcade <sup>†</sup> , EFA, NBER SI Political Economy <sup>†</sup> , NBER Fall Monetary Economics, European Winter Meeting of the Econometric Society, Paris Financial Management Conference
2021	U Zurich (Macro-international seminar), Paris School of Economics $^{\dagger}$ , Paris Dauphine (Macro-finance seminar), INSEAD (Finance)

ASSA, MFA, NYU/NY Fed Conference, Swiss Winter Conference on Financial Intermediation, Paris AFFI/Eurofidai Finance Meeting<sup>†</sup>, European Winter Meeting of the Econometric Society<sup>†</sup>, London POLFIN workshop, Deutsche Bundesbank/Humboldt University Financial Intermediation workshop, Toulouse School of Economics PhD workshop, Paris Dauphine Finance PhD workshop, HEC Society&Organizations Research Day

2020 Rennes University, HEC Paris brownbag

2019 EFA

2018 Paris School of Economics, Sciences Po Paris<sup>†</sup>, Lille University<sup>†</sup>, Barcelona University<sup>†</sup>

#### PROFESSIONAL ACTIVITIES

Referee: American Economic Review, Journal of Political Economy, Journal of Monetary Economics, Journal of Finance, Review of Financial Studies, Management Science, Journal of Banking and Finance, Journal of Financial and Quantitative Analysis

**Discussant:** FIRS 2021, EFA 2022, HEC Entrepreneurship conference 2023, 2024 Atlanta Workshop on International Economics

Program committee/reviewer: IIPF 2023, European Association of Young Economists 2024, EFA 2024.

#### **TEACHING**

Macroeconomics senior seminar (undergraduate), Columbia University	2023 -
Applied Macroeconomics and Finance (PhD), Columbia University	2022 -
Financial Markets (graduate), HEC Paris (Lecturer)	2019
Financial Economics (graduate), HEC Paris (Teaching Assistant)	2018

#### RELEVANT WORK EXPERIENCE

Junior Economist, Macro-Finance team, CEPII	2017 - 2019
Research Assistant to Prof. Adrien Matray (Princeton University).	2017 - 2018
Economist, Antitrust and competition economics consulting, MAPP Economics.	Jan-June 2017
Research Assistant, Economics Department, OECD.	March-Jul 2015
Intern, French Directorate-General of the Treasury	Apr-Jul 2014
Intern, Equity research, Goldman Sachs UK.	Jun-Dec 2013

#### REFERENCES

#### Johan Hombert

Associate Professor of Finance HEC Paris ⋈ hombert@hec.fr

#### **David Sraer**

Associate Professor of Finance & Economics Haas School of Business & Dept of Economics UC Berkeley ⊠ sraer@berkeley.edu

#### Adrien Matray

Assistant Professor of Economics Bendheim Center for Finance Princeton University ⋈ amatray@princeton.edu

#### Boris Vallée

Torstein Hagen Associate Professor of Finance Harvard Business School Harvard University ⋈ bvallee@hbs.edu

<sup>\*</sup> scheduled, † presentation by co-authors

### LANGUAGE AND IT SKILLS

Languages French (native), English (fluent), Spanish, Portuguese and German (advanced).

**Programming** R, Matlab, Python, Stata.

## PERSONAL INFORMATION

Citizenship: French

Born 08/03/1992

 $Hobbies:\ mountaineering\ (rock\ climbing,\ ice\ climbing,\ ski-mountaineering,\ several\ 500+kms\ treks\ across\ the$ 

Alps), competitive boxing

Updated April 2024