



NGUYỄN PHAN KIÊN TRINH

TARGET

In the near future, I want to learn, develop the missing skills and become a student of the satisfactory, excellent DIGITAL MARKETING industry.

In the future, try to complete the assigned tasks, develop yourself and grow the company with as much value as possible.

SKILLS

Presentation, communication
Content
Creative
Planning
Design
Edit video
Microsoft Office

CONTACT DETAILS

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WORK EXPERIENCE

BUSINESS DEVELOPMENT INTERN S.O.C INSTITUTE

- Searching for customers, changing needs, creating customer needs.
- Understanding the B2B environment, have many potential customers.

HOST LIVESTREAM TÚ MỠ BIGSIZE - STORE FASHION

- Participating in the livestream scripting on Tiktok
- Host livestream, each live fluctuates 100 orders or more

Marketer Junction Vietnam

- Create ideas and marketing plans for the 2022 hackathon
- Write content, design images on social media
- Booking KOL/Influencer



EXTRACURRICULAR EXPERIENCE

MEMBER

BUSINESS ADMINISTRATION YOUTH UNION | 12/2020 - Now

- Organizing programs, activities of associations, and volunteering at faculty, school, and inter-school scale.
- MC for school-level programs.
- Admin of the page "Chim sơn ca hòa kích", creating content about student life

VIDEO PRODUCER

IVOLUNTEER VIETNAM| 9/2021 - 4/2022

- Creating content about volunteering, skills, courses on tiktok and youtube platforms.
- Creating more trending videos



EDUCATION

BACHELOR

Banking university of HCM| 8/2020 - Now

- Major: Business Administration
- GPA: 8.88/10



CERTIFICATES/AWARDS

MOS 2013

- Top 100 speaking contest Say To Success X
- Top 100 speaking contest Say To Success XI
- Top 600 Marketing Challengers