

Joe Lipper

Web Developer/Technical Writer

Work Experience

Curriculum Developer/Software Engineer - Bloc Inc.

June 2014-Present

Designed and help launch the first full version of Bloc's frontend development course. Record video and write content to support the Full Stack Web Dev Track and Open-Source Apprenticeship. Edit content for all course offerings. Develop internal tools such as Chrome Extensions and bookmarklets to increase feedback from Bloc students and mentors. Help build Bloc's platform application (Rails, Angular, Postgres, RSpec, GulpJS, Redis, Heroku, and more).

Web Developer - Brandslip

March 2014-June 2014

Built the MVP for Brandslip's Marketplace (brandslip.com) for connecting advertisers with social media influencers. Built with Rails/AngularJS, included an bidding/escrow system based on Balanced Payments API.

Web Developer/Technology Consultant - ESM Prep

July 2013-June 2014

Built internal tools and marketing pages as the primary web developer using mostly Rails/AngularJS/HTML/CSS. Integrated APIs such as Google Calendar, Stripe, FB/Google OAuth, and Pusher. Part-time role between July and November.

Freelance Web Developer and Designer

January 2013-June 2014

Built websites using Rails/JavaScript for four different companies.

Founder/Web Developer/Designer - Lapel.co

January 2013-November 2014

Built application that matched professional stylists with male clothing shoppers. Developed a Ruby on Rails application with an AngularJS frontend that used external APIs to import clothing from affiliates and partners. Designed/mockup the platform in Sketch and Photoshop. Helped raise \$80K in Angel Investment based on prototypes/concept.

Sacramento Area Manager/Academic Mentor - ESM Prep

May 2010-January 2013

Part-time mentor, essay-reader, and copywriter from 2010-2012. Manager from 2012-2013. Provided private college counseling and tutoring, mentorship, test preparation. Organized camps, presentations on the college admissions process, sports business, education, and leadership.

Photographer - Joe Lipper Photography

2010-2013

Freelance photographer specializing in fashion editorials, portrait, and sports photography. Work featured in www.yotamsolomon.com, Rolling Stone, and UCLA's Student Newspaper, The Daily Bruin.

Education

UCLA (2008-2012)

Comparative Politics

Bloc (2012)

Learned Rails Web Development one-on-one with a mentor.