Sahil Khoja

sk938@cornell.edu
214.695.8518
sahkho.com

Education

Cornell University
Ithaca, NY | May 2019
B.S. in Information Science - UX Design
B.S. in Applied Economics and Management
3.7

Experience

Intuit
Experience Design Intern | Summer 2016
Discovered mobile use cases for accountants using Intuit Tax Online. Conducted 10+ user interviews to uncover intentions, test lo-fi/hi-fi prototypes, and experiment with artificially intelligent personal assistants. Created user flows and journey mapped an end to end experience for mobile accountants. Presented findings to the VP of Intuit Proconnect and Senior Leadership Team.

Function of Beauty
Designer | 2015
Designed a digital hair lab to clarify product offerings for this Y-Combinator backed beauty startup. Work was displayed at YC W16 Demo Day.

Dangle
Product Designer | Fall 2015
Wireframed and prototyped iOS Application using tools such as Framer.js and Invision. Developed sign-up campaign in order to begin a beta testing round. Work was shipped on the v1 of the product, now available on the ios app store.

Skills

Sketch
Invision
Framer.js
React/Redux
HTML, CSS, JS
Adobe Creative Suite
Rapid Prototyping
User Experience Research
Journey Mapping
Developing End-to-End Experiences

Side Projects

HH Illustrate
2016 - present
Established a 30 Day Visual Design Challenge to create illustrations, posters, and more. 100+ designers currently taking part in the challenge.

UX Research | Uber
Southeast Asia | 2016
Took 24 Ubers throughout East Asia to speak with driver's about their usability issues in an international environment. Published findings and solutions received attention from Head of International UX Research, Southeast Asia Design Team, and Lead Experience Designers at Uber.

Cornell University Application Development
Ithaca, NY | 2016
Designer on the core-design team, working with software engineers, designers, and product managers to create iOS Applications.

Research

Human Computer Interaction Lab
Ithaca, NY | 2016
Taking part in Digital Fabrication Research, exploring ways to 3D Print in Augmented and Virtual Environments through the use of Oculus Rift, Unity 3D Game Engine, and Maya

Dyson Societal Scholar
Ithaca, NY | 2016
Working on creating a microgrid solution for rural and mountainous areas of Tajikistan. Received an initial $20,000 grant from Cornell University to kick-start the project.

Recognition

Dyson Societal Scholar
Best in Nation - Verizon App Challenge
a16z Generation Design Program
Eagle Scout