Sahil Khoja

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Education

Cornell University

Ithaca, NY | May 2019 B.S. in Information Science - UX Design B.S. in Applied Economics and Management 3.7

Skills

Sketch

Invision

Framer.js

Adobe Creative Suite

Front-End Development

Rapid Prototyping

User Experience Research

Journey Mapping

Developing End-to-End Experiences

Recognition

Dyson Societal Scholar Best in Nation - Verizon App Challenge a16z Generation Design Program Eagle Scout

Research

Human Computer Interaction Lab

Ithaca, NY | 2016

Taking part in Digital Fabrication Research, exploring ways to 3D Print in Augmented and Virtual Environments through the use of Oculus Rift, Unity 3D Game Engine, and Maya

Dyson Societal Scholar

Ithaca, NY | 2016

Working on creating a microgrid solution for rural and mountainous areas of Tajikistan. Received an initial \$20,000 grant from Cornell University to kick-start the project.

Experience

Experience Design Intern | Intuit

Dallas, TX | Summer 2016

Discovered mobile use cases for accountants using Intuit Tax Online. Conducted 10+ user interviews to uncover intentions, test lo-fi/hi-fi prototypes, and experiment with artificially intelligent personal assistants. Created user flows and journey mapped an end to end experience for mobile accountants. Presented findings to the VP of Intuit Proconnect and Senior Leadership Team.

Designer | Function of Beauty

Stamford, CT | 2015

Designed a digital hair lab to clarify product offerings for this Y-Combinator backed beauty startup. Work was displayed at YC W16 Demo Day.

Product Designer | Dangle

Dallas, TX | Fall 2015

Wireframed and prototyped iOS Application using tools such as Framer.js and Invision. Developed sign-up campaign in order to begin a beta testing round. Work was shipped on the v1 of the product, now available on the app store.

Side Projects

HH Illustrate

2016 - present

Established a 30 Day Visual Design Challenge to create illustrations, posters, and more. 90 designers currently taking part in the challenge.

UX Research | Uber

Southeast Asia | 2016

Took 24 Ubers throughout East Asia to speak with driver's about their usability issues in an international environment. Published findings and solutions received attention from Head of International UX Research, Southeast Asia Design Team, and Lead Experience Designers at Uber.

Product Designer | Cornell University Application Development

Ithaca, NY | 2016

Designer on the core-design team, working with software engineers, designers, and product managers to create iOS Applications.