VICTORIA SHI

vshi.github.io

.01
Education

University of California, Berkeley
BA Computer Science
expected May 2016
GPA: 3.6

.02
Software

Adobe Creative Suite /
Photoshop / Illustrator /
Premiere / After Effects /
Balsamiq

.03
Languages

HTML5 / CSS3 / Javascript
Python / Swift

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Experience

UI/UX Designer, MyGreenCar Project- Berkeley Lab
(Oct 2015 - present)

• Design and develop MyGreenCar's web-based user experience.
• Create an intuitive and engaging "laboratory" webpage where users can manipulate electric vehicle models to better understand how EVs can fit into their lifestyle.
• Develop data visualizations to provide feedback to users about their driving habits.

UI/UX Designer, Twindom
(Jun 2015 - Aug 2015)

• Designed fresh, consistent look-and-feel for Twindom's site across multiple platforms (Wordpress, Magento).
• Improved website flow to aid customer understanding of Twindom's services and products.
• Implemented mobile-friendly webpage layouts.
• Led back- and front-end development of new iOS app.

Designer, Innovative Design
(Jan 2013 - present)

Collaborate with a small team to design various branding materials, including logos, pamphlets, packaging, web layouts, and more, for a variety of off- and on-campus groups.

　　• Cal Lodge: branding, including logo and website.
　　• UC Parking and Transportation: 30-page information booklet.

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Contact

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Honors

Regents' and Chancellor's
Scholarship Association /
Upsilon Pi Epsilon /
National Society of Collegiate
Scholars /
National Society of Leadership
and Success (Sigma Alpha Pi)