VICTORIA SHI

vshi.github.io

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Education

University of California, Berkeley
BA Computer Science
expected May 2016
GPA: 3.6

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Software

Adobe Create Suite /
Photoshop / Illustrator /
Premiere / After Effects /
Balsamiq

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Languages

HTML5 / CSS3 / Javascript
Python / Swift

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Experience

UI/UX Designer, Twindom
(Jun 2015 -Aug 2015)

• Designed fresh, consistent look-and-feel for Twindom site across multiple platforms (Wordpress, Magento).
• Improved website flow to aid customer understanding of Twindom's services and products.
• Implemented mobile-friendly webpage layouts.
• Led back- and front-end development of new iOS app.

Intern, Udacity
(Jun 2014 -Aug 2014)

Designed assets for courses that are currently in use by thousands of students.

   • Intro to iOS App Development with Swift course: mobile interface, buttons, and icons.
   • Intro to HTML and CSS course: website layouts.
   • Networking in iOS course: mobile interface and buttons .

Designer, Innovative Design
(Jan 2013 - present)

Collaborated with a small team to design various branding materials, including logos, pamphlets, packaging, web layouts, and more, for a variety of off- and on-campus groups.

   • Cal Lodge: branding, including logo and entirely redesigned website.
   • UC Parking and Transportation: 30-page information booklet.

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Contact

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Honors

Regents' and Chancellor's
Scholarship Association /
Upsilon Pi Epsilon /
National Society of Collegiate
Scholars /
National Society of Leadership
and Success (Sigma Alpha Pi)