



37th NORTH AMERICAN BENGALI CONFERENCE
July 7th to 9th 2017, Santa Clara Convention Center
Organized by Bay Area Prabasi, Inc. (www.prabasi.org)
PO Box 3613, Fremont, CA 94539



Email: sponsorship@nabc2017.com - Web: www.nabc2017.com

CORPORATE SPONSORSHIP FORM FOR NABC 2017

Convener, NABC 2017

I/We, _____, am/are pleased to support NABC 2017 and agree to become a sponsor for the event as per the following terms and conditions.

Signed/Dated: _____ (not needed if sent electronically by applicant)

Please complete this form and send it as an attachment to sponsorship@nabc2017.com. You may also download the form from the website and mail it to NABC2017, PO Box 3493, Fremont, CA 94539.

Name of Company/Organization: _____ Date: _____
Contact Name: _____ Phone: _____
Address: _____
E-Mail: _____ Fax: _____

CONTRIBUTIONS

Sponsor will make the following contributions in support of NABC2017

Sponsorship Level:

- ☐ **Diamond \$25,000 & up**
- ☐ **Gold \$15,000 & up**
- ☐ **Silver \$10,000 & up**
- ☐ **Bronze \$5,000 & up**

Total Amount: \$ _____
(Please make check payable to NABC2017)

Other Non-Cash Contributions/Support:

SPONSORSHIP BENEFITS

NABC2017 will provide the benefits to the Sponsor as per the package. Additional benefits agreed upon are:

NABC 2017 is being organized by a non-profit organization "Bay Area Prabasi" whose Federal Tax ID Number is 77-0048512. Thank you for your support to NABC 2017.



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DIAMOND SPONSORSHIP

AMOUNT: \$25,000

BENEFITS PACKAGE INCLUDES:

- Three executive speaker nominations (1 keynote, 2 panels) at the panels in the Business Forum
- Six (6) sponsorship badges and tickets to attend Business Forum (July 8) and NABC (July 7-9)
- Six (6) reserved VIP seating in first 3 rows in key events in Business Forum (July 8) and NABC (July 7-9)
- Two (2) complimentary rooms in Hyatt hotel next to Santa Clara Convention Center for 3 nights (between July 7-9, 2017)
- Recognition on web site of NABC 2017, 100 words corporate profile on the web site.
- Full page ad in NABC 2017 brochure
- Visual digital signage: 90 second signage on side screen during NABC 3 day event (shown 10 times)
- Complimentary full page advertisement in event brochure
- 5 minute recognition on main stage during NABC 2017 event
- Banner advertisement (10 X 3 feet)
- One 20 X 10 ft booth with two chairs and one table at Santa Clara Convention Center during Business Forum (July 8) and NABC (July 7-9, 2017)
- Limo Service from Airport to Hotel and Back.

GOLD SPONSORSHIP

AMOUNT: \$15,000

BENEFITS PACKAGE INCLUDES:

- Two executive speaker nominations (1 keynote, 1 panel) at the panels in the Business Forum
- Four (4) sponsorship badges and tickets to attend Business Forum (July 8) and NABC (July 7-9)
- Four (4) reserved VIP seating in first 3 rows in key events in Business Forum (July 8) and NABC (July 7-9)
- Two (2) complimentary rooms in Hyatt hotel next to Santa Clara Convention Center for 3 nights (between July 7-9, 2017)
- Recognition on web site of NABC 2017, 75 words corporate profile on the web site.
- Full page ad in NABC 2017 brochure
- Visual digital signage: 60 second signage on side screen during NABC 3 day event (shown 7 times)
- Complimentary full page advertisement in event brochure
- 3 minute recognition on main stage during NABC 2017 event
- Banner advertisement (10 X 3 feet)
- One 20 X 10 ft booth with two chairs and one table at the Santa Clara Convention Center during Business Forum (July 8) and NABC (July 7-9, 2017)



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SILVER SPONSORSHIP

AMOUNT: \$10,000

BENEFITS PACKAGE INCLUDES:

- One executive speaker nominations (1 keynote) at the sessions in the Business Forum
- Four (4) sponsorship badges and tickets to attend Business Forum (July 8) and NABC (July 7-9)
- Four (4) reserved VIP seating in first 3 rows in key events in Business Forum (July 8) and NABC (July 7-9)
- One (1) complimentary rooms in Hyatt hotel next to Santa Clara Convention Center for 3 nights (between July 7-9, 2017)
- Recognition on web site of NABC 2017, 25 words corporate profile on the web site.
- Full page ad in NABC 2017 brochure
- Visual digital signage: 25 second signage on side screen during NABC 3 day event (shown 5 times)
- Complimentary full page advertisement in event brochure
- Banner advertisement (10 X 3 feet)
- One 10 X 10 ft booth with two chairs and one table at Santa Clara Convention Center during Business Forum (July 8) and NABC (July 7-9, 2017)

BRONZE SPONSORSHIP

AMOUNT: \$5,000

BENEFITS PACKAGE INCLUDES:

- One executive speaker nominations (1 panel) at the sessions in the Business Forum
- Two (2) sponsorship badges and tickets to attend Business Forum (July 8) and NABC (July 7-9)
- Two (2) reserved VIP seating in first 3 rows in key events in Business Forum (July 8) and NABC (July 7-9)
- One (1) complimentary rooms in Hyatt hotel next to Santa Clara Convention Center for 3 nights (between July 7-9, 2017)
- Recognition on web site of NABC 2017, name only
- Half page ad in NABC 2017 brochure
- Visual digital signage: 10 second signage on side screen during NABC 3 day event (shown 3 times)
- Complimentary full page advertisement in event brochure
- Banner advertisement (10 X 3 feet)