



TECNICATURA UNIVERSITARIA EN PROGRAMACIÓN

UNIVERSIDAD TECNOLÓGICA NACIONAL

FACULTAD REGIONAL DE GENERAL PACHECO

# INGLÉS I – 2°C – 2024

## Unit 2

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## UNIT 2

### Lesson 1 – Describing places

#### Your workplace

1. Watch this video [https://drive.google.com/file/d/1z3pILggemEvS1jStb2erY-7Ye13BhIKs/view?usp=drive\\_link](https://drive.google.com/file/d/1z3pILggemEvS1jStb2erY-7Ye13BhIKs/view?usp=drive_link)<sup>1</sup> and complete the names of these objects.



#### 2. Pair work

Now practise this conversation with the objects in the pictures below.

**A:** Hey, is this one of those standing desks? These are great!

**B:** Now your desk is just like my desk. You're in luck.

**A:** Oh, awesome. My computer and drawing tablet are great, too.



intelligent scanner



wireless  
headphones



curve monitor



electronic circuit  
mouse pad

<sup>1</sup> Source: <https://www.freecodecamp.org/learn/a2-english-for-developers/learn-greetings-in-your-first-day-at-the-office/dialogue-2-tom-meets-the-coworker-next-to-him>



pixel tablet



stream deck



mini desktop



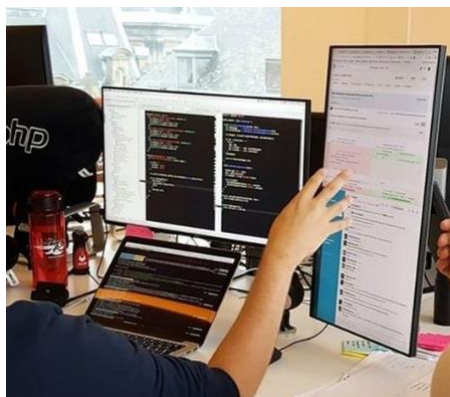
**Remember!**

**this/that:** singular nouns  
**these/those:** plural nouns

**3. Julien Simon describes his workplace at Hugging Face. Consider the prepositions of place.**



**At** Hugging Face, my office is **on** the 3<sup>rd</sup> floor<sup>2</sup>. It is small, but very friendly. My desk is **in** the corner and the chair is **in front of** the desk. I have got a vertical monitor set up and there is also a red water bottle and some sheets of paper **on** my desk.



<sup>2</sup> Ordinal numbers - <https://www.woodwardenglish.com/lesson/ordinal-numbers-in-english/>



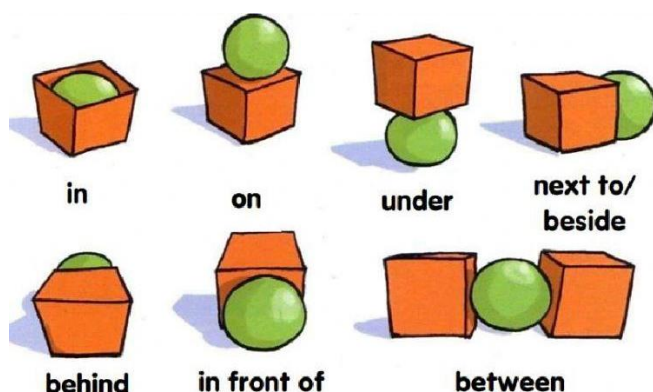
## Remember!

**on** + ordinal number + floor  
**on the 3rd floor**

**in** + the corner



## Prepositions of place<sup>3</sup>



## "Have got" and "there is/are"

When I describe my workplace, I can use **have got** and **there is/are** to say that something is in certain location.

**For example:**

I've (I **have**) **got** a printer on my desk. / **There is** a printer on my desk.

## 4. Group work

Describe your workplace (at work or at home) to your group mates. Pay attention to the prepositions of place.



## "Has got" and "there is/are"

When you describe your partner's workplace, you can use **has got** and **there is/are**.

**For example:**

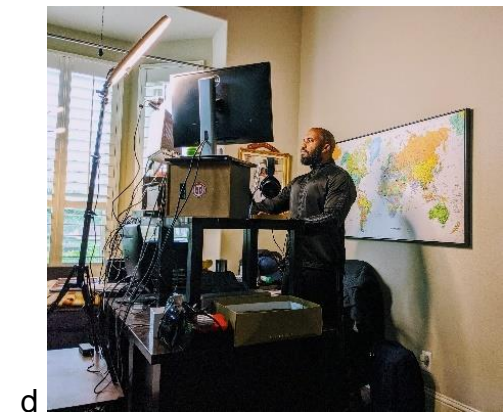
<sup>3</sup> Source: <https://www.liveworksheets.com/w/en/english-second-language-esl/1361042>



My partner, Paul, **has got** an ultrawide monitor on his desk. / **There is** an ultrawide monitor on his desk.

### 5. Group work

Imagine one of these is your partner's workplace. Take turns to describe the pictures to your group mates.







e



**Remember!**

**my/his/her+object/s**

6.  Write a description of one of the workplaces and upload it to the Moodle Room.



### Requesting information

If you want to find out about somebody's workplace, you can ask:

- **Have** you **got** a VR helmet in your workplace? Yes, I **have**. / No, I **haven't**.
- **Has** your partner **got** a tablet stand on her/his desk? Yes, she/he **has**. / No, she/he **hasn't**.
- **Is there** an ergonomic chair in your workplace? Yes, **there is**. / No, **there isn't**.
- **Are there** USB speakers on your desk? Yes, **there are**. / No, **there aren't**.

### 7. Group work

Take turns to ask and answer questions about your workplaces.



## Our place of study

1. As you can see, these are our university facilities. Can you match the pictures with their names?





- \_\_\_ - library
- \_\_\_ - front yard
- \_\_\_ - WV building
- \_\_\_ - multiple use room for students
- \_\_\_ - stadium
- \_\_\_ - post grade building
- \_\_\_ - classroom
- \_\_\_ - entrance hall
- \_\_\_ - conference room
- \_\_\_ - multiple use room



**Remember!**

When we describe our university, we can say “it’s got” and “there is/are”.





## 2. Group work.

Take turns to describe the university facilities in the pictures.

You can use these words.

orange walls – wooden benches – books - Formica chairs and tables – big windows – solar panels - tall ceiling – wooden ceiling – flagpole - curtains - balcony – big tables – bookshelves – square lights – comfortable seats – black letters – UTN logo – whiteboards – plants – trees – flowers – stairs – glass doors – brown carpet – stage – car/van – sports court – bronze plaques – seats for the spectators

**Here is an example:**

*The entrance hall is very big. It's got glass windows and there are bronze plaques on a wall.*



3.  Now choose one of the university facilities, write the description and upload it.



## Lesson 2 - Describing a company

### Company profiles – Structure



1.  is an international company. Read the questions and discuss with your classmates.
  - a) Do you know this company?
  - b) Where is it from?
  - c) What kind of company is it?
  - d) Who is the founder?
  
2. This is  company profile<sup>4</sup>. Read it and complete the information in the grid below. Then, share it with your classmates.

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<sup>4</sup> Source: [https://en.wikipedia.org/wiki/Amazon\\_\(company\)](https://en.wikipedia.org/wiki/Amazon_(company))



Amazon.com, Inc.

**amazon**

Logo used since January 2000



Amazon's headquarters, the Doppler

**Amazon.com, Inc.** is an American multinational technology company, engaged in e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence. It is headquartered in Seattle, Washington and in Arlington, Virginia. It is considered one of the Big Five American technology companies; the other four are Alphabet (parent company of Google), Apple, Meta (parent company of Facebook), and Microsoft.

Amazon was founded on July 5, 1994, by Jeff Bezos in Bellevue, Washington. The company originally started as an online marketplace for books, but gradually expanded its offerings to include a wide range of product categories.

The company has multiple subsidiaries, including Amazon Web Services, providing cloud computing, Zoox, a self-driving car division, Kuiper Systems, a satellite Internet provider, and Amazon Lab126, a computer hardware R&D provider. Other subsidiaries include Ring, Twitch, IMDb, and Whole Foods Market.

Amazon distributes a variety of downloadable and streaming content through its Amazon Prime Video, MGM+ , Amazon MMusic, Twitch, Audible and Wondery units. It publishes books through its publishing arm, Amazon Publishing, film and television content through Amazon MGM Studios, including the Metro-Goldwyn-Mayer studio. It also produces consumer electronics—most notably, Kindle e-readers, Echo devices, Fire tablets, and Fire TVs.

Name of the company	
Company type	
Industry	
Headquarters	
Market ranking	
Founding	
Founder	
Beginnings	
Expansion	
Subsidiaries	
Activities	



## Description of a company – Noun phrases

We use noun phrases to describe companies. In these noun phrases, first, we mention the nationality, then, if the company is national or multinational and, finally, the type of company.

- Amazon.com, Inc. is an American multinational technology company.
- Samsung Electronics is a South Korean multinational electronics and information technology company.
- Hewlett Packard Enterprise Co. is a global communication equipment company.

### 3. Group work

Order the words to make noun phrases and describe these companies. Then, share your descriptions with your classmates.

- Nokia Corporation is a ... company. (consumer/Finnish/electronics/multinational)
- AND Technologies Limited is a ... company.  
(solution/global/providers/Bangladeshi)
- Tesla, Inc. is an ... company. (energy/multinational/automotive/American/and)
- Hugging Face, Inc. is a ... company. (tools/applications/French-American/  
and/computational)



## Founding and founder/s

The verb phrase “**was founded**” is used to indicate the date and place of founding, and the preposition “**by**” is placed before the founder/s.

- Hugging Face, Inc. **was founded** in 2016 **by** French entrepreneurs Clément Delangue, Julien Chaumond, and Thomas Wolf in New York City.
- Tesla Motors **was founded** on July 1, 2003 **by** Martin Eberhard and Marc Tarpenning in San Carlos, California, United States.



**Remember!**

**in 2016**  
**on July 1, 2003**





#### 4. Group work

Find information about these companies. Write about their founding and founders and share it with your classmates.



**SONY** **Panasonic** **TOSHIBA**



#### Describing the history of a company

In a company profile, the Simple Past Tense is used to mention the founding, the founder, how the company started and how it expanded.

- Amazon **was founded** on July 5, 1994, by Jeff Bezos in Bellevue, Washington. The company originally **started** as an online marketplace for books, but gradually **expanded** its offerings to include a wide range of product categories.

#### How a company started and how it expanded

To indicate the beginnings of a company, we need verbs in the past tense like “**start**”, “**begin**”, “**open**” or “**launch**”; and for the expansion of the company, we can use verbs like “**break into**”, “**extend**”, “**increase**”, “**buy**” or “**enter**”.



#### Simple Past Tense

The Simple Past is generally formed by adding “d” or “ed” to the base form of the verb, but there are irregular verbs that take different forms. These are some examples.

Regular verbs	Irregular verbs
start – started	begin – began
open – opened	break into – broke into
launch – launched	buy - bought
extend - extended	
increase – increased	
enter - entered	



- IBM **started** as a manufacturer of record-keeping and measuring systems, and it **broke into** the microcomputer market in the 1980s with the IBM Personal Computer, one of IBM's bestselling products.
- Nokia **began** as a pulp mill and a rubber business, and in the early 1970s, it **entered** the networking and radio industries.

**5. Complete how these companies started and expanded with verbs in the correct past form. Choose the verbs from the grid above.**

- DWS Group ... activities with products and investment services in Germany and Europe. Later, activities ... for investors in the USA, Asia, and other regions.
- Samsung ... as a grocery store in Teagu, Korea. After the Korean War, Lee Byung-Chull ... his business into the textiles.
- In 2008, Tesla Motors ... production of its first car model, the Roadster sports car, and in 2012 it ... the Model S sedan.
- Hugging Face Inc. ... its business with the development of the chatbox app targeted at teenagers, but then it ... the machine learning industry.

**6. Group work**

Find out how these companies started and expanded and write a few lines about each of them. Then, share them with the class.



SONY

Panasonic

TOSHIBA



**Describing the activities and products of a company**

The Simple Present Tense is used to describe the activities and products of a company.


Amazon **distributes** a variety of downloadable and streaming content through its Amazon Prime Video, MGM+, Amazon MMusic, Twitch, Audible and Wondery units. It **publishes** books through its publishing arm, Amazon Publishing, film and television content through Amazon, including the Metro-Goldwyn studio. It also **produces** consumer electronics – most notably, Kindle e-readers, Echo devices, Fire tablets, and Fire TVs.




## 7. Group work


Pay attention to these companies again and use the information in the grid to describe their activities. Use the verbs below in the Simple Present. Then, share the description with the class.

**manufacture – produce – offer – create**

	small domestic appliances, shavers, beauty appliances, mother and childcare appliances, electric toothbrushes and coffee makers and healthcare products
<b>SONY</b>	transcendent imaging and sensing technologies
<b>Panasonic</b>	a wide range of products and services, including rechargeable batteries, and automotive, avionic and industrial systems
<b>TOSHIBA</b>	personal computers, consumer electronics, home appliances, and medical equipment

8.  Choose one of the companies in the grid above and write about its founding, founders, about how the company started and expanded and about its activities and products.

## 9. Group work

How is  company profile organized? Complete with information from each section.

<b>INTRODUCTION</b>	
<b>FOUNDING</b>	
<b>SUBSIDIARIES</b>	
<b>ACTIVITY</b>	




10.  Read **Amazon Web Services, Inc.** profile and do the activities.

### Finding out about a company

If you want to find out about a company profile, here there are some questions that can help you.

<b>Name of the company</b>	What's the name of the company?
<b>Type of company</b>	What type of company is it?
<b>Headquarters</b>	Where is it headquartered?
<b>Founding / Founder</b>	When was it founded? Who was the founder?
<b>Beginnings</b>	How did the company start?
<b>Expansion</b>	How did it expand?
<b>Subsidiaries</b>	Has it got subsidiaries? How many has it got?
<b>Activities</b>	What does the company do? What does the company produce / sell / supply?

### 11. Group work

Pay attention to  company profile at the beginning of Lesson 2 and, ask and answer questions about it. Consider the list of questions above.

### 12. Group work

Take turns to ask questions about the companies where your partners work or about a small business if they have one.





## Lesson 3 – Writing a company profile



1. With the information in the grid, we will altogether write the company profile. Remember that we need the Simple Past for the founding, beginnings and expansion, and the Simple Present for the description of activities and products. You can use these verbs.

**develop – manufacture/make/build – sell/distribute – supply/provide  
transport – market – operate – have - buy**

<b>Name of the company</b>	<b>Hewlett-Packard</b>
<b>Nationality</b>	American
<b>Company type</b>	information technology
<b>Industry</b>	manufacturer of software and computer services
<b>Headquarters</b>	Palo Alto, California
<b>Founding</b>	January 1, 1939
<b>Founders</b>	William R. Hewlett and David Packard
<b>Original start</b>	sophisticated instrumentation and products of military application
<b>Expansion</b>	the HP 3000 general-purpose minicomputer—a product line that remains in use today—for use in business
<b>Activities</b>	personal computing and other digital access devices, imaging and printing products, and related technologies, solutions, and services worldwide



## 2. Group work



Write the company profile of **shopify** using the information in the grid.

<b>Nationality</b>	Canadian
<b>Company type</b>	multinational e-commerce
<b>Industry</b>	online shopping
<b>Headquarters</b>	Ottawa, Ontario
<b>Founding</b>	June 2006
<b>Founders</b>	Tobias Luke / Scott Lake
<b>Original start</b>	e-commerce platform for online stores
<b>Expansion</b>	an application programming interface platform and App Store / June 2, 2009
<b>Activities</b>	payments / marketing / shipping services

## 3. Individual work

**Now you write the profile of a company or small business!**

If you have a company or small business, you can write about it. If not, you can write about a friend's or a family member's business. First, gather the information in the grid below and after that write the profile considering the structure of company profiles.

<b>Name of the company/small business</b>	
<b>Sector</b>	
<b>Industry</b>	
<b>Headquarters</b>	



<b>Founding</b>	
<b>Founder</b>	
<b>Beginnings</b>	
<b>Expansion</b>	
<b>Activities</b>	

**4. Group work**

Tell your partners about the profile of the company or small business that you have written.

5.  Upload the profile of the company or small business that you have written to the Moodle room.

6. Prepare a power point presentation with the information of the profile of the company or small business that you have written to show to the class.