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## Objective

Aspiring Marketing Intern at TCS seeking hands-on experience in digital marketing and campaign management to leverage creativity and analytical skills for business growth.

## Education

Bachelor of Business Administration (BBA) — University of Mumbai  
2021 – Present  
- Relevant courses: Digital Marketing, Consumer Behavior, Market Research

## Skills

- Digital Marketing & Social Media  
- Content Writing & Copywriting  
- Data Analytics & Reporting  
- MS Office Suite (Word, Excel, PowerPoint)  
- Strong Communication & Teamwork

## Internship Experience

Marketing Intern (Volunteer)  
ABC Marketing Solutions, Mumbai  
Jun 2023 – Aug 2023  
- Created engaging social media posts across platforms.  
- Supported campaign execution and monitored analytics.  
- Assisted with event planning and market research.

## Certifications

- Google Digital Unlocked – Fundamentals of Digital Marketing

## Interests

- Social Media Trends  
- Consumer Psychology  
- Creative Content Development

## References

Available upon request.