ThaiTrust

Verify Before You Trust.

Roooooooooot Causes

Online scams have become increasingly sophisticated, targeting individuals and businesses through deceptive tactics such as impersonation, phishing, and social engineering.

A key factor enabling these scams is the **lack of a reliable identity *verification* system** for phone calls, making it easy for fraudsters to *impersonate* trusted entities like banks, government agencies, and businesses.

Delayed Fraud Detection & Reporting

Public Awareness Gap

Growing Digital Transactions

Weak Identity Verification Standards

Social

rification

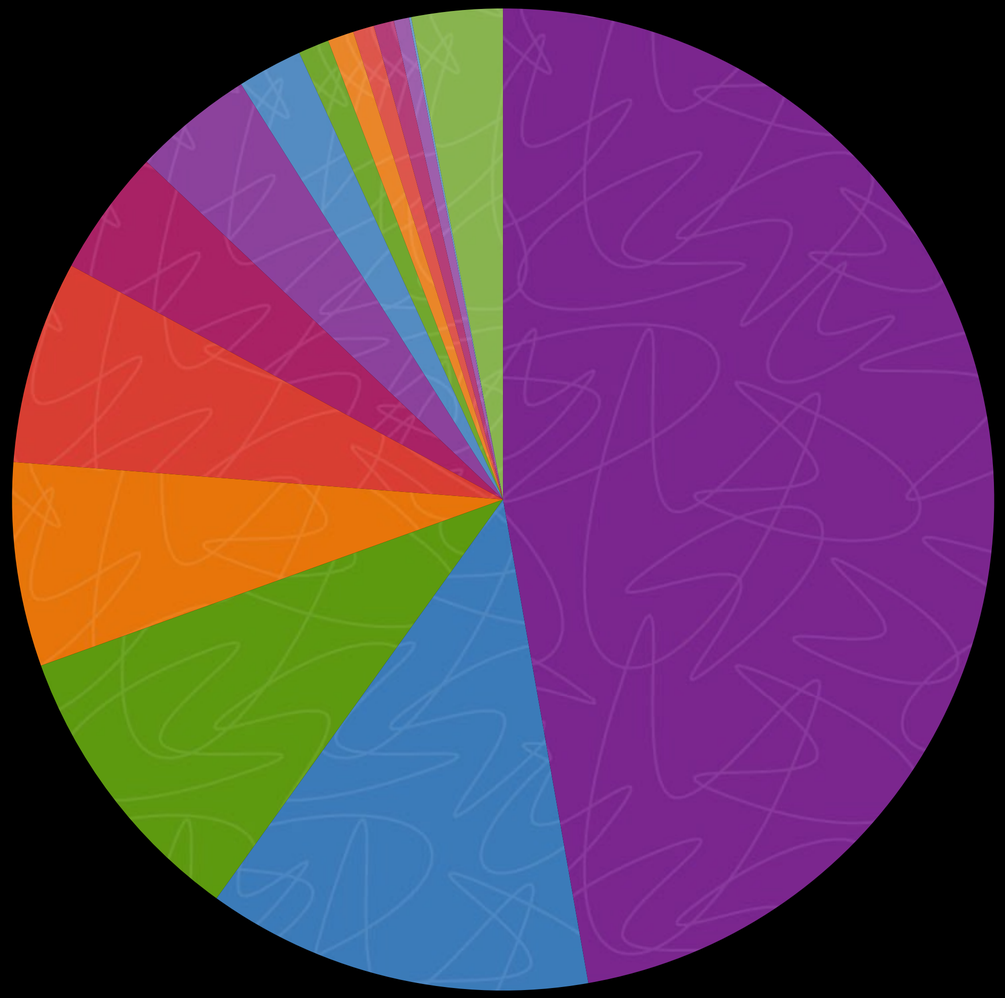
Lack of Cross-Platform Security Integration

Legislative & Enforcement Challenges

Rise of AI-Powered Scams

Psychological Manipulatio

ThaiTrust lets you verify phone calls
and identities before sharing any information,
ensuring security and protection against *scams*.

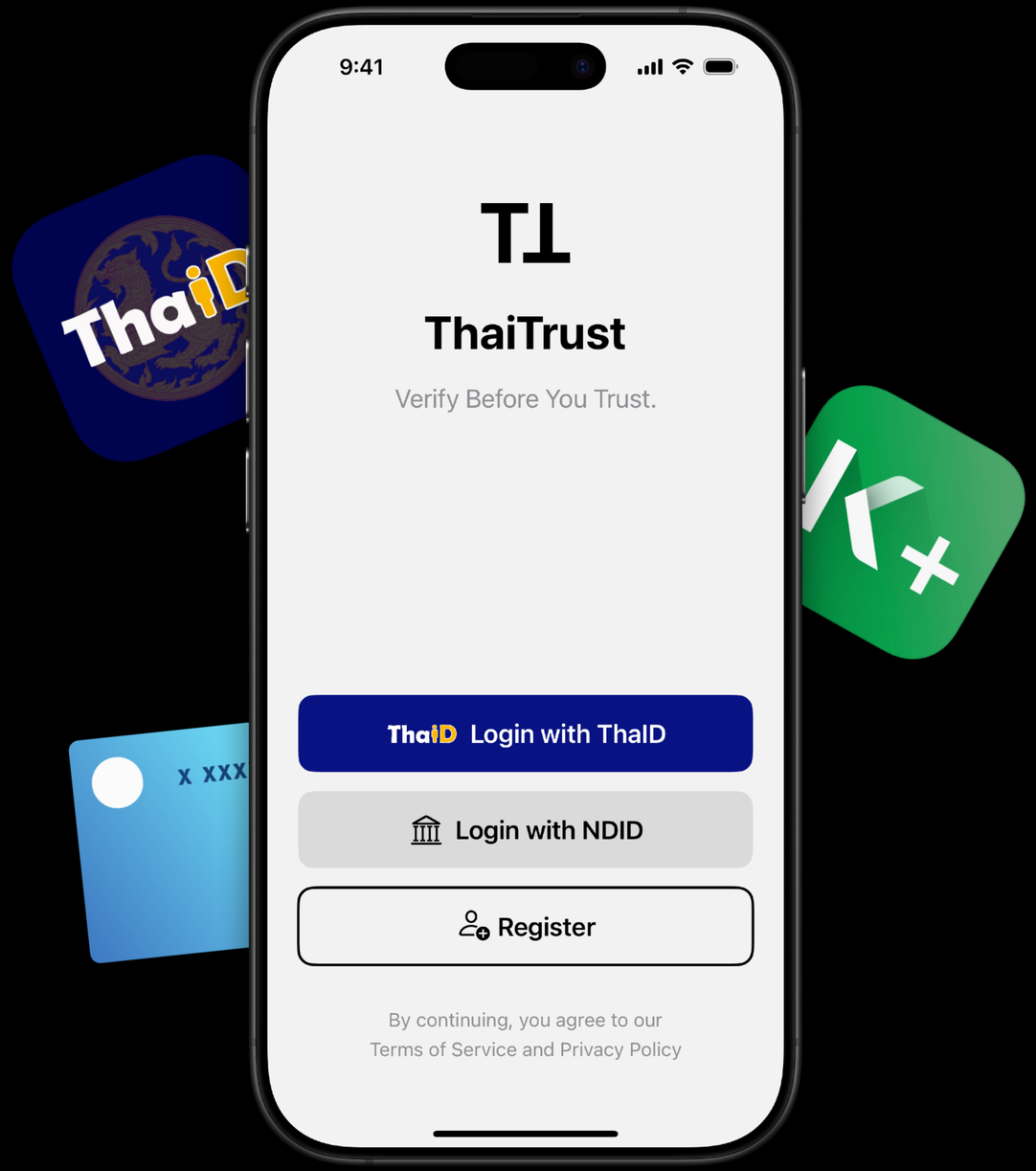


With adoption of *ThaiTrust*

68%

of *scams* in Thailand
could be prevented*

*An estimated figure based on ideal adoption, actual impact may vary.


9:41
ThaiTrust
Verify Before You Trust.
ThaiD Login with ThaID
Login with NDID
Register
By continuing, you agree to our
Terms of Service and Privacy Policy

Company-to-Person

Call received

Enter OTP

Instant verification

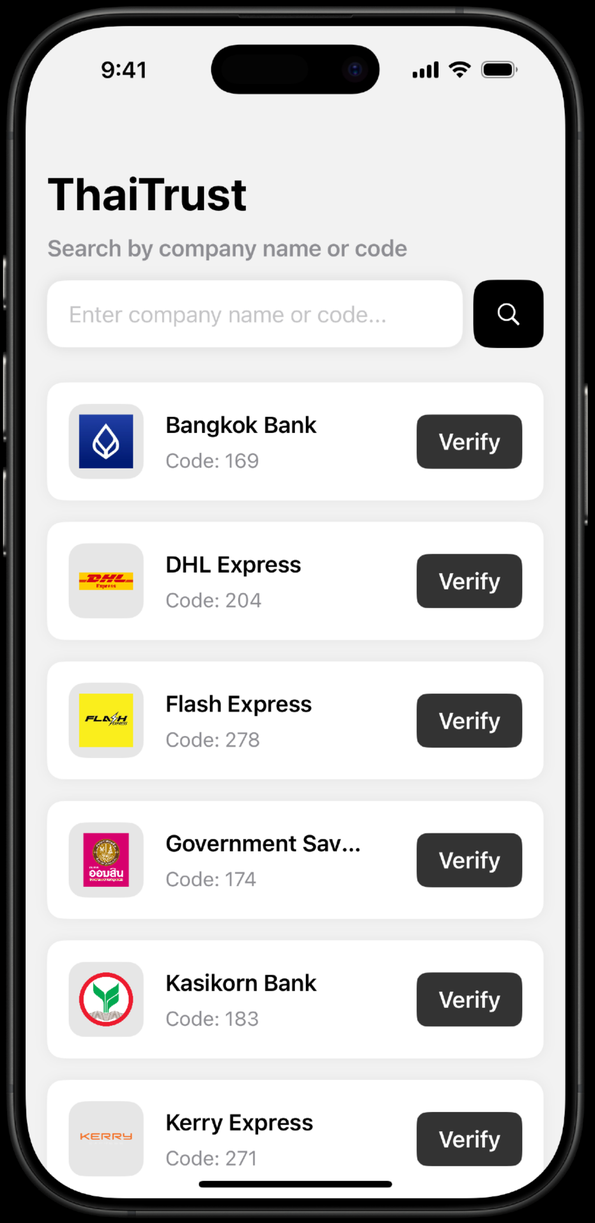
Who's Calling?

Browse Trusted Registered Companies.

This feature allows users to verify incoming calls related to financial transactions or services, ensuring that the phone number is legitimate and belongs to a legally registered company.

When receiving a call, users can utilize ThaiTrust to verify whether the caller is a legitimate and legally registered company.

Users can confirm a company's legitimacy by either searching for its full name or entering the unique three-digit code assigned to that company. This streamlined verification process enables users to quickly and efficiently authenticate callers before proceeding with any transactions.

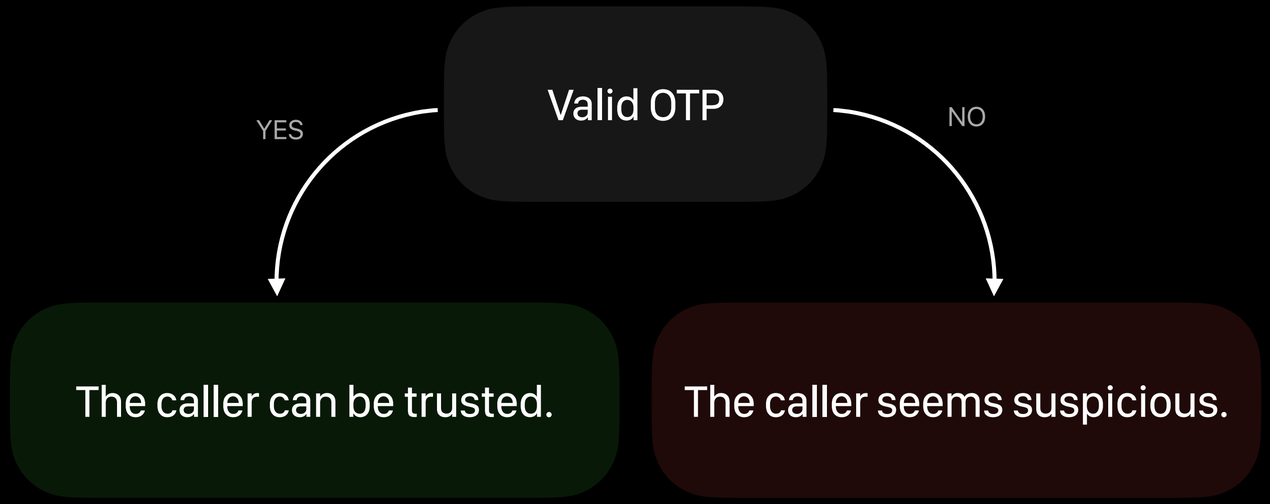


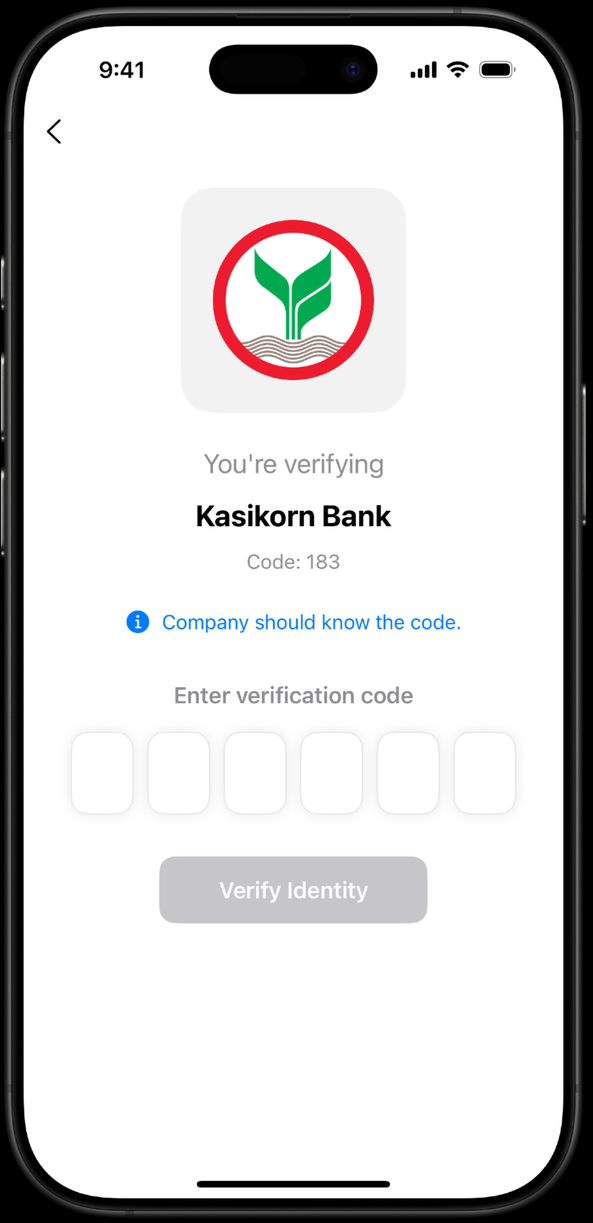
Verify Them.

Just ask. OTP confirms it.

To verify whether the caller is from a legitimate company, simply ask them for the OTP.

The caller will provide a generated 6-digit OTP on their system to confirm their authenticity and ensure they are not a *scam*.



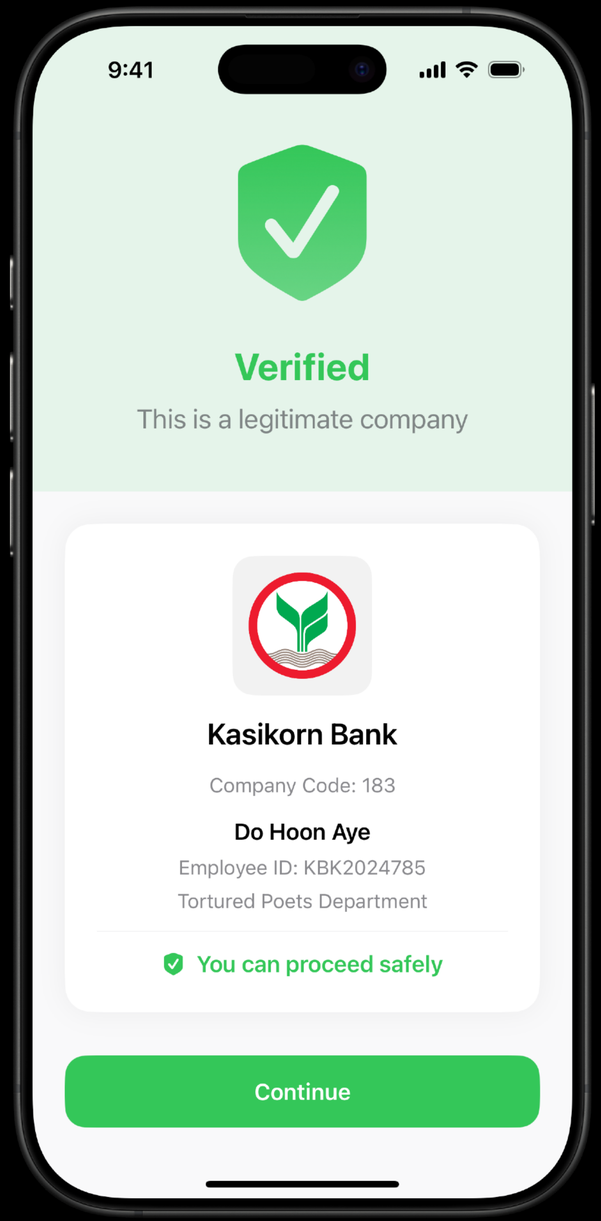


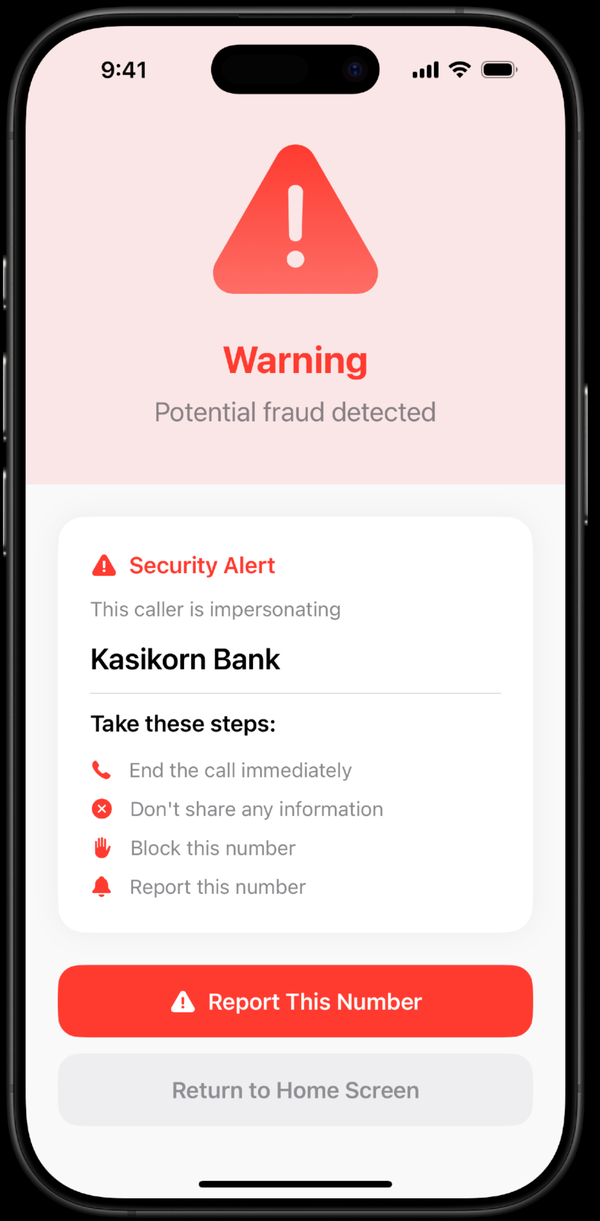
Know...Right Away!

Instant verification. Total peace of mind.

If the OTP is verified, the app displays the company’s name, logo, and relevant details, including the name of the employee you're talking to, ensuring that the call is legitimate.

On the other hand, if the OTP does not match, users will know right away that it is a potential scam. They can report suspicious numbers to contribute to a safer and more trustworthy database.





Person-to-Person

Get ThaiTrust ID

Enter & Verify

Instant Confirmation

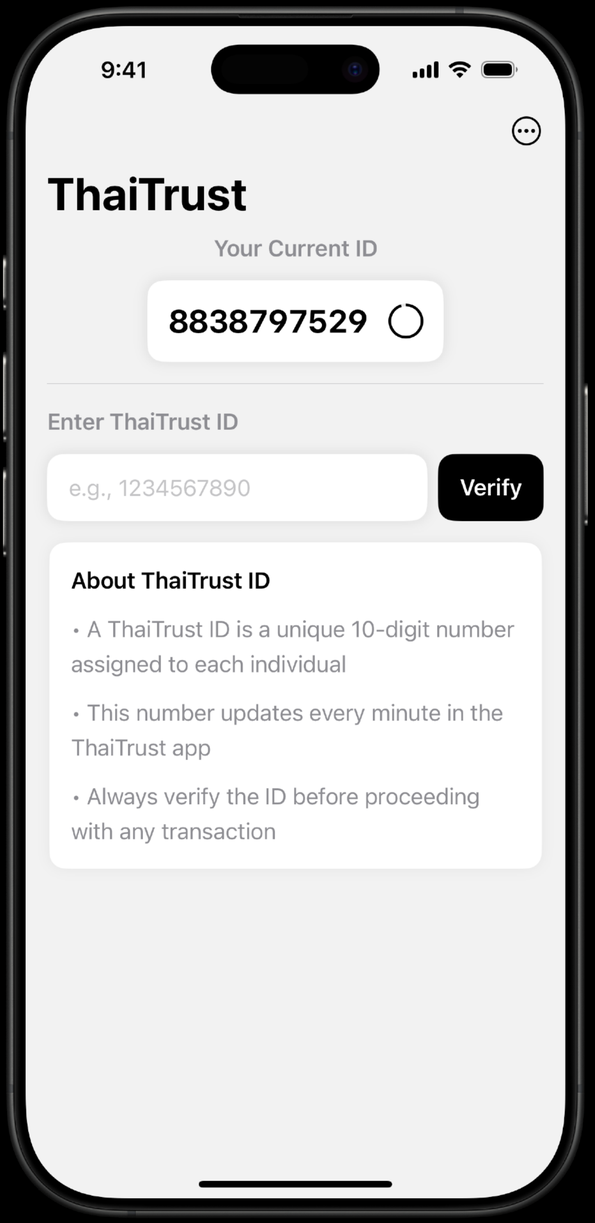
Know Your Seller.

Trust made simple with ThaiTrust ID.

This feature allows users to verify incoming calls and chats related to person-to-person transactions, ensuring that the person on the call or in the chat is associated with a legitimate individual.

For person-to-person transactions, ThaiTrust provides an extra layer of security. When dealing with an individual seller, users can enter the seller's ThaiTrust ID to verify if their name matches the associated bank account. Likewise, sellers can do the same to confirm the buyer’s legitimacy.

To enhance security, ThaiTrust IDs update **every *minute*,** preventing unauthorized access and ensuring that user information remains private unless explicitly allowed by the owner. This dynamic system protects against fraud and safeguards sensitive data, making transactions more secure and reliable.

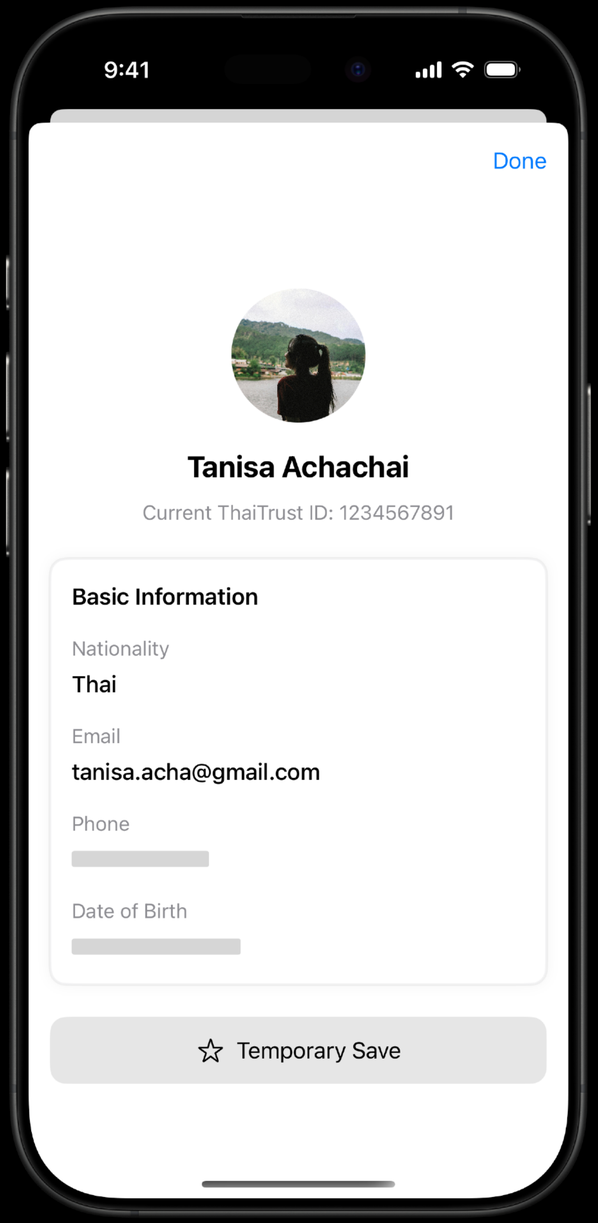


See Them. Trust Them.

Believing is seeing.

After users enter the ThaiTrust ID, they will be able to view the **profile information of the person**, including their profile picture, full name, nationality, and email address. This information is shared because the ID owner has given permission for it to be visible during the verification process.

If the name doesn’t match, or if anything appears suspicious, users have the option to temporarily save the contact for *24 hours* to review the details further. This feature allows users to make more informed decisions before proceeding with any transactions.



- Fraud Prevention & Security
- Fast & Easy Verification
- Trust & Confidence in Sharing Data

Roadmap

Phase & Timeline	Research & Prototype Development Month 1-4	Beta Testing & Partnerships Month 5-7	Public Launch & Awareness Campaign Month 8-12	Expansion Year 2+
Goals	Conduct market research, analyze scam trends	Test with selected banks, government agencies, and real users	Official nationwide rollout with partnerships, media coverage, and user education initiatives.	Enhance fraud detection using AI, integrate with telecom providers & government databases, expand to more sectors.
KPI	Functional prototype, successful OTP tests.	At least 10 partner companies	Active users, scam reports reduced.	More official partners, government system integration.

Subscription Plans

For Corporate Clients

Annual subscription with flexible pricing tiers based on registered agents and monthly verification requests, offering scalable and cost-efficient plans for corporate

For Individuals (Seller)

For users exceeding the 50 transactions per day limit, a flexible payment option is available to unlock additional usage and gain trusted status.

~~For Individuals (Buyer)~~

No subscriptions required, buyers can freely check transactions without any *limitations*.

Starter

1-10 Agents

฿19,900

per year

- 10,000 Verifications/month
- Basic API Access
- Basic Analytics

Select Plan →

Most Popular

Professional

11-50 Agents

฿35,900

per year

- 250,000 Verifications/month
- Advanced API Access
- Priority Support
- Advanced Analytics
- Custom Integration

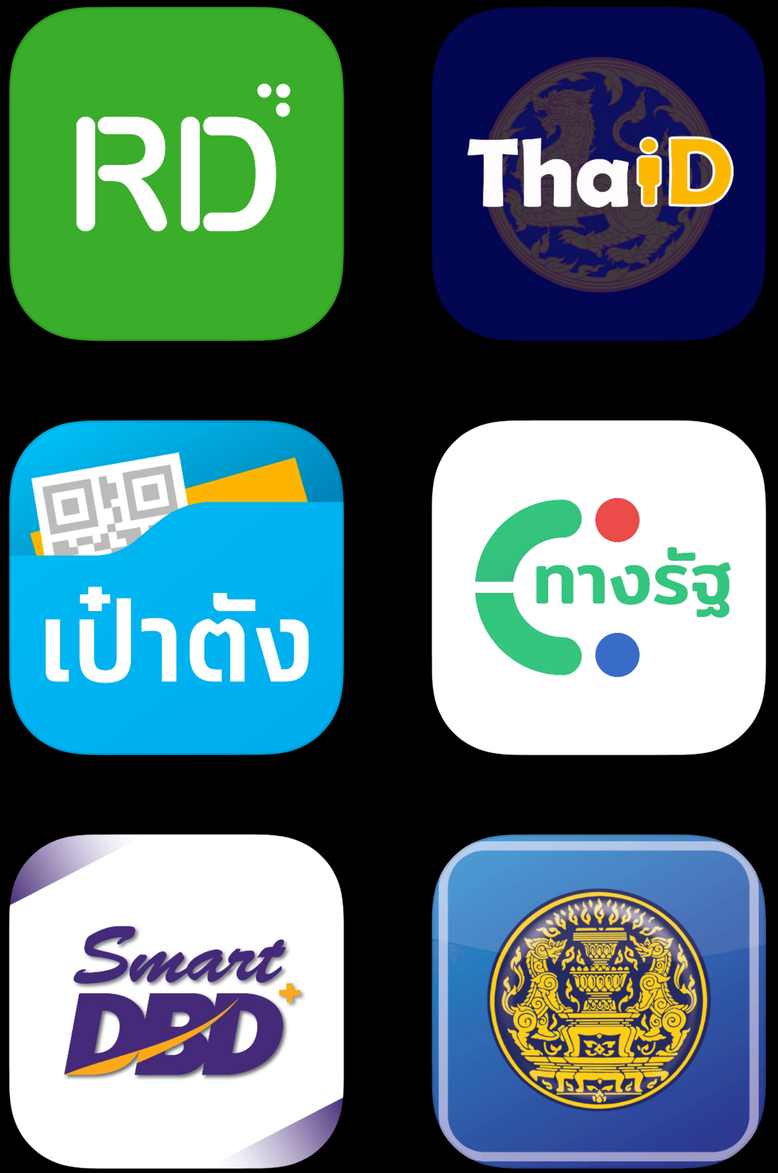
Select Plan →

Future Potential with ThaiTrust

We envisions a future where identity verification is seamless, secure, and universally adopted across Thailand.

By integrating into government systems and official applications, ThaiTrust can establish a nationwide standard for caller authentication, reducing scams and fraudulent activities.

By establishing ThaiTrust as a core identity verification system, Thailand can move toward a more secure digital communication landscape, where every verified call is a *trusted* call.



Appendix

Glossary of Terms

OTP (One-Time Password) – A temporary 6-digit code used to verify the authenticity of a caller or transaction. It expires after a short period to enhance security.

ThaiTrust ID – A unique 10-digit code assigned to registered individuals, used for verifying personal transactions. The ID updates every minute to prevent unauthorized access.

Caller Verification – A process that allows users to confirm whether a caller is a legitimate representative of a registered company or a verified individual.

Social Engineering – A scam tactic where fraudsters manipulate people into sharing sensitive information by pretending to be trusted entities

Impersonation – The act of fraudulently pretending to be *someone else*, often used by scammers to deceive victims into sharing sensitive information.

Phishing – A form of cyber fraud where scammers *impersonate* trusted organizations to steal personal information, usually via fake emails, messages, or phone calls.

Acknowledgments

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