Johnathan Daniel:

-Data is clearly presented data in table form.

-some Visualizations of data may benefit from a trend line.

-Pie graph could be improved with percentage values displayed and sorted by size in key.

-Evidence of linking back to the business concern during analysis sections.

-More information about potential competitors could help with expanding TOWS analysis

-Good use of visualization during internal losses section.

-Could improve TOWS analysis by first briefly discussing the overall strengths and weaknesses of the situation before giving actionable recommendations.

Quoc Huy Nguyen:

-Good detail on Business concern and business’s background & situation

-Good use of clearly presented tables.

-Some tables have no mark down explanation, a brief sentence or well worded Title for the table could help with comprehension.

-Decent use of visualization, a few lines of mark down explaining key values in the data could add to comprehension.

-very good understanding of global environment the business finds itself in.

-Pie chart could contain percentage values and a key for better accuracy.

-Good tows analysis, could separate strengths and weaknesses into external and internal categories.