

-25.86%

-14.65%

6.73%

-2.59%

-29.48%

-3.78%

6.76%



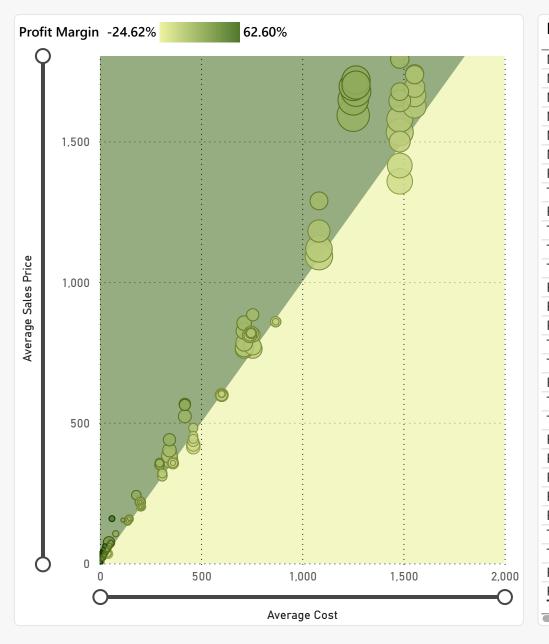


Product

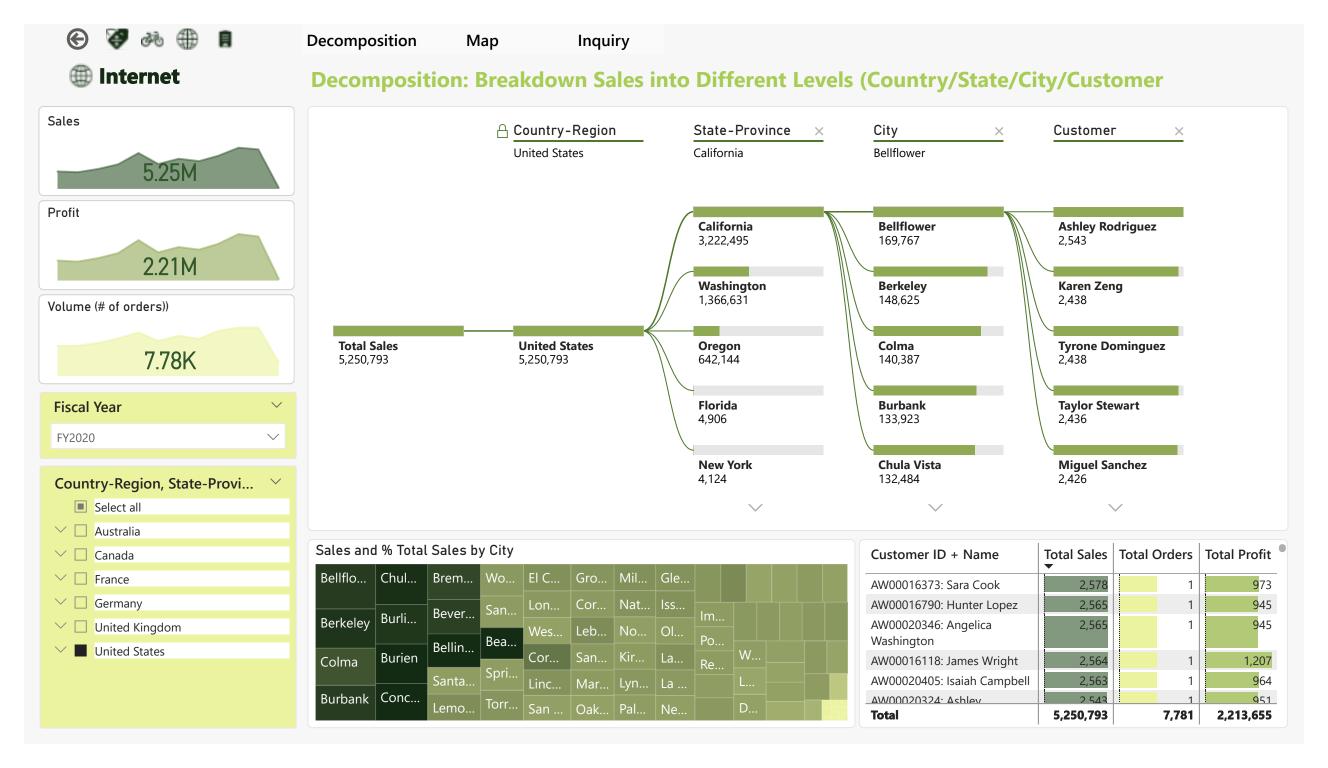
Sales 51.88M Profit 5.81M Fiscal Year FY2020 Channel Internet Reseller Category, Subcategory, Mo... Select all ✓ ■ Accessories ✓ ■ Bikes ✓ ■ Clothing ✓ ■ Components

Profit Margin

Profit Margin



Product	Total Profit	Total Sales ▼	Profit M
Mountain-200 Black, 38	540,714	2,525,104	2
Mountain-200 Black, 42	533,167	2,219,586	2
Mountain-200 Silver, 38	510,414	2,079,782	2
Mountain-200 Black, 46	493,971	1,888,679	2
Mountain-200 Silver, 46	493,189	1,871,449	2
Mountain-200 Silver, 42	476,389	1,863,508	2
Road-350-W Yellow, 48	15,341	1,764,678	
Touring-1000 Blue, 60	56,961	1,709,322	
Road-350-W Yellow, 40	52,146	1,640,188	
Touring-1000 Blue, 46	96,639	1,572,649	
Touring-1000 Yellow, 60	-137,256	1,506,213	
Touring-1000 Yellow, 46	-67,485	1,414,453	
Road-250 Black, 44	51,200	1,206,526	
Road-250 Black, 48	75,854	1,161,208	
Road-350-W Yellow, 42	92,611	1,104,757	
Touring-1000 Blue, 50	104,211	1,057,097	
Touring-1000 Yellow, 50	11,356	971,652	
Road-250 Black, 52	75,473	926,030	
Touring-2000 Blue, 54	7,301	766,228	
Touring-1000 Blue, 54	126,802	731,433	•
Road-250 Red, 58	76,640	718,834	•
Road-250 Black, 58	74,863	713,947	•
Road-550-W Yellow, 48	43,451	689,502	
Road-350-W Yellow, 44	108,831	680,396	•
Road-550-W Yellow, 38	47,175	679,677	
Touring-1000 Yellow, 54	77,025	662,390	•
Touring-2000 Blue, 60	13,282	627,220	
Road-550-W Yellow, 40	54,183	596,124	
Road-750 Black. 48 Total	39.725 5,807,433	567.915 51,878,275	1





Map: Sales of Different Cities in United States

Inquiry

Map



Country-Region	State-Province	City	Total Sales	Count of Customer
United States	Alabama	Birmingham	37	1
United States	Arizona	Chandler	33	2
United States	California	Barstow	•	1
United States	California	Bell Gardens	2,342	1
United States	California	Bellflower	169,767	194
United States	California	Parkalay	1/0 675	200
Total			5,250,793	7819

Customer ID + Name	Total Sales ▼
AW00016373: Sara Cook	2,578
AW00016790: Hunter Lopez	2,565
AW00020346: Angelica Washington	2,565
AW00016118: James Wright	2,564
AW00020405: Isaiah Campbell	2,563
AW00020324: Ashley Rodriguez	2,543
AW00020545: Vanessa Butler	2,542
AW00016778: Blake Hayes	2,541
AW00028259: Samuel Mitchell	2,540
AW00028194: Lydia Garcia	2,537
AW00020339: Kaitlyn Hughes	2,528
AW00020385: Jason Patterson	2,528
AW00020412: David Jackson	2,528
AW00026057: Barry Subram	2,528
AW00020476: Destiny Long	2,521
AW00020345: Regina Martinez	2,521
AW00013472: Simon Pearson	2,519
AW00016004: Joe Martinez	2,518
AW00027250: Virginia Vance	2,517
AW00016237: Erin James	2,515
AW00016361: Wyatt White	2,515
AW00020465: Isabel Henderson	2,515
AW00016752: Mason Wright	2,512
AW00020303: Bryce Morgan	2,512
AW00020462: Haley Mitchell	2,512
AW00020348: Chloe Evans	2.511
Total	5,250,793















Inquiry

Internet

Customer ID + Name

∠ Search

AW00011000: Jon Yang

AW00011001: Eugene Huang

AW00011002: Ruben Torres

AW00011003: Christy Zhu

AW00011004: Elizabeth Johnson

AW00011005: Julio Ruiz

AW00011006: Janet Alvarez

AW00011007: Marco Mehta

AW00011008: Rob Verhoff

Customer ID: AW00011000

Customer: Jon Yang

Country - Region: Australia

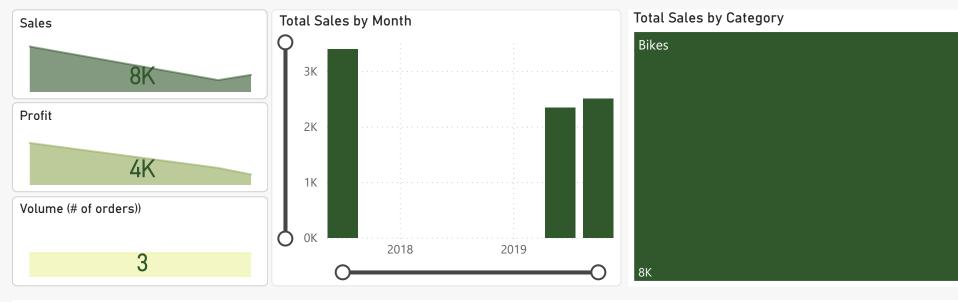
State - Province: Queensland

City: Rockhampton

Postal Code: 4700

Customer: Inquiry AW00011000: Jon Yang

Map



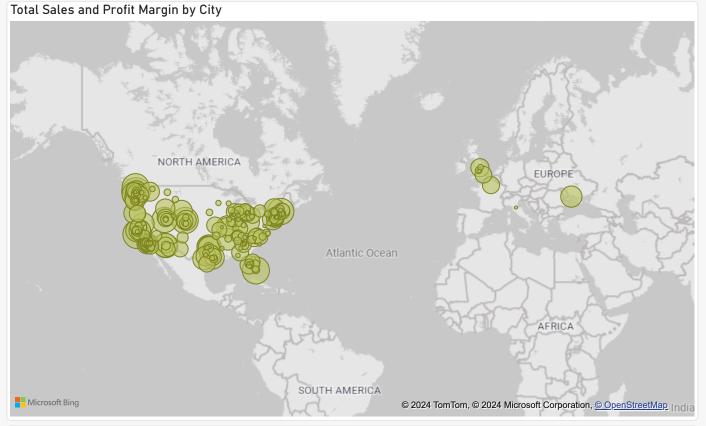
Order Level

Sales Order	Date	Channel	Total Sales	%GT Total Sales ▼	Sum of Total Product Cost	Total Profit	Profit Margin
SO43793	2017-07-12	Internet	3,400	41.22%	1,912.15	1,488	43.76%
SO57418	2019-10-04	Internet	2,507	30.39%	1,549.31	958	38.20%
SO51522	2019-06-21	Internet	2,342	28.39%	1,273.84	1,068	45.61%
Total			8,249	100.00%	4,735.30	3,514	42.60%



Map Inquiry

Map: Profit Margin of Different Cities in United States



Country-Region	State-Province	City	Total Sales	Profit Margin	Count of Reseller
United States	Alabama	Birmingham	11,495	11.49%	1
United States	Alabama	Florence			1
United States	Alabama	Huntsville	18,437	-3.47%	2
United States	Alabama	Mobile			1
United States	Alabama	Montgomery			1
United States	Δrizona	Chandlar	255 1/12	-12 76%	2
Total			20,927,177	-1.32%	427

Reseller ID + Name	Reseller Sales			
AW00000599: Westside Plaza	534,956			
AW00000535: Westside Flaza AW00000546: Field Trip Store	427,306			
AW00000540. Held hip store AW00000697: Brakes and	397,237			
Gears	391,231			
AW00000433: Thorough Parts	386,958			
and Repair Services	300,930			
AW00000205: Rally Master	355,142			
Company Inc	330,142			
AW00000072: Outdoor	314,663			
Equipment Store	314,003			
AW00000024: Eastside	296,329			
	290,329			
Department Store AW00000328: Totes & Baskets	289,777			
	209,111			
Company AW00000650: Permanent	288,088			
Finish Products	200,000			
AW00000490: Extraordinary	281,845			
Bike Works	201,045			
AW00000254: Safe Cycles	277,795			
Shop	211,193			
AW00000506: Great Bikes	277,495			
AW00000300: Great bikes AW00000170: Excellent Riding	276,729			
Supplies Supplies	210,129			
AW00000491: Area Bike	275,644			
Accessories				
AW00000670: First Bike Store	267,625			
AW00000236: Closeout	264,961			
Boutique				
AW00000097: Mountain Bike	264,500			
Center				
AW00000146: Latest Sports	257,900			
Equipment				
AW00000539: Glossy Bikes	239,853			
AW00000290: Friendly Bike	238,509			
Shop				
AW00000436: Sheet Metal	237,809			
Total	20,927,177			















Reseller ID + Name

∠ Search

AW00000001: A Bike Store

AW00000002: Progressive Sports

AW0000003: Advanced Bike Com...

AW00000004: Modular Cycle Syst...

AW00000005: Metropolitan Sport...

AW00000006: Aerobic Exercise C...

AW00000007: Associated Bikes

AW00000008: Exemplary Cycles

AW0000009: Tandem Bicycle Sto...

Reseller ID: AW00000001

Reseller: A Bike Store

Country - Region: United States

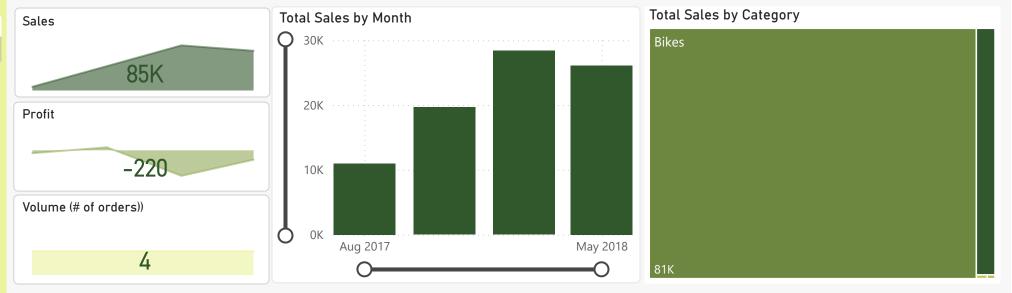
State - Province: Washington

City: Seattle

Postal Code: 98104

Inquiry Map

Reseller: Inquiry AW0000001: A Bike Store



Order Level

Sales Order	Date	Channel	Total Sales	%GT Total Sales ▼	Sum of Total Product Cost	Total Profit	Profit Margin
SO45283	2018-02-03	Reseller	28,395	33.34%	28,556.39	-161	-0.57%
SO46042	2018-05-07	Reseller	26,119	30.66%	26,178.39	- 5 9	-0.23%
SO44501	2017-11-07	Reseller	19,669	23.09%	19,650.44	19	0.10%
SO43860	2017-08-07	Reseller	10,993	12.91%	11,011.71	- <mark>1</mark> 8	-0.17%
Total			85,177	100.00%	85,396.93	-220	-0.26%