



All India Institute of Management Studies

No. 55, (Old No.29) Lazarus Church Road,
R.A. Puram, Chennai - 600 028.
Phone : 044-24933210 Mobile : (0) 98401 37982
E-mail : aiimas.grievance@gmail.com
Website : WWW.AIMAS.COM

ELEMENTS OF MANAGEMENT / MANAGEMENT PRINCIPLES

Questions Paper

1. What do you understand by the term centralisation and decentralisation? Explain in-depth.
2. Discuss in detail the steps in Planning Process.
3. Define Supervision and list out in detail the qualities of a good supervisor in modern business.
4. Discuss the administrative problems involved in decision making.
5. Discuss the importance of Communication in modern industry.
6. What is meant by control? Explain the importance of the various types of control.
7. Explain the term Management and narrate its basic functions in detail.
8. "Managerial Planning seeks to achieve a co-ordinated structure of operations" - Examine in detail.
9. What do you understand by Delegation of Authority? Distinguish between Authority, Responsibility and Accountability.
10. Write short notes on the following:
 - a) Departmentation
 - b) Effective Leadership
 - c) PERT
 - d) Motivation
 - e) Strategies
 - f) Role of Committees
 - g) Grapevine
 - h) Management by Objectives
 - i) Non-budgetary control
 - j) Communication Media