

PORTFOLIO  
[nidhi-reddy.com](http://nidhi-reddy.com)

EMAIL  
[nidhi.sama.reddy@gmail.com](mailto:nidhi.sama.reddy@gmail.com)

PHONE  
(817)-522-8423

GITHUB  
[nreddy216](https://github.com/nreddy216)

LINKEDIN  
[linkedin.com/in/nidhireddy](https://linkedin.com/in/nidhireddy)

LOCATION  
San Francisco, CA



Front-end Web Engineer and Designer

## TECHNOLOGIES

JavaScript	Express	Webpack
HTML5	React	Illustrator
CSS3	Angular 1.0	Photoshop
SASS	Mocha / Chai	Balsamiq

Currently learning : Redux and Firebase. I also hack on VR using Unity & WebGL!

## EXPERIENCE

**Software Engineer**  
AKQA  
Aug 2016 - Present

- ▶ Developing front-end components using JavaScript, HTML, SASS, and AEM on a Backbone framework for Audi ([audiusa.com](http://audiusa.com)).
- ▶ Includes: custom carousel, global navigation and footer, filterable tabs
- ▶ Collaborating with designers, devs, and PMs to problem-solve UX / UI
- ▶ Building and designing an internal app using React, Redux, and Firebase

**Creative Tech Apprentice**  
AKQA  
June 2016 - Aug 2016

- ▶ Created prototypes of innovative products and services in two-week sprints on teams of UX and visual designers. Created *Stream*, a product that can record your brilliant shower ideas with a press of a button and saves them to your Evernote (Raspberry Pi prototype).

**Designer, Animator**  
Freelance  
Oct 2012 - Dec 2016

- ▶ Designed educational illustrations, 2D animations, and UX / UI for web
- ▶ Covered all bases of client lifecycle from ideation to execution
- ▶ Selected clients: Khan Academy, Mo-Ti Productions, Gravitant, UT Austin

**Math Education Fellow**  
Khan Academy  
Aug 2014 - Aug 2015

- ▶ Managed relationships with key stakeholders as well as students for a pilot math education program utilizing Khan Academy's platform
- ▶ Designed graphics for in-product badges, content, and email campaigns.
- ▶ Generated UI designs for donation banners for biannual campaign.

**Design Intern**  
City of Austin  
Jun 2014 - Aug 2014

- ▶ Spearheaded the overall branding, including logo and visual design, for the City of Austin's Mentor & Tutor program

## EDUCATION

**Univ. of Texas of Austin**  
Dec 2013

B.S., with Honors, Mathematics and Film (double major)  
+ Elements of Computing Certificate; Digital Arts & Media Certificate

**General Assembly**  
Jan - Apr 2016

Developed full-stack web apps in JavaScript and Ruby in a 12-week intensive program. Completed projects: *Gulliver* (interactive storytelling using a map as the medium), *Netflix & Chill* (dating application for movie-lovers), and *Nanagrams* (an online game based on one of my favorite games, Bananagrams)