

The Magic of Search + Location

Nathan Reese | Kibana Engineer Jan 2020

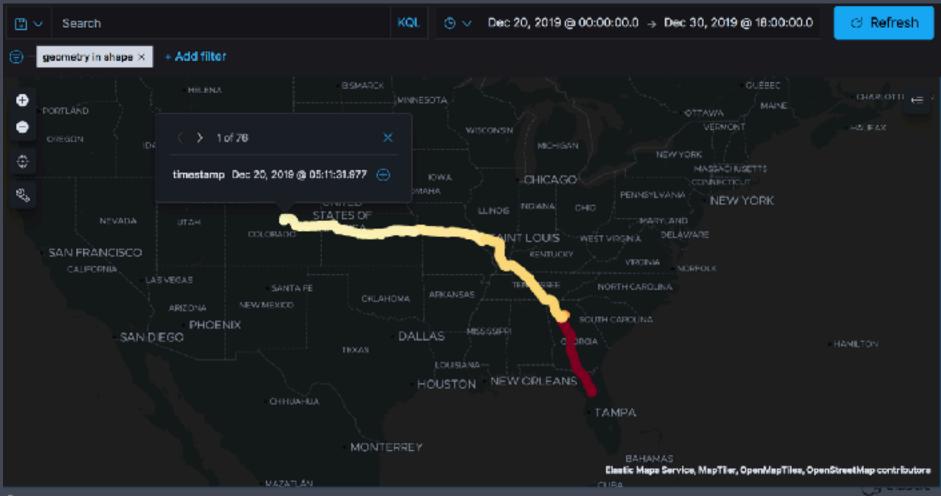


About me

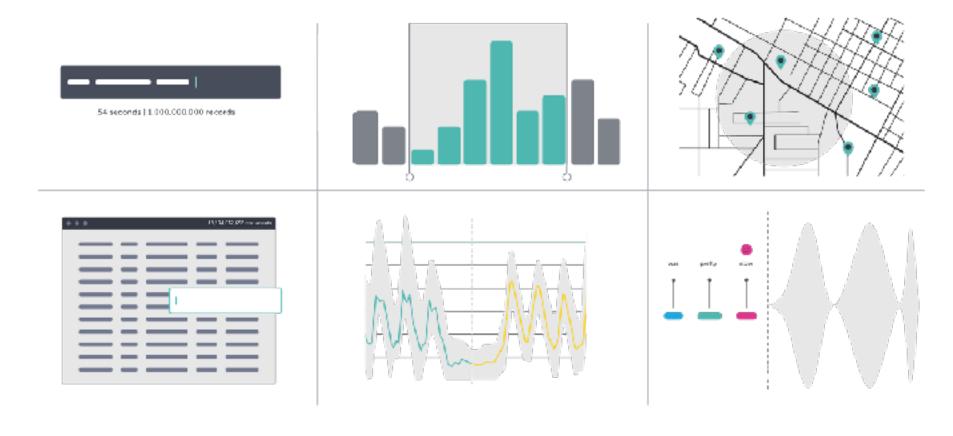
- Software Engineer at Elastic
- Kibana + Elastic Maps
- https://github.com/nreese

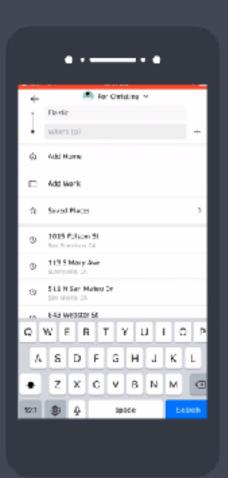






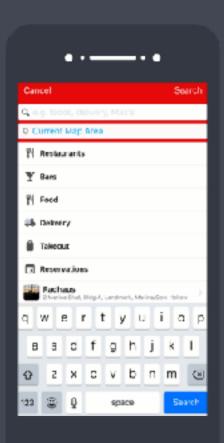
Search is a constant/foundation





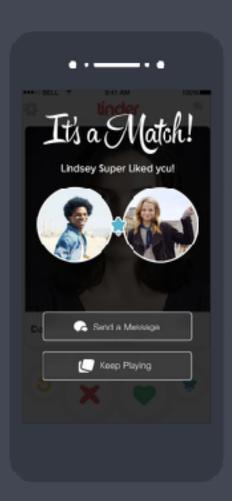
Uber













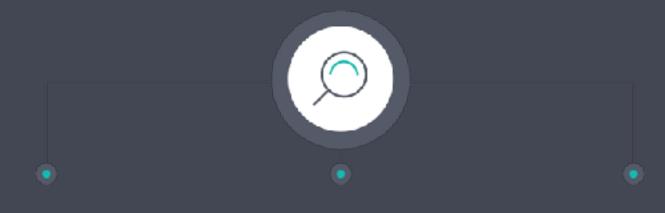


Elasticsearch

Elasticsearch is a distributed, open source search and analytics engine for all types of data, including textual, numerical, geospatial, structured, and unstructured.



Technology differentiation



SCALE

Distributed by design

SPEED

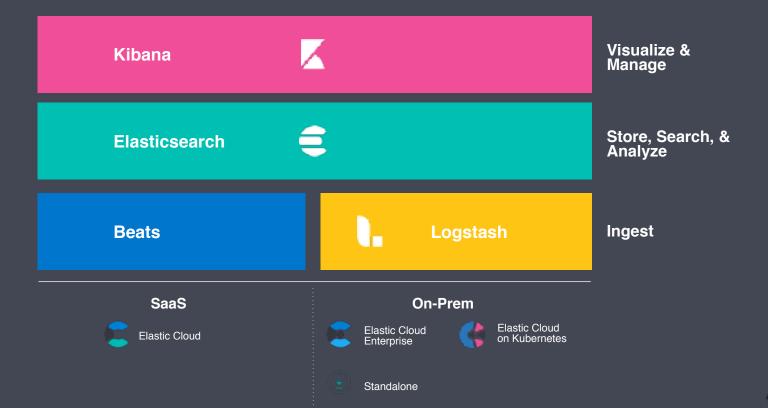
Find matches in milliseconds

RELEVANCE

Get highly relevant results



Elastic **Stack**





Geo Location and Search

By Shay Banon

Share





One of the coolest search technology combinations out there are the ability to combine geo and search. Queries such as give me all the restaurants that serves meat ([insert your query here]) within 20 miles from me, or create a distance heat map of them, is slowly becoming a must have for any content website. This is becoming even more relevant with new browsers supporting **Geolocation API**.

Already in <u>master</u> (and in the upcoming **6.9.1** release), elasticsearch comes with rich support for geo location. Lets take a drive down the geo support path:

https://www.elastic.co/blog/geo-location-and-search



Index mapping

```
PUT /cities
 mappings: {
    properties: {
      center: { type: "geo_point" },
      outline: { type: "geo_shape" },
      name,
      state,
      population
```



Inserting documents

```
POST /cities/ doc
  center: { lat: 32.7157, lon: 117.1611 },
  outline: {
    type: "polygon",
    coordinates: [
      [lon, lat], [lon, lat], ...
  name: "San Diego",
  state: "CA",
  population: 1420000,
```

Geo-bounding box query

```
GET cities/ search
  query: {
    bool: {
      must: { match all: {} },
      filter: {
        geo bounding box: {
          center: {
            top_left: { lat: 40.73, lon: -74.1 },
            bottom right: { lat: 40.01, lon: -71.12 }
```

Geo-shape query

```
GET /cities/ search
  query: {
    bool: {
      must: { match all: {} },
      filter: {
        geo shape: {
          outline: {
            shape: {
              type: envelope,
              coordinates : [[13.0, 53.0], [14.0, 52.0]]
            relation: within
```

geo-shape spatial relation operators

- Intersects
- Disjoint
- Within
- Contains



Aggregations

5 7 2 9 8 4 1 5

5 5 3 4 4 2 2 8



Aggregations

```
5 7 2 9 8 4 1 5
```

5 5 3 4 4 2 2 8

```
avg: avg: avg: 3.8 5.2 4.8
```

```
POST /my index/ search?size=0
  aggs:
    my bucket agg: {
      terms: {
        field: "color"
      aggs:
        my metric agg: {
          avg:
            field: "my field"
```

Aggregations



avg: 3.8

avg: 5.2

avg: 4.8



Nested aggs



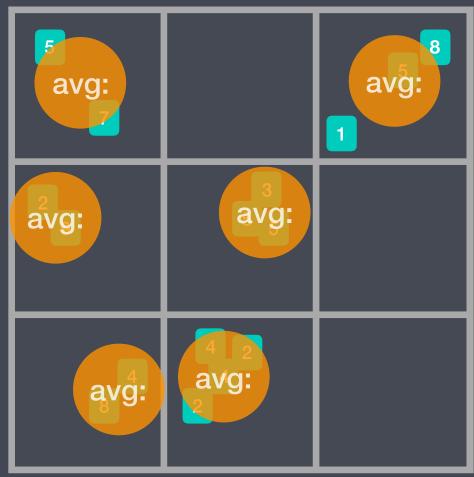
```
avg: 3.5 avg: 5 avg: 3

avg:5 avg: 5.5 avg: 8.5
```

```
POST /my_index/_search?size=0
  aggs: {
   my_bucket_agg: {
      terms: {
        field: "color"
      aggs: {
        my nested bucket agg: {
          terms: {
            field: "shape"
          aggs: {
            my_metric_agg: {
              avg: {
              field: "my field"
```

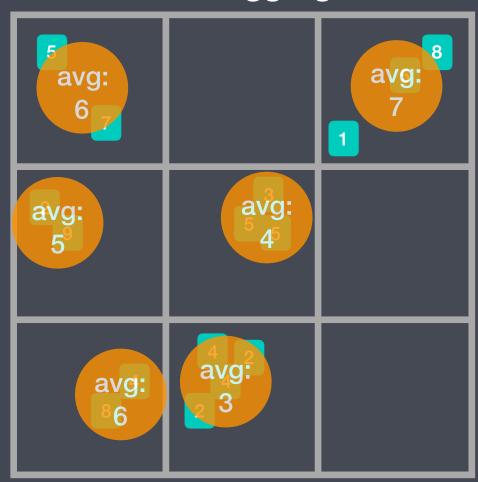


GeoTile Grid Aggregation



```
POST /my index/ search?size=0
  aggs: {
    my bucket agg: {
      geotile grid: {
        field: "location",
        precision: 13
      aggs: {
        my_metric_agg: {
          avq:
            field: "my field"
```

Geo Centroid Aggregation



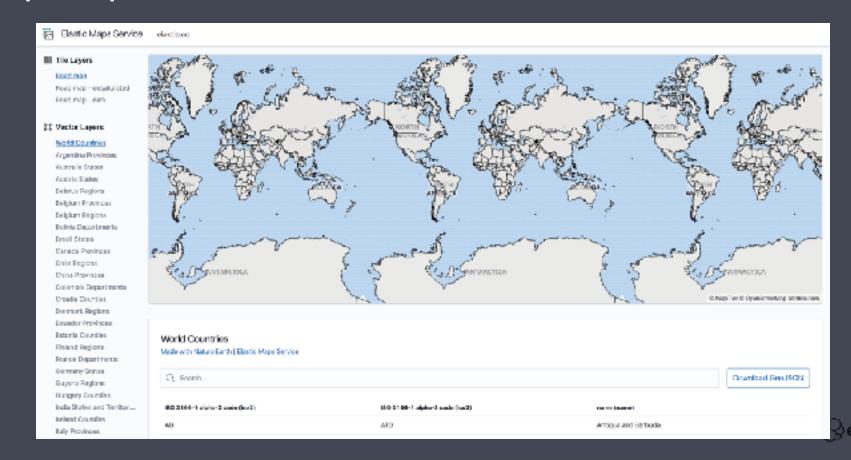
```
aggs: {
 my bucket agg: {
    geotile grid: {
      field: "location",
      precision: 13
    aggs: {
      my metric agg: {
        avg: {
          field: "my field"
      my other metric agg: {
        geo centroid: {
          field: "location"
```

Choropleth maps





Elastic Maps Service https://maps.elastic.co



GeoIP Processor

```
GET my_logs/_doc/1
  _index: "my_logs",
  id: "1",
  _source : {
    client: {
      ip: "33.217.174.45",
```



GeoIP Processor

```
GET my logs/ doc/1
  index: "my logs",
  id: "1",
  source : {
    client: {
      ip: "33.217.174.45",
      qeo: {
        country_iso_code: "US",
        location: {
          lat: 45.505918,
          lon: -73.614830
```



Choropleth maps

 US
 CA
 CA
 MX
 MX

 5
 6
 8
 1
 5

US
 CA
 MX
 MX
 MX
 2
 3

 4
 2

US CA MX avg: 8 avg: 3

```
POST /my logs/ search?size=0
  aggs: {
    my bucket agg: {
      terms: {
        field: "country iso code",
      aggs: {
        my metric agg: {
          avg: {
            field: "my field"
```



Top hits aggregations

```
5 7 2 9 8 4 1 5
```

```
5 5 3 4 4 2 2 8
```

```
5 7 9
```

```
POST /my index/ search?size=0
  aggs:
    my bucket agg: {
      terms: {
        field: "color"
      aggs:
        my metric agg: {
          top hits: {
            size: 1,
            sort: {
               timestamp: {
                 order: "desc"
```

Metric aggregations

https://www.elastic.co/guide/en/elasticsearch/reference/current/search-aggregations-metrics.html

Avg Aggregation

Weighted Avg Aggregation

Cardinality Aggregation

Extended Stats Aggregation

Geo Bounds Aggregation

Geo Centroid Aggregation

Max Aggregation

Min Aggregation

Percentiles Aggregation

Percentile Ranks Aggregation

Scripted Metric Aggregation

Stats Aggregation

Sum Aggregation

Top Hits Aggregation

Value Count Aggregation

Median Absolute Deviation Aggregation



Bucket aggregations

https://www.elastic.co/guide/en/elasticsearch/reference/current/search-aggregations-bucket.html

Adjacency Matrix Aggregation

Auto-interval Date Histogram Aggregation

Children Aggregation

Composite Aggregation

Date Histogram Aggregation

Date Range Aggregation

Diversified Sampler Aggregation

Filter Aggregation

Filters Aggregation

Geo Distance Aggregation

GeoHash grid Aggregation

GeoTile Grid Aggregation

Global Aggregation

Histogram Aggregation

IP Range Aggregation

Missing Aggregation

Nested Aggregation

Parent Aggregation

Range Aggregation

Rare Terms Aggregation

Reverse nested Aggregation

Sampler Aggregation

Significant Terms Aggregation

Significant Text Aggregation

Terms Aggregation

Subtleties of bucketing range fields



Pipeline aggregations

https://www.elastic.co/guide/en/elasticsearch/reference/current/search-aggregations-pipeline.html

Avg Bucket Aggregation

Derivative Aggregation

Max Bucket Aggregation

Min Bucket Aggregation

Sum Bucket Aggregation

Stats Bucket Aggregation

Extended Stats Bucket Aggregation

Percentiles Bucket Aggregation

Moving Average Aggregation

Moving Function Aggregation

Cumulative Sum Aggregation

Cumulative Cardinality Aggregation

Bucket Script Aggregation

Bucket Selector Aggregation

Bucket Sort Aggregation

Serial Differencing Aggregation



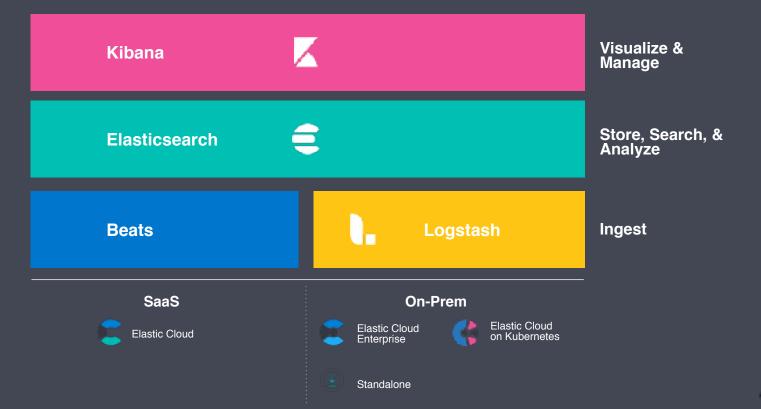
Matrix aggregations

https://www.elastic.co/guide/en/elasticsearch/reference/current/search-aggregations-matrix.html

Matrix Stats



Elastic **Stack**





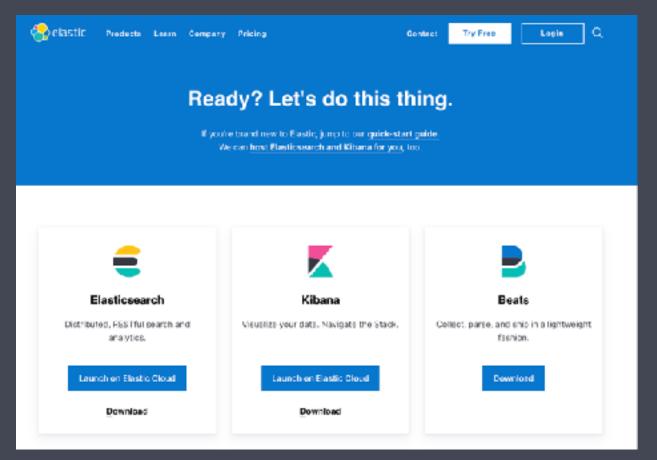


Kibana demo



Try the elastic stack today

https://www.elastic.co/downloads/

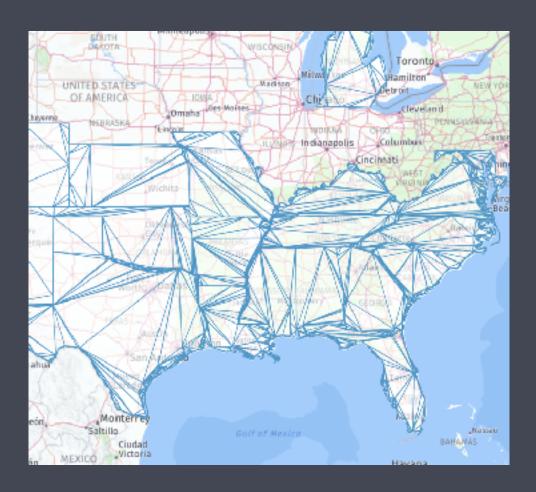




Bkd-Backed Geoshape

Much more efficient geoshape, similar to the work on geopoints in 5.0

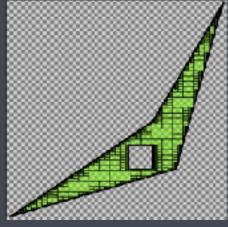
- Faster indexing
- Smaller index size
- Faster box queries



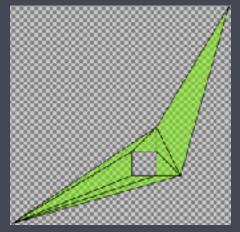
geo_shape indexing

"triangle" encoding (Bkd-tree)

- LatLonShape new Lucene Field Type (Lucene 7.6)
 - Lat/Lon geometry represented using Triangular Irregular Network (TIN)



Quad Tree decomposition 1,105,889 quad terms at 3 meter spatial resolution



TIN decomposition
8 triangle terms at
~1.11 centimeter spatial resolution



OSS

GA

Distance Feature Query

Geo and Time Proximity: closer is frequently more relevant

- Benefits:
 - Newer data is frequently more relevant
 - Geographical proximity as a relevance indicator in non-geo searches

- Easy to use, sophisticated under the hood:
 - Designed to leverage top-k faster queries for improved performance
 - Supports normalization through Saturation

```
Score = Boost \cdot \frac{Pivot}{Pivot + Distance}
```

```
GET items/_search
 "query": {
    "bool": {
      "must": {
        "match": {
          "name": "chocolate"
      "should": {
        "distance_feature": {
          "field": "location",
          "pivot": "1000m",
          "origin": [-71.3, 41.15]
```



OSS

GA

Search As You Type

Get relevant results while you type the query

- Frequently requested
- Easy to configure balance index size with num of shingles
- Mid-term: infix (in addition to prefix)
- Top k faster queries

