# NICOLA RENNIE

Statistician & Data Scientist

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#### TECHNICAL SKILLS

R RShiny tidyverse

plotly Python pandas

NumPy matplotlib

SQL Git LaTeX

RMarkdown HTML

CSS Tableau

### PERSONAL SKILLS

- Highly organised and detail orientated
- Designing and carrying out research projects
- Presenting research to a range of audiences
- Collaborating with businesses to formulate mathematical problems

## **PROFILE**

Passionate about using statistics to aid in better decision-making, and creating informative data visualisations to communicate findings. Creative, driven, and self-reliant. I am currently looking for a challenging new role where I can continue to utilise and grow my analytical skills to influence decisions.

## **EDUCATION**

## PhD Statistics and Operational Research

Oct 2018 – Present

- Lancaster University, UK
- Thesis: Data-driven Alerts in Revenue Management. Developing statistical methods to highlight deviations between real-world observations and the expected behaviour of revenue management systems.
- Collaborated with Deutsche Bahn to ensure research is relevant to practitioners, and designed interactive dashboards for non-technical users.
- Designed and supervised an 8 week internship project, and supported the student in presenting our research.
- Awarded the Nick Smith Prize for Research Excellence in August 2020.

#### MRes Statistics and Operational Research, Distinction

Oct 2017 – Oct 2018

• Lancaster University, UK

BSc(Hons) Mathematics, First Class

**i** Sep 2014 − Jun 2017

• University of St Andrews, UK

## EMPLOYMENT HISTORY

#### Graduate Teaching Assistant

iii Oct 2018 – Present

• Lancaster University, UK

- Tutored workshops in both Management and Statistics at undergraduate and postgraduate level. Modules include: Time Series Analysis, Statistical Methods for Business, and Spreadsheet Modelling for Management.
- Evaluated teaching literature and practices to become an Associate Fellow of the Higher Education Academy (Advance HE).

## **PUBLICATIONS**

Identifying and responding to outlier demand in revenue management N. Rennie, C. Cleophas, A.M. Sykulski et al.

European Journal of Operational Research (2021)

doi: https://doi.org/10.1016/j.ejor.2021.01.002

## **LANGUAGES**

English

Italian

German

#### **METHODS**

Outlier detection

Classification

Functional analysis

Time series analysis

Clustering

Forecasting

Regression

Simulation

Statistical modelling

Dimension reduction

#### **AWARDS**

- Nick Smith Prize for Research Excellence.Lancaster University.
- LUMS Research Conference Doctoral Poster Competition ( $3^{rd}$  place). Lancaster University. 2019.
- Dean's List. University of St Andrews. 2017.
- Dean's List. University of St Andrews. 2016.
- P Dean's List. University of St Andrews. 2015.

## CONFERENCE PRESENTATIONS

- OR Society WORAN Meeting: Early Career Researchers. March 2021.
- 5<sup>th</sup> AIRO Young Workshop. February 2021.
- STOR-i Workshop on Prediction and Optimisation. (Cancelled) Lancaster University. April 2020.
- STOR-i Annual Conference. Lancaster University. January 2020.
- Lancaster University Management School Research Conference. Lancaster University. September 2019. (Poster - 3<sup>rd</sup> place)
- European Working Group on Pricing & Revenue Management. Erasmus University Rotterdam. August 2019.
- $30^{th}$  European Conference on Operational Research (EURO). UCD. June 2019.
- STOR-i Annual Conference. Lancaster University. January 2019.

## PROFESSIONAL DEVELOPMENT

- Resilience and Self-Doubt. Tracey Stead & Lancaster University. November 2020.
- STOR-i Workshop on **Time Series and Spatial Statistics**. Lancaster University. May 2020.
- Storytelling Training Course. Lancaster University. May 2020.
- APTS: **Design of Experiments** / **Flexible Regression**. Oxford University. September 2019.
- NATCOR: Simulation. Loughborough University. July 2019.
- NATCOR: Stochastic Modelling. Lancaster University. April 2019.

# ADDITIONAL EXPERIENCE

- Member of the Organising Committee for the 44<sup>th</sup> Research Students' Conference in Probability and Statistics (January 2020 present). In my role in marketing and publicity, I designed the conference website, produced marketing materials, and collaborated with universities to attract postgraduate participants.
- Regular contributor to open-source data visualisation challenges, with all code available on GitHub.