

# NICOLA RENNIE

*Statistician & Data Scientist*

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## TECHNICAL SKILLS

R RShiny tidyverse  
plotly Python pandas  
NumPy matplotlib  
SQL Git LaTeX  
RMarkdown HTML  
CSS

## PERSONAL SKILLS

🕒 Highly organised and detail orientated  
✍ Designing and carrying out research projects  
👥 Presenting research to a range of audiences  
🤝 Collaborating with businesses to formulate mathematical problems

## PROFILE

Passionate about using statistics to aid in better decision-making, and creating informative data visualisations to communicate findings. Creative, driven, and self-reliant. I am currently looking for a challenging new role where I can continue to utilise and grow my analytical skills to influence decisions.

## EDUCATION

### PhD Statistics and Operational Research

- 📅 Oct 2018 – Present 📍 Lancaster University, UK
- Thesis: *Data-driven Alerts in Revenue Management*. Developing statistical methods to highlight deviations between real-world observations and the expected behaviour of revenue management systems.
  - Collaborated with Deutsche Bahn to ensure research is relevant to practitioners, and designed interactive dashboards for non-technical users.
  - Designed and supervised an 8 week internship project, and supported the student in presenting our research.
  - Awarded the Nick Smith Prize for Research Excellence in August 2020.

### MRes Statistics and Operational Research, *Distinction*

📅 Oct 2017 – Oct 2018 📍 Lancaster University, UK

### BSc(Hons) Mathematics, *First Class*

📅 Sep 2014 – Jun 2017 📍 University of St Andrews, UK

## EMPLOYMENT HISTORY

### Graduate Teaching Assistant

- 📅 Oct 2018 – Present 📍 Lancaster University, UK
- Tutored workshops in both Management and Statistics at undergraduate and postgraduate level. Modules include: Time Series Analysis, Statistical Methods for Business, and Spreadsheet Modelling for Management.
  - Evaluated teaching literature and practices to become an [Associate Fellow of the Higher Education Academy \(Advance HE\)](#).

## PUBLICATIONS

Identifying and responding to outlier demand in revenue management  
N. Rennie, C. Cleophas, A.M. Sykulski et al.  
*European Journal of Operational Research* (2021)  
doi: <https://doi.org/10.1016/j.ejor.2021.01.002>

## METHODS

Outlier detection

Classification

Functional analysis

Time series analysis

Clustering

Forecasting

Regression

Simulation

Statistical modelling

Dimension reduction

## AWARDS

🏆 Nick Smith Prize for Research Excellence. Lancaster University. 2020

🏆 LUMS Research Conference Doctoral Poster Competition (3<sup>rd</sup> place). Lancaster University. 2019.

🏆 Dean's List. University of St Andrews. 2017.

🏆 Dean's List. University of St Andrews. 2016.

🏆 Dean's List. University of St Andrews. 2015.

## CONFERENCE PRESENTATIONS

- OR Society WORAN Meeting: Early Career Researchers. March 2021.
- 5<sup>th</sup> AIRO Young Workshop. February 2021.
- STOR-i Workshop on Prediction and Optimisation. (Cancelled) Lancaster University. April 2020.
- STOR-i Annual Conference. Lancaster University. January 2020.
- Lancaster University Management School Research Conference. Lancaster University. September 2019. (Poster - 3<sup>rd</sup> place)
- European Working Group on Pricing & Revenue Management. Erasmus University Rotterdam. August 2019.
- 30<sup>th</sup> European Conference on Operational Research (EURO). UCD. June 2019.
- STOR-i Annual Conference. Lancaster University. January 2019.

## PROFESSIONAL DEVELOPMENT

- Resilience and Self-Doubt. November 2020.
- STOR-i Workshop on **Time Series and Spatial Statistics**. Lancaster University. May 2020.
- Storytelling Training Course. Lancaster University. May 2020.
- APTS: **Design of Experiments / Flexible Regression**. Oxford University. September 2019.
- NATCOR: **Simulation**. Loughborough University. July 2019.
- NATCOR: **Stochastic Modelling**. Lancaster University. April 2019.

## ADDITIONAL EXPERIENCE

- Member of the Organising Committee for the 44<sup>th</sup> Research Students' Conference in Probability and Statistics (January 2020 - present). In my role in marketing and publicity, I designed the conference website, produced marketing materials, and collaborated with universities to attract postgraduate participants.
- Regular contributor to open-source data visualisation challenges, with all code available on [GitHub](#).