

Vivek Krishnamoorthy 20th May 2021

DISCLAIMER



All investments and trading in the stock market involve risk. Any decisions to place trades in the financial markets, including trading in stock or options or other financial instruments is a personal decision that should only be made after thorough research, including a personal risk and financial assessment and the engagement of professional assistance to the extent you believe necessary. The trading strategies or related information mentioned in this presentation is for informational purposes only.

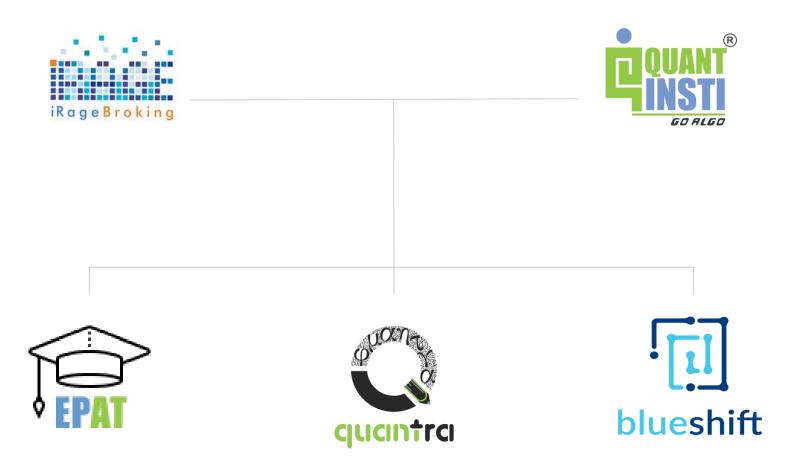
Today's agenda



- About us
- About the speaker
- The climax
- The plan for today, tomorrow and the day after
- What is algorithmic/quantitative trading?
- Current trading and investing landscape
- Pros and cons of quant trading
- Steps to build a quant trading strategy
- Traditional vs quant approach
- Redux: Benefits of the quant approach
- Types of data inputs
- What can I do to get familiar with the quant trading domain?
- Final word
- Continue the learning
- What's in store for tomorrow?

About us





About the speaker



Vivek Krishnamoorthy

- Head Research & Content, QuantInsti
- Over 14 years of experience in industry and academia in leading institutions across India, Singapore and Canada
- Co-author of
 - "Python basics: With illustrations from the financial markets" (2019)
 - "A rough-and-ready guide to algorithmic trading" (2020)
- Bachelors' in electronics & telecom engineering from VESIT (Mumbai University), and an MBA from NTU Singapore.

First, the climax



The climax



- By the end of this 3-day workshop, you will
 - Learn to backtest a quant trading strategy on historical data and multiple assets (with little or no programming)
 - Analyze its performance
 - Learn how to take it live (based on past performance)

The three-day plan



The three-day plan



Day 1: The big picture

 You'll get a feel for the quant finance domain, the difference in quant and manual trading approaches, and how strategies are developed

• Day 2: The finer details

 You'll learn about strategy workflows, sources to fetch data, and to formulate and backtest a strategy in Python

Day 3: Test driving a strategy

You'll extend on some of the backtesting ideas you learned in the previous session by working in a research and live trading environment. What is algorithmic/quant trading?



Quant/algorithmic trading: Definition(s)



Different regulators, different definitions!

SEBI

<u>Algorithmic Trading</u> – Any order that is generated using automated execution logic shall be known as algorithmic trading.

Trading in financial instruments which meets the following conditions:

MIFID II

- (a) where a computer algorithm automatically determines individual parameters of orders such as whether to initiate the order, the timing, price or quantity of the order or how to manage the order after its submission
- (b) there is limited or no human intervention

does not include any system that is only used for the purpose of routing orders to one or more trading venues or the processing of orders involving no determination of any trading parameters or for the confirmation of orders or the post-trade processing of executed transactions.

FCA

FINRA

Algorithmic Trading, Algo-Trading or Automated Trading: High-frequency trading belongs to a larger category of trading known as algorithmic, electronic, or automated trading. In algorithmic trading, firms use computers programmed with specific algorithms — sequences of steps — to identify trading opportunities and execute orders. High-frequency traders combine algorithmic trading with high-speed data connections to make their lightning-fast order submissions (and cancellations or modifications).

Algorithmic trading: Simple definition



- Use of computer programs to trade financial assets in a <u>premeditated manner</u>
- Set rules to calculate the price, timing and other characteristics of the orders
- Orders can be placed in a semi or fully automatic way (more likely!)

Algorithmic trading: A catch-all term



 Colloquially, we use this term to refer to trading approaches which are any of the following

Automated (using programs to set trading rules and let them run in live markets)

Systematic
(defining trading
goals, risk
measures, capital
allocated, etc. and
make trading
decisions based on
them)

Quantitative
(using statistical modeling to arrive at trading rules and follow them in live markets)

or, even a combination of one or more of the above



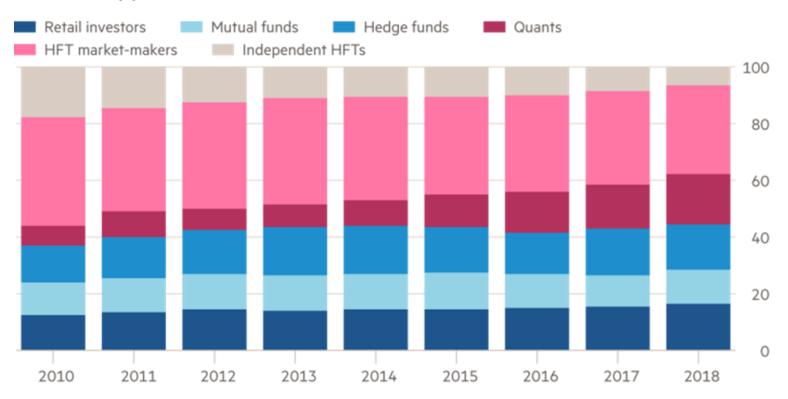






Quants and high-frequency traders account for over half of all US equity trading

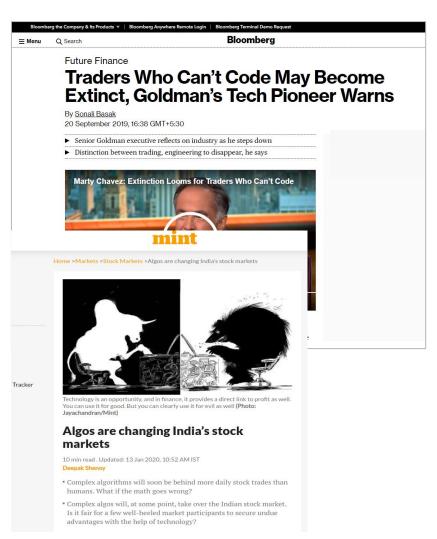
Market share (%)



Source: Tabb Group

© FT









Source: bloomberg.com

Current landscape: Post COVID-19



Bloomberg | *Quint* Markets Business BQ Blue Exclusive Videos Coronavirus Pandemic

The Alarming Rise of Algorithms as Heroes of the Stock Recovery

Sarah Ponczek Bookmark

Published on May 07 2020, 3:30 PM Last Updated on May 07 2020, 6:02 PM



NEXT ARTICLE

(Bloomberg) -- Ari Rubenstein knows it's an opinion people don't want to hear. That two decades of computer takeovers on exchanges, advancements that put thousands of people out of work and left high-frequency traders like him in control, are what kept markets humming during the coronavirus.

Learning Automated Trading Can Give You a **Major Investing Advantage**

Use machine learning and quantitative trading to limit your losses and maximize your dividends.







COVID-19 Jobs & Resources

The big finance hiring during COVID-19 is not in banks

by Sarah Butcher 06 May 2020



THE TIMES OF INDIA

JP Morgan to hire 4k techies in Indian units

NN I May 13, 2021, 0727 AM IS



BENGALURU: JP Morgan said it is looking to add around 4,000 experienced technologists in India this year. It currently has over 35,000 employees in technology and operations across Bengaluru, Mumbai and Hyderabad. These centres support the investment bank's global operations.

Gaurav Ahluwalia, head of HR India corporate centres in JP Morgan, said, "Technology is critical to our client success and business strategy. We are always looking to grow our talent to support this, including in areas such as cloud, big data, Al, machine learning, digital platforms and cybersecurity." A majority of the hiring would be in Bengaluru and Hyderabad tech centres, sources told TOI.

Source: bloomberg.com

Pros and cons of quant trading



The pros...



- **Speed**: With automation, not constrained by the limits of human cognition
- **Efficiency:** No need to constantly monitor screens. So you can instead research and test newer strategies to build a portfolio of profitable strategies
- **Scalability and up-time**: Can run multiple strategies on hundreds of instruments simultaneously. And no bathroom or smoke breaks!:)
- Trading minus emotions: Once a strategy has been deployed, we let it run. So (if we don't override the trading positions it makes!), we don't get swayed by greed or fear when markets jump around
- Backtesting: Helps evaluate how a trading strategy works on historical data and that should hopefully tell us how it'll perform in live markets
- Richer metrics used in analysis: Keeping track of numerous statistical metrics like gross leverage, drawdown, monthly performance, Sharpe/Sortino ratios, equity curve, etc. With discretionary trading, we usually don't look much beyond the P&L

...and the cons



- Capital requirements: Usually higher compared to retail manual trading. Access to intraday machine readable data feeds can be an additional cost.
- Infrastructure costs: High performance computers, reliable internet connectivity, power backups, cloud infrastructure can be an additional overhead. These costs are dropping quite rapidly!
- **Skill gap:** Need to be relatively comfortable with programming, statistics and math. It takes time, effort and mentorship to build them. Can be an entry barrier.

Steps to build a quant trading strategy



Steps to build a quant trading strategy



Idea

- Can be from past experience, data analysis, research or just a hunch!
- Think about what, why and when to buy/sell?
- Decide the Entry/Exit conditions for each trade

Convert the rules into code

- Code the strategy/rules using a suitable programming language like Python
- In case you don't program, there are tools and functionalities integrated within trading platforms to help build your strategy

Backtest on historical data

- Process to validate your strategy by testing its performance on historical data
- Gauge how it would have performed based on metrics like Dollar PnL, Percentage of profitable trades, Sharpe Ratio, etc.

Paper trade/ Demo trade

- Paper trade your filtered strategies on real market data (NOT in the real markets)
- Can be done via paper trading using demo accounts or simulators
- No actual buying or selling happens here

Live trading

- Let the strategy do its job in the live markets now!
- Monitor performance and manage operational

Traditional vs Quant approach







Redux: Benefits of the quant approach



Benefits of the quant approach



Trading minus emotions

- Remain unaffected by 'greed' and 'fear'
- Stick to the strategy with discipline

More scientific approach

 Efficiently utilize the power of data via backtesting and forward testing

Avoid human errors and physical limitations

 Machines can work 24 hrs with same efficiency

Scan many markets for opportunities

 Machines can monitor prices of tens of thousands of instruments in parallel

Grab those opportunities with speed

 Machines can respond to opportunities in microseconds

Types of data inputs



Types of data inputs



Market data

- Price
- Volume
- Open Interest, etc.

Fundamental info.

- Company specific
- Macro GDP, inflation etc.

Technical indicators

- Moving Averages
- RSI
- Bollinger Bands, etc.

Alternative data

- News
- Twitter sentiments
- Satellite image data, etc.

News/sentiment based trading



Home » Business



Timeline: How Elon Musk's tweets played with Bitcoin values

Updated: May 19, 2021 20:32:32 IST

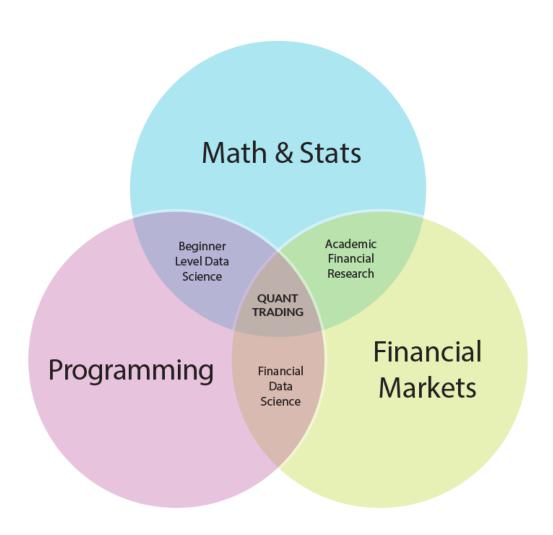
- > Bitcoin valuation slid to \$45,000 on May 17 after hints that Musk may sell his crypto holdings
- > Musk had earlier announced Tesla would stop accepting Bitcoin payments for its cars citing environmental concerns
- > In Dec 2020 Musk had tweeted about converting 'large transactions' of Tesla's balance sheet into Bitcoin

How do I get there?



The Quant trading Venn diagram





Final words

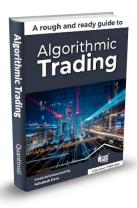


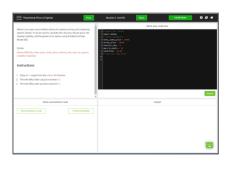
- Unlike the perception, algo trading does not have to be complicated!
- Some of the most successful strategies have very simple ideas like averages and standard deviations behind them.
- There are no shortcuts
- It's not a sprint, it's a marathon

Continue the learning



Free Content









Books by Quantinsti

Quantra: Interactive Courses Blueshift: Research & Trading Platform

QuantInsti Blogs

What's in store tomorrow?



- Understanding the quant research process
- Developing a sample strategy
- Back-testing the sample strategy in a research environment







Thank you for your time and attention.:)



Complete Recording of Day 1