

Denver Within-Subject Data and Replication Description:

This is a description of the within-subject dataset from the Denver sample, found in `DenverWSData.dta`. The data is organized as a panel: each observation is a single scenario response, and each subject faced 6 scenarios. The `.do` file which analyses this data is `BHKRdenverwsanalysis.do`.

Below is a list of the variables and their interpretations. A survey copy appears at the end of this document, beginning on page 3. When appropriate, the variable explanations will reference the survey question from which their data is derived.

id_: Respondent identifier.

question_name: String identifying the scenario. See the appendix for question phrasings. The table below summarizes which scenario number corresponds to each value of *question_name*.

<i>question_name</i>	sleep	position	artist	concert	commute	friends
Scenario number	1	3	4	11	12	13

version: This variable indicates the “survey version,” which encodes data on the ordering of questions. All ordering information from the version name is stored in the variables *SWBQuestion*, *questionorder*, and *subquestionorder*, see below.

date: Date of survey response.

start_time: Time at start of survey.

q8-q17: Answers to questions 8 – 17, see pages 12-14. Note that question 10, asking about the respondents’ birthyear, was recoded as *age*, equal to 2009-birthyear.

end_time: Time at end of survey.

SWBQuestion: Indicates which version of the SWB question appeared. For details on the question phrasing, see section I.C.

questionorder: Indicates the order the scenarios appeared in the survey. Question order 1 corresponds to scenario ordering 4-1-11-12-13-3. Question order 2 corresponds to scenario ordering 3-13-12-11-1-4

subquestionorder: Indicates the order the choice, SWB, and meta-choice questions appeared within in scenario. Order 1 corresponds to SWB, choice, metachoice. Order 2 corresponds to choice, metachoice, SWB.

hap,choice,meta: The 6-point happiness, choice and metachoice response given for this scenario. For details see section I.C.

WTP: Indicates the response to question 7 on page 10 below. The number indicates the maximum percentage of income that would be paid for the treatment. 'inc' indicates that the response was incomplete – not all subsections were answered. 'not for free' indicates the respondents who would not accept the treatment for free. 'nocutoff' indicates respondents who did not exhibit behavior consistent with a reservation price.

Anonymous Survey

This survey is part of a research study conducted by academic researchers in the Department of Economics at Cornell University. We appreciate you taking the time to fill out this questionnaire – it really helps us out!

Starting on the next page, we present you with a series of stories where you face a choice between two options. The two options will always be exactly the same, except for the differences which are described. For each story, you will be asked several questions. Some questions will ask which option would make you feel happier. When answering these questions, please think about the feelings you would experience during a typical week in each option.

We will also ask how you would choose between the two options. Sometimes people's actual choices aren't what they would *want* themselves to choose, although in many cases they are. For each of the following stories, we will ask you both questions: which option you think you would actually choose, and which option you would want yourself to choose.

It is important that you fill this survey out on your own, without discussing it with others. Before you begin, please fill in the date and time below.

Today's date: _____

Time: _____

1) Suppose you are a skilled artist, and you have to decide between two career paths for your life.

Option 1: You devote yourself to your own style of painting. This would require a number of sacrifices, such as having less time for friends and family, and making less money. For example, you expect that selling your paintings will give you an income of \$40,000 a year. If you choose this path, you don't expect that your work will be appreciated in your lifetime, but posthumously you will make an impact on the history of art, achieve fame, and be remembered in your work.

Option 2: You become a graphic designer at an advertising company. This would give you more money and more time with friends and family than Option 1. The company is offering you a salary of \$60,000 a year, which will afford you a much more comfortable lifestyle, but you will have no impact and leave no legacy to be remembered.

Between these two options, during a typical week, which do you think would make you feel happier?

Option 1: Pursue your own style of painting			Option 2: Become a graphic designer		
<i>definitely feel happier</i>	<i>probably feel happier</i>	<i>possibly feel happier</i>	<i>possibly feel happier</i>	<i>probably feel happier</i>	<i>definitely feel happier</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1: Pursue your own style of painting			Option 2: Become a graphic designer		
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1: Pursue your own style of painting			Option 2: Become a graphic designer		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

2) Say you have to decide between two new jobs. The jobs are exactly the same in almost every way, but have different work hours and pay different amounts.

Option 1: A job paying \$80,000 per year. The hours for this job are reasonable, and you would be able to get about 7.5 hours of sleep on the average work night.

Option 2: A job paying \$140,000 per year. However, this job requires you to go to work at unusual hours, and you would only be able to sleep around 6 hours on the average work night.

Between these two options, during a typical week, which do you think would make you feel happier?

Option 1: Sleep more but earn less			Option 2: Sleep less but earn more		
<i>definitely feel happier</i>	<i>probably feel happier</i>	<i>possibly feel happier</i>	<i>possibly feel happier</i>	<i>probably feel happier</i>	<i>definitely feel happier</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1: Sleep more but earn less			Option 2: Sleep less but earn more		
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1: Sleep more but earn less			Option 2: Sleep less but earn more		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

3) Say you are driving by yourself to see your favorite musician in concert on their last day in town. You are five minutes away, and the concert starts in ten minutes. On the drive, you witness a truck hit a parked car, causing roughly \$500 in damages, and then drive away without leaving their information. You notice the truck's license plate, and you are the only witness. You face two options:

Option 1: Keep driving and get to the concert on time.

Option 2: Call the police, in which case you will have to wait around the parked car to give a testimony. This would take about half an hour. You would have trouble finding a seat and might miss the whole concert.

Between these two options, during a typical week, which do you think would make you feel happier?

Option 1: Continue to the concert				Option 2: Wait for the police	
<i>definitely feel happier</i>	<i>probably feel happier</i>	<i>possibly feel happier</i>	<i>possibly feel happier</i>	<i>probably feel happier</i>	<i>definitely feel happier</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1: Continue to the concert				Option 2: Wait for the police	
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1: Continue to the concert				Option 2: Wait for the police	
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

4) Say you are moving to a new town. You are trying to decide between two similar apartments which you could rent. The two apartments are identical in almost everything – including floor plan, amenities, neighborhood character, schools, safety, etc. However, they have different rents and are located at different distances from your work.

Option 1: An apartment which requires a 45-minute drive to work. The rent is about 20% of your monthly income.

Option 2: A similar apartment, with only a 10-minute drive. The rent is about 40% of your monthly income.

Between these two options, during a typical week, which do you think would make you feel happier?

Option 1:			Option 2:		
Less expensive with a longer commute			More expensive with a shorter commute		
<i>definitely feel happier</i>	<i>probably feel happier</i>	<i>possibly feel happier</i>	<i>possibly feel happier</i>	<i>probably feel happier</i>	<i>definitely feel happier</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1:			Option 2:		
Less expensive with a longer commute			More expensive with a shorter commute		
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1:			Option 2:		
Less expensive with a longer commute			More expensive with a shorter commute		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

5) Say you have been reassigned at your job, and will be moved to a new location. There are two offices where you could request to work. One office is in a city where many of your friends happen to live, and pays 20% less than your current salary. The other office is in a city where you don't know anyone, and pays 10% more than your current salary. Your job will be exactly the same at either office. You must decide between the following two options:

Option 1: Make 20% less than your current salary and move to the city with your friends.

Option 2: Make 10% more than your current salary and move to a city where you do not know anyone.

Between these two options, during a typical week, which do you think would make you feel happier?

Option 1: City with friends				Option 2: Higher pay	
<i>definitely feel happier</i>	<i>probably feel happier</i>	<i>possibly feel happier</i>	<i>possibly feel happier</i>	<i>probably feel happier</i>	<i>definitely feel happier</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1: City with friends				Option 2: Higher pay	
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1: City with friends				Option 2: Higher pay	
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

6) Say you are considering a new job, and have offers from two companies. Even though all aspects of the two jobs are identical, employees' salaries are different across the two companies due to arbitrary timing of when salary benchmarks happened to be set. Everyone in each company knows the other employees' salaries. You must choose one of the two companies, which means you must decide between the following two options:

Option 1: Your yearly income is \$105,000, while on average others at your level earn \$120,000.

Option 2: Your yearly income is \$100,000, while on average others at your level earn \$85,000.

Between these two options, during a typical week, which do you think would make you feel happier?

Option 1:			Option 2:		
You earn \$105,000 while others earn \$120,000			You earn \$100,000 while others earn \$85,000		
<i>definitely feel</i>	<i>probably feel</i>	<i>possibly feel</i>	<i>possibly feel</i>	<i>probably feel</i>	<i>definitely feel</i>
<i>happier</i>	<i>happier</i>	<i>happier</i>	<i>happier</i>	<i>happier</i>	<i>happier</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1:			Option 2:		
You earn \$105,000 while others earn \$120,000			You earn \$100,000 while others earn \$85,000		
<i>definitely</i>	<i>probably</i>	<i>possibly</i>	<i>possibly</i>	<i>probably</i>	<i>definitely</i>
<i>choose</i>	<i>choose</i>	<i>choose</i>	<i>choose</i>	<i>choose</i>	<i>choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1:			Option 2:		
You earn \$105,000 while others earn \$120,000			You earn \$100,000 while others earn \$85,000		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

7) Consider the following hypothetical situation:

Suppose you fell into a medium-serious depression. You can still function, but in terms of your mood you feel down most of the time and feel much less cheerful than you normally do. This has been going on for two months with no end in sight.

Your doctor tells you, and you confirm by checking things out yourself, that there is only one treatment that will get you back to feeling normal in terms of your mood. This treatment is fast, effective, and has no side effects, but only remains effective as long as you continue it.

Would you receive the treatment if it were free (zero cost)? (Please circle one.)

Yes **No**

Now, suppose that the treatment is expensive and not covered by insurance. Its cost is a proportion of your total pre-tax income.

Would you purchase the treatment if every month it cost 1% of your household's monthly income?

Yes **No**

What if every month it cost 2% of your household's monthly income? **Yes** **No**

What if every month it cost 4% of your household's monthly income? **Yes** **No**

What if every month it cost 6% of your household's monthly income? **Yes** **No**

What if every month it cost 8% of your household's monthly income? **Yes** **No**

What if every month it cost 10% of your household's monthly income? **Yes** **No**

What if every month it cost 20% of your household's monthly income? **Yes** **No**

What if every month it cost 33% of your household's monthly income? **Yes** **No**

What if every month it cost 50% of your household's monthly income? **Yes** **No**

8) Now think about the largest amount of money you said you would pay for the treatment in the previous question. If treatment were offered at that price, which do you think would make you feel more satisfied with life, all things considered:

Option 1: Paying for the treatment

Option 2: Refusing to pay for the treatment

Option 1: Paying for the treatment			Option 2: Refusing to pay for the treatment		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

9) What is your gender? (Please circle one.)

- (A) Male
- (B) Female

10) In what year were you born? (Please fill in the blank.) _____

11) Which best describes your race? (Please circle one.)

- (A) White or Caucasian (non-Hispanic)
- (B) Hispanic or Latino
- (C) Black or African-American
- (D) American Indian, Aleut, Eskimo
- (E) Asian or Pacific Islander
- (F) Something else (Please specify) _____
- (G) Do not know

12) What best describes your marital status?

- (A) Married
- (B) Divorced
- (C) Separated
- (D) Widowed
- (E) Single
- (F) Other (Please specify) _____

13) Which describes your current highest level of education? (Please circle one.)

- (A) None
- (B) Grades 1-8
- (C) Grades 9-11
- (D) High school graduate or GED certificate
- (E) Technical, trade, or vocational school AFTER high school
- (F) Some college, no 4-year degree (includes 2 year Associate Degree)
- (G) College graduate (B.S., B.A., or other 4-year degree)
- (H) Graduate school or professional school after college

14a) Compared to the other houses and apartments on your street, is your home...
(Please circle one.)

- (A) Much bigger than average
- (B) A bit bigger than average
- (C) About average
- (D) A bit smaller than average
- (E) Much smaller than average

14b) Compared to the other cars and trucks in your neighborhood, is your best car or truck... (Please circle one.)

- (A) Much more expensive than average
- (B) A bit more expensive than average
- (C) About average
- (D) A bit cheaper than average
- (E) Much cheaper than average
- (F) I don't own a car

15) On a typical day, how many minutes does it take you to get from your home to your main job?
(Please circle one.)

- (A) 0 - Work out of home/unemployed/retired
- (B) Fewer than 15 minutes
- (C) 16-30 minutes
- (D) 31-45 minutes
- (E) 46-60 minutes
- (F) More than 60 minutes
- (G) Do not know

16a) On a typical work day, how many hours of sleep do you get, including naps? (Please fill in the blank.
If you are unemployed or retired, please write N/A) _____

16b) On a typical day off, how many hours of sleep do you get, including naps? (Please fill in the blank.)

16c) On a typical day, how many hours of sleep would you like to get? (Please fill in the blank.)

17) Which of these income categories best describes your total household income in 2008 before taxes, from all sources? (Please circle one.)

- (A) Less than \$30,000
- (B) \$30,000 to under \$50,000
- (C) \$50,000 to under \$70,000
- (D) \$70,000 to under \$90,000
- (E) \$90,000 to under \$110,000
- (F) \$110,000 to under \$130,000
- (G) \$130,000 to under \$150,000
- (H) \$150,000 to under \$170,000
- (I) \$170,000 to under \$190,000
- (J) \$190,000 to under \$210,000
- (K) \$210,000 or more
- (L) Do not know

Time when finished: _____

Thank you for filling out this survey. If you have any comments about the survey, please write them below. We'd love to hear them. If you have questions you'd like us to answer, please feel free to add a phone number and we'll contact you with answers.

Denver Between-Subject Data Description:

This is a description of the between-subject dataset from the Denver sample, found in `DenverBSDData.dta`.

Below is a list of the variables and their interpretations. A survey copy appears at the end of this document, beginning on page 16. When appropriate, the variable explanations will reference the survey question from which their data is derived.

ID_: Respondent identifier.

version: This variable indicates the “survey version,” which encodes data on the ordering of questions. All ordering information from the version name is stored in the variables *choiceorSWB – part6order*, see below.

date: Date of survey response.

start_time: Time at start of survey.

q7_0-q7_50: Responses to the subparts of question 7, see page 23.

q8-q17: Answers to questions 8 – 17, see pages 24-26.

hapq: Response to the following question, appearing only in version 5.

Thinking of how you have felt over the last 24 hours, would you say you have felt...? (Please circle one.)

- (A) Extremely happy
- (B) Very happy
- (C) Quite happy
- (D) Somewhat happy
- (E) Not so happy

end_time: Time at end of survey.

choiceorSWB: Indicates if the respondent was asked about choice or SWB in the five between-subject scenarios. “a” indicates choice, “b” indicates SWB.

questionorder: Indicates the order the scenarios appeared in the survey. Question order 1 corresponds to scenario ordering 1-2-12-13-3-4. Question order 2 corresponds to scenario ordering 3-13-12-2-1-4.

subquestionorder: Indicates the order the choice, SWB, and meta-choice questions appeared within in scenario 6. Order 1 corresponds to SWB, choice, metachoice. Order 2 corresponds to choice, metachoice, SWB.

part6order: Indicates the order of the 3 repetitions of the sixth question, corresponding to different payment amounts. Order 1 corresponds to small amount, medium amount, big amount. Order 2 corresponds to small amount, big amount, medium amount.

sleep-position: Six-point response to the scenario. Whether this was six point choice or six point SWB is determined by the variable *choiceorSWB*. For exact phrasing of scenarios, see the appendix.

artist_60_choice-artist_100_sat: Response to subparts of the “Artist scenario,” seen on page 20-22 below. The number in the middle indicates the amount of money offered option 2. Choice, meta, and sat indicates if the subquestion was choice, metachoice, or life satisfaction.

Anonymous Survey

This survey is part of a research study conducted by academic researchers in the Department of Economics at Cornell University. We appreciate you taking the time to fill out this questionnaire – it really helps us out!

Starting on the next page, we present you with a series of stories where you face a choice between two options. The two options will always be exactly the same, except for the differences which are described. For each story, you will be asked which option would make you more satisfied with your life.

It is important that you fill this survey out on your own, without discussing it with others. Please complete the questions in order, and once you have finished a question, do not go back to change your answers. Before you begin, please fill in the date and time below.

Today's date: _____

Time: _____

1) Say you have to decide between two new jobs. The jobs are exactly the same in almost every way, but have different work hours and pay different amounts.

Option 1: A job paying \$80,000 per year. The hours for this job are reasonable, and you would be able to get about 7.5 hours of sleep on the average work night.

Option 2: A job paying \$140,000 per year. However, this job requires you to go to work at unusual hours, and you would only be able to sleep around 6 hours on the average work night.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1: Sleep more but earn less			Option 2: Sleep less but earn more		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

2) Suppose you promised a close friend that you would attend his or her 50th birthday dinner. However, at the last minute you find out that you have won front row seats to see your favorite musician, and the concert is at the same time as the dinner. This is the musician's last night in town. You face two options:

Option 1: Skip your friend's birthday dinner to attend the concert.

Option 2: Attend your friend's birthday dinner and miss the concert.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1: Attend concert			Option 2: Attend birthday		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

3) Say you are moving to a new town. The new town is known for its terrible traffic jams, and driving there is widely considered to be unpleasant. You are trying to decide between two similar apartments which you could rent. The two apartments are identical in almost everything – including floor plan, amenities, neighborhood character, schools, safety, etc. However, they have different rents and are located at different distances from your work.

Option 1: An apartment which requires a 45-minute drive each way to work. The commute has heavy traffic almost the whole way. The rent is about 20% of your monthly income.

Option 2: A similar apartment which requires a 10-minute drive each way to work. The commute has heavy traffic almost the whole way. The rent is about 40% of your monthly income.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1:			Option 2:		
Less expensive with a longer commute			More expensive with a shorter commute		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

4) Suppose you have been reassigned at your job, and will be moved to a new location. There are two offices where you could request to work. One office is in a city where many of your friends happen to live, and pays 20% less than your current salary. The other office is in a city where you don't know anyone, and pays 10% more than your current salary. Your job will be exactly the same at either office. You must decide between the following two options:

Option 1: Make 20% less than your current salary and move to the city with your friends.

Option 2: Make 10% more than your current salary and move to a city where you do not know anyone.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1:			Option 2:		
City with friends			Higher pay		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

5) Say you are considering a new job, and have offers from two companies. Even though all aspects of the two jobs are identical, employees' salaries are different across the two companies due to arbitrary timing of when salary benchmarks happened to be set. Everyone in each company knows the other employees' salaries. You must choose one of the two companies, which means you must decide between the following two options:

Option 1: Your yearly income is \$105,000, while on average others at your level earn \$120,000.

Option 2: Your yearly income is \$100,000, while on average others at your level earn \$85,000.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1:			Option 2:		
You earn \$105,000 while others earn \$120,000			You earn \$100,000 while others earn \$85,000		
<i>definitely more</i>	<i>probably more</i>	<i>possibly more</i>	<i>possibly more</i>	<i>probably more</i>	<i>definitely more</i>
<i>satisfied</i>	<i>satisfied</i>	<i>satisfied</i>	<i>satisfied</i>	<i>satisfied</i>	<i>satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

Starting on the next page, we present you with three stories where you face a choice between two options. These stories are very similar, with small changes on each page. Any changes will appear in **bold**. Please read each version carefully.

The two options will always be exactly the same, except for the differences which are described. For each story, you will be asked several questions. Some questions will ask which option would make you more satisfied with your life.

We will also ask how you would choose between the two options. Sometimes people's actual choices aren't what they would *want* themselves to choose, although in many cases they are. For each of the following stories, we will ask you both questions: which option you think you would actually choose, and which option you would want yourself to choose.

6a) Suppose you are a skilled artist, and you have to decide between two career paths for your life. There are two styles of painting that you consider to be your own style, and you enjoy both equally. Style 1 happens to be much less popular than Style 2 today, but you know it will be an important style in the future.

Option 1: You devote yourself to Style 1. You expect that selling your paintings will give you an income of \$40,000 a year. If you choose this path, you don't expect that your work will be appreciated in your lifetime, but posthumously you will make an impact on the history of art, achieve fame, and be remembered in your work.

Option 2: You devote yourself to Style 2. You expect that selling your paintings will give you an income of \$60,000 a year, but you will have no memorable impact.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1:			Option 2:		
Big impact with less income			No big impact but more income		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1:			Option 2:		
Big impact with less income			No big impact but more income		
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1:			Option 2:		
Big impact with less income			No big impact but more income		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

6b) Suppose you are a skilled artist, and you have to decide between two career paths for your life. There are two styles of painting that you consider to be your own style, and you enjoy both equally. Style 1 happens to be much less popular than Style 2 today, but you know it will be an important style in the future.

Option 1: You devote yourself to Style 1. You expect that selling your paintings will give you an income of \$40,000 a year. If you choose this path, you don't expect that your work will be appreciated in your lifetime, but posthumously you will make an impact on the history of art, achieve fame, and be remembered in your work.

Option 2: You devote yourself to Style 2. You expect that selling your paintings will give you an income of **\$80,000** a year, but you will have no memorable impact.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1:			Option 2:		
Big impact with less income			No big impact but more income		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1:			Option 2:		
Big impact with less income			No big impact but more income		
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1:			Option 2:		
Big impact with less income			No big impact but more income		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

6c) Suppose you are a skilled artist, and you have to decide between two career paths for your life. There are two styles of painting that you consider to be your own style, and you enjoy both equally. Style 1 happens to be much less popular than Style 2 today, but you know it will be an important style in the future.

Option 1: You devote yourself to Style 1. You expect that selling your paintings will give you an income of \$40,000 a year. If you choose this path, you don't expect that your work will be appreciated in your lifetime, but posthumously you will make an impact on the history of art, achieve fame, and be remembered in your work.

Option 2: You devote yourself to Style 2. You expect that selling your paintings will give you an income of **\$100,000** a year, but you will have no memorable impact.

Between these two options, which do you think would make you more satisfied with life, all things considered?

Option 1: Big impact with less income			Option 2: No big impact but more income		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **do you think you would choose?**

Option 1: Big impact with less income			Option 2: No big impact but more income		
<i>definitely choose</i>	<i>probably choose</i>	<i>possibly choose</i>	<i>possibly choose</i>	<i>probably choose</i>	<i>definitely choose</i>
X	X	X	X	X	X
Please circle one X in the line above					

If you were limited to these two options, which **would you want yourself to choose?**

Option 1: Big impact with less income			Option 2: No big impact but more income		
<i>definitely want</i>	<i>probably want</i>	<i>possibly want</i>	<i>possibly want</i>	<i>probably want</i>	<i>definitely want</i>
X	X	X	X	X	X
Please circle one X in the line above					

7) Consider the following hypothetical situation:

Suppose you fell into a medium-serious depression. You can still function, but in terms of your mood you feel down most of the time and feel much less cheerful than you normally do. This has been going on for two months with no end in sight.

Your doctor tells you, and you confirm by checking things out yourself, that there is only one treatment that will get you back to feeling normal in terms of your mood. This treatment is fast, effective, and has no side effects, but only remains effective as long as you continue it.

Would you receive the treatment if it were free (zero cost)? (Please circle one.)

Yes No

Now, suppose that the treatment is expensive and not covered by insurance. Its cost is a proportion of your total pre-tax income.

Would you purchase the treatment if every month it cost 1% of your household's monthly income?

Yes No

What if every month it cost 2% of your household's monthly income?	Yes	No
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What if every month it cost 4% of your household's monthly income?	Yes	No
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What if every month it cost 6% of your household's monthly income?	Yes	No
--	------------	-----------

What if every month it cost 8% of your household's monthly income?	Yes	No
--	------------	-----------

What if every month it cost 10% of your household's monthly income?	Yes	No
---	------------	-----------

What if every month it cost 20% of your household's monthly income?	Yes	No
---	------------	-----------

What if every month it cost 33% of your household's monthly income?	Yes	No
---	------------	-----------

What if every month it cost 50% of your household's monthly income?	Yes	No
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8) Now think about the largest amount of money you said you would pay for the treatment in the previous question. If treatment were offered at that price, which do you think would make you feel more satisfied with life, all things considered:

Option 1: Paying for the treatment

Option 2: Refusing to pay for the treatment

Option 1: Paying for the treatment			Option 2: Refusing to pay for the treatment		
<i>definitely more satisfied</i>	<i>probably more satisfied</i>	<i>possibly more satisfied</i>	<i>possibly more satisfied</i>	<i>probably more satisfied</i>	<i>definitely more satisfied</i>
X	X	X	X	X	X
Please circle one X in the line above					

9) What is your gender? (Please circle one.)

- (A) Male
- (B) Female

10) In what year were you born? (Please fill in the blank.) _____

11) Which best describes your race? (Please circle one.)

- (A) White or Caucasian (non-Hispanic)
- (B) Hispanic or Latino
- (C) Black or African-American
- (D) American Indian, Aleut, Eskimo
- (E) Asian or Pacific Islander
- (F) Something else (Please specify) _____
- (G) Do not know

12) What best describes your marital status?

- (A) Married
- (B) Divorced
- (C) Separated
- (D) Widowed
- (E) Single
- (F) Other (Please specify) _____

13) Which describes your current highest level of education? (Please circle one.)

- (A) None
- (B) Grades 1-8
- (C) Grades 9-11
- (D) High school graduate or GED certificate
- (E) Technical, trade, or vocational school AFTER high school
- (F) Some college, no 4-year degree (includes 2 year Associate Degree)
- (G) College graduate (B.S., B.A., or other 4-year degree)
- (H) Graduate school or professional school after college

14a) Compared to the other houses and apartments on your street, is your home...
(Please circle one.)

- (A) Much bigger than average
- (B) A bit bigger than average
- (C) About average
- (D) A bit smaller than average
- (E) Much smaller than average

14b) Compared to the other cars and trucks in your neighborhood, is your best car or truck... (Please circle one.)

- (A) Much more expensive than average
- (B) A bit more expensive than average
- (C) About average
- (D) A bit cheaper than average
- (E) Much cheaper than average
- (F) I don't own a car

15) On a typical day, how many minutes does it take you to get from your home to your main job? (Please circle one.)

- (A) 0 - Work out of home/unemployed/retired
- (B) Fewer than 15 minutes
- (C) 16-30 minutes
- (D) 31-45 minutes
- (E) 46-60 minutes
- (F) More than 60 minutes
- (G) Do not know

16a) On a typical work day, how many hours of sleep do you get, including naps? (Please fill in the blank. If you are unemployed or retired, please write N/A) _____

16b) On a typical day off, how many hours of sleep do you get, including naps? (Please fill in the blank.) _____

16c) On a typical day, how many hours of sleep would you like to get? (Please fill in the blank.) _____

17) Which of these income categories best describes your total household income in 2008 before taxes, from all sources? (Please circle one.)

- (A) Less than \$30,000
- (B) \$30,000 to under \$50,000
- (C) \$50,000 to under \$70,000
- (D) \$70,000 to under \$90,000
- (E) \$90,000 to under \$110,000
- (F) \$110,000 to under \$130,000
- (G) \$130,000 to under \$150,000
- (H) \$150,000 to under \$170,000
- (I) \$170,000 to under \$190,000
- (J) \$190,000 to under \$210,000
- (K) \$210,000 or more
- (L) Do not know

Time when finished: _____

Thank you for filling out this survey. If you have any comments about the survey, please write them below. We'd love to hear them. If you have questions you'd like us to answer, please feel free to add a phone number and we'll contact you with answers.
