1.

Install virtual environment in pip by using

pip3 install virtualenv

2

Check if virtualenv is installed

pip3 list

3

full path to the Python 3 version of virtualenv, so run the following to view it:

which virtualenv

4

then create a folder in which virtualenv and your project will live

mkdir Django-project

cd Django-project

inside Django-project create virtual environment by

virtualenv venv

this will create a virtual environment for you
Lastly, activate your environment

source venv/bin/activate

To exit your virtualenv just type **"deactivate"**.

After activate virtualenv install Django, pillow or what ever your requirement are by

pip3 install django djangorestframework markdown django-filter pillow

After that all you can create your project in Django-project folder by

django-admin startproject django_image_uploader_rest

this will create a project for you

5

when you 'ls' in Django-project folder it must have two folder
venv and django_image_uploader_rest