

# **Opinion Mining and Trend Prediction for Political Sentiment Analysis**

## **Abstract:**

Political sentiment analysis plays a critical role in understanding public opinion and predicting future trends. This project focuses on **opinion mining** and **trend prediction** of political sentiment using social media data and **Natural Language Processing (NLP)**.

## **Methodology:**

The system will collect social media posts, news articles, and public speeches related to political events, candidates, and policies. **NLP techniques**, such as **sentiment analysis**, **topic modeling**, and **text classification**, will be applied to extract opinions and assess their polarity (positive, negative, neutral). Additionally, **time-series analysis** will be integrated to predict trends in political sentiment, allowing for forecasting of public opinion shifts over time. Machine learning models like **Random Forest** and **XGBoost** will be used to predict sentiment trends based on historical data.

## **Outcome:**

The system will provide real-time insights into political sentiment, identifying shifts in public opinion and predicting future political trends. This will assist political analysts, campaign managers, and policymakers in making data-driven decisions and adjusting strategies according to public sentiment fluctuations.