



health360

healthcare made easy



Problem

No platform that allows hospitals to **engage** with patients effectively

Doctors still do **diagnosis** based only on the information that a patient can communicate within 5-10 minutes

Patients' **experience** with health care system is unorganized and cumbersome.

The reach of excellent healthcare is limited to small percentage of the population

Solution

A platform that enables **healthcare service providers** to:



provide personalized and
positive experience



reach out to larger
population base



make diagnosis and care
easy for doctors

Solution

A platform that enables **patients** to:



make **informed** decision



find **affordable** and **quality**
healthcare service



prevent health issues
by early predictive risk
assessment

Product

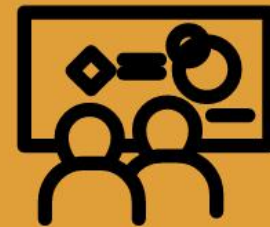
Our Product has 3 components



Proactive Engagement



Clinical Decision Making



Better Patient Experience



Proactive Engagement



Build Awareness

public health
indigenous
medicines



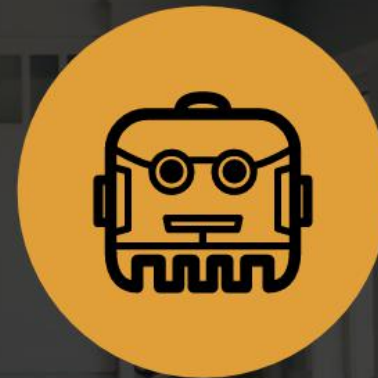
behavioural and lifestyle changes

Well designed plans
for building healthy
lifestyle



Ongoing care management

follow-up care
reduce chances for
re-admission



initial symptom analysys using AI bots



early risk prediction

based on health data
collected from health
devices/lab tests



Clinical Decision Making



360 degree view of
patient



historical health data



**Current patient
information**

heart rate/BP

temperature/Lab
Test results



Predictive clinical
diagnosis



lookup similar cases

Better Patient Experience



connect patients to
the right healthcare
provider and doctor



manage full patient
journey



tele health
integration



appointment
management

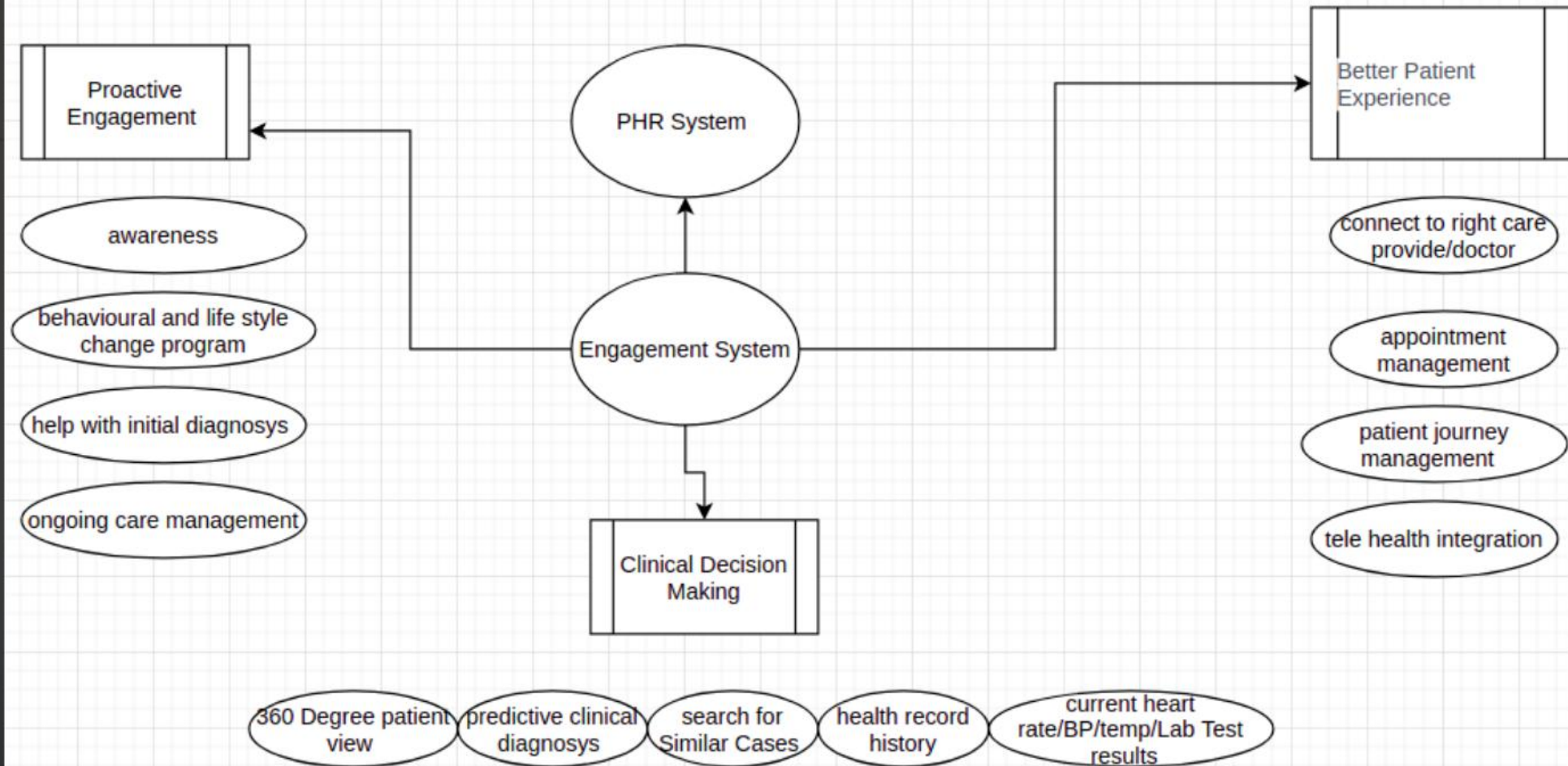


billing management



System Architecture

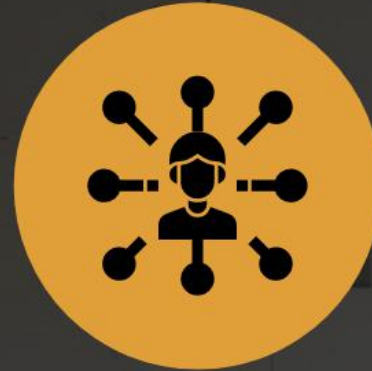
health360 System Overview



Competitive Advantage



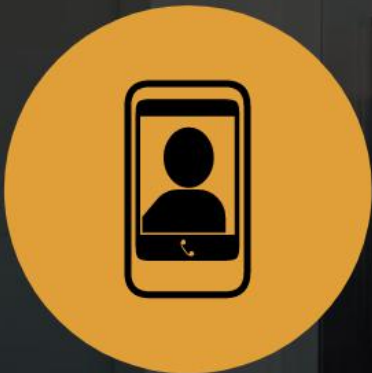
Keep User in control
of their data



Automated update
of healthcare records
to NDHM.



AI driven predictive
diagnosis



Rural healthcare
integrating with Tele
health



Automated
reminders for
followups



Integrate IoT
information



Business Model

Free for Users

basic features

Paid for Users

premium features

Hospitals

Comission



Market Size

We take 10% commision on each transaction

\$ 150 Millon

0.5 % of available
market

Avergae Fee

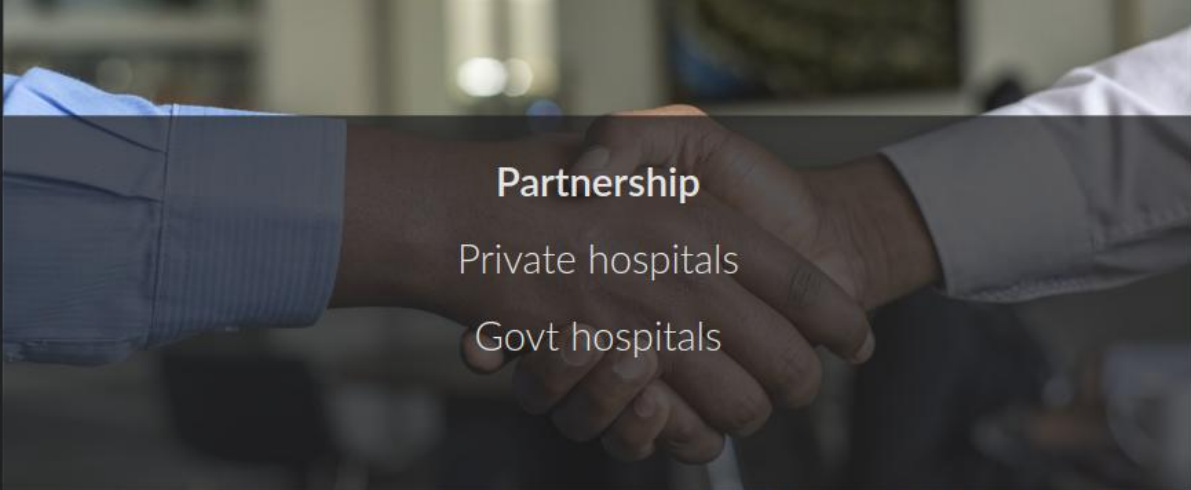
Rs. 50 /transaction

\$750 Million

Revenue Projected
by 2025 (5x growth)



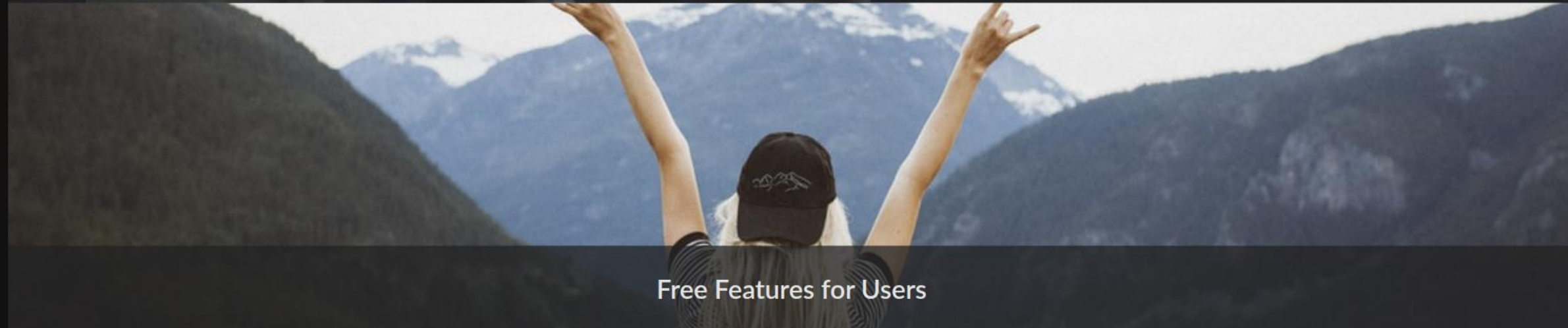
Market Adoption

A background image showing a close-up of two hands shaking in a firm grip, symbolizing a partnership or agreement. The hands are wearing light blue and light grey shirts.

Partnership

Private hospitals

Govt hospitals

A background image showing a person from behind, wearing a dark cap and a striped shirt, with their arms raised in a 'V' shape, celebrating or expressing joy. They are standing in front of a vast, mountainous landscape with snow-capped peaks under a clear sky.

Free Features for Users

A background image showing a pink surface with several white, scalloped-edged tags hanging from it by thin white strings. The tags are arranged in a row, with some slightly overlapping.

Promotional Offers for Launch



reach out to us @ nrkapri@gmail.com