NURUL ATHIRAH ZAINI

Front-End Developer

📞 +6017-6557032   ✉ nurulathirah.zn@gmail.com   🏠 Petaling Jaya, Selangor

PROFILE SUMMARY

Experienced Front-End Developer skilled in building user-friendly and visually appealing websites with HTML, CSS, and JavaScript. Passionate about front-end and back-end development, aiming to grow into a versatile full-stack developer. Dedicated to learning and staying up-to-date with industry trends to deliver quality results in web and software development.

WORKING EXPERIENCES

Front-End Developer   **Jan. 2022 – Present**
mm2 Screen Management Sdn. Bhd.

- Designed and developed the front-end for the new website using Tailwind CSS, ensuring responsive layouts and seamless user experiences across all devices.
- Prototyped and implemented interactive website designs using tools like Figma, Penpot and Webflow, effectively communicating the intended user experience and ensuring alignment with project goals.
- Collaborated with cross-functional teams to address front-end issues, delivering prompt solutions that enhanced website performance and ensured a smooth user experience for both mobile and desktop users.
- Created real-time seating displays and admin control interfaces for cinema screens, optimizing customer interaction and streamlining operational workflows.
- Developed customizable food and drink order features, integrating with back-end systems to enhance user engagement and improve the overall ordering experience.
- Implemented an efficient ticket scanning interface for cinema entry and exit points, ensuring smooth access for attendees and improving operational efficiency.

Web Developer (Part-Time)   **Apr. 2021 – Present**
Quick Time Machines Sdn. Bhd.

- Designed and edited website banners, social media posts, and promotional videos using Canva and CapCut, boosting brand engagement across Facebook, Instagram, and LinkedIn.
- Scheduled and managed consistent social media content, leading to an increase in brand awareness and engagement by sharing posts across relevant platforms and groups.
- Improved website graphics, ensuring cohesive visuals by resizing and optimizing logos, banners, and product images for a polished, professional appearance.
- Utilized Excel to efficiently manage bulk product uploads and updates, ensuring accurate and up-to-date product listings for the online store.

Web Developer (Intern)   **Oct. 2020 – Apr. 2021**
Quick Time Machines Sdn. Bhd.

- Managed bulk product uploads and updates using Shift4Shop, ensuring the accurate listing of over 10,000 products, which improved the efficiency of the online store.
- Implemented SEO strategies using Google Search Console, enhancing web store visibility and optimizing product descriptions based on competitor analysis.

- Created newsletters from scratch using HTML, CSS, and JavaScript, providing subscribers with visually appealing and informative content that strengthened communication.
- Conducted regular updates and enhancements to website content and graphics, improving the overall user experience and ensuring product information accuracy.

EDUCATIONAL BACKGROUND

Bachelor of Computer Science (Artificial Intelligence) with Honors   **2017 – 2021**
Universiti Teknikal Malaysia Melaka (UTeM)
CGPA: 3.41

Matriculation Programme (Science Module III)   **2016 – 2017**
Kolej Matrikulasi Melaka (KMM)

ACADEMIC PROJECTS

Final Year Project   **Year 3, Semester 2**
Image Forgery Detection System
- Developed a MATLAB-based system to detect and highlight forgery regions in copy-move forgery images, contributing to digital image forensic analysis.

Workshop 2 (Group Project)   **Year 3, Semester 1**
Emotion Recognition Robot
- Designed and structured a robot capable of recognizing emotions and enhancing mood. Built using EV3 Lego Mindstorms and TETRIX, focusing on smooth movement and affective interaction.

Workshop 1 (Individual Project)   **Year 2, Semester 1**
Bus Booking System
- Developed a web-based system to streamline bus booking processes, reducing administrative workload and improving customer service. Utilized PHP, HTML, CSS, JavaScript, and MySQL for full-stack development.

SKILLS

Front-End Development	: HTML *(Advanced)*, CSS *(Advanced)*, JavaScript *(Intermediate)*, Tailwind CSS *(Intermediate)*
Frameworks & Libraries	: React *(Basic)*, Bootstrap *(Basic)*, TypeScript *(Basic)*, Sass *(Basic)*, jQuery *(Basic)*
Back-End & Database	: SQL *(Intermediate)*, PHP *(Basic)*, C++ *(Basic)*, Java *(Basic)*, OOP *(Basic)*
Languages	: Bahasa Melayu *(Native)*, English *(Intermediate)*

REFERENCES

TS. DR. HALIZAH BINTI BASIRON
Academic Advisor,
Universiti Teknikal Malaysia Melaka
013-6302093
halizah@utem.edu.my

KHOR WEI SHIH
Back-End Developer,
mm2 Screen Management Sdn. Bhd.
012-5349211
khor.wei.shih@gmail.com