

**Alan -**

1. You said you don't actively seek out bars that support the same team you support, why is that?

This is mostly because the teams I am watching and cheering for in bars are local. Also I prefer to watch games at a home or house (ie BBQ during the world cup or Superbowl.) The only times I have gone to a bar for a specific team was with the Carney's for Hotspurs game or when they used to like going to that buffalo bills bar. I have gone to a Brazilian world cup game at a bar too, but my Mom had the intel on that.

2. You said you use a mobile app when finding game times, which app specifically and what features do you like about the app (i.e. photos, live updates, etc...)?

Google Baby. Gives me game time, and score. Links to highlights etc. What app do you use here?

3. Why do you trust google to provide you with up to date info about game times?

Firstly, with Google Now it tells me when the teams I follow are playing and the shows the score when ever I look. Meanwhile, Google puts all its information in those search cards just from searching warriors game. Also, Google is one of the most trusted sources on the internet because it pulls information from all other credible sources on the net.

4. You said you follow news about the teams you support when traveling, what app or resource do you use and what features does it have that you like (i.e. photos, live updates, etc...)?

Google search, Google now, and google news. Ill serach for scores of games if its no long in my google now. Meanwhile, I am always looking into my google news for articles, so it will be peppered with articles about the sports teams I follow.

5. What features do you like about google when using it to find restaurants/bars when visiting a city (i.e. photos, live updates, etc...)?

Google packages everything when you search for it. Reviews, Menu, photos, busiest times, and map. Meanwhile, yelp will show up pretty high on a search too. So if I want a second opinion Ill click on yelp.

6. If traveling in a foreign country do you find it harder to follow the sports teams you support? If so what makes it difficult?

Timechange and no word of mouth. When I have gone to Brazil, Japan, etc. People are not talking about your local sports (World Cup is different). Timechange is a huge one, but even more once I am in another country I am not really trying to watch sports. I am experiencing that country. The times I have gone to Brazil I normally start watching a ton of brazilian soccer though and a large part of that is word of mouth.

7. If there was an app similar to the one you use to follow news about the sports teams you support, but it also gave you recommendations where you could watch the game do you think you would use it? If so, what feature of the app is a must have for you?

An auto RVSP. The only way I am going to a bar is if there is crew. If I have a crew of homies that are committed to watch a game at a bar, I would be more compelled to go. Live update option, optional reminder of "kick-off" push notification.

8. On a scale of 1-7 how big of a sports fan are you?

6? I try to remind myself its a business and there is no loyalty to me often. However, once I start watching a game I get emotionally invested. I will easily prefer to go play soccer myself rather than watch professional sports. Once I am watching I am very into sports. I will always try and watch highlights of big games I missed.

9. What is your occupation (you don't have to answer if you don't feel comfortable)?

Operations Manager

10. What is your age (you don't have to answer if you don't feel comfortable)?

30 years old and 10 months.

11. What is your gender (you don't have to answer if you don't feel comfortable)?

Male

12. What city do you live in (you don't have to answer if you don't feel comfortable)?

San Francisco CA

Additional comments:

Personally I would do it based on groups and you could join the SF fan group if your a super fan personally I would only be in a group with friends and maybe team mates You could try partnerships with the bar to reserve tables too.

I look at the app and its like Man City vs Tottescum 12/25 @ 12:00pm. Will you be attending? I click yes, no or maybe then when you get the message you can look at the guest list and your like oh shit the carney's and grady are going I am in.

**Monzano -**

1. You said you don't actively seek out bars that support the same team you support, why is that?

Mainly because the sports teams I follow are all in the Midwest, not a big following here. Also living in the east bay, I'm not always looking to come all the way into the city for a game (assuming that where the bar would be located)

2. Why do you trust google to provide you with up to date info about game times?

It's never done me wrong. Default browser on the iphone. Simple.

3. You said you use a mobile app when finding game times, which app specifically? You also mentioned that you like the easy navigation and immediacy of the app, what other features do you like about the app (i.e. photos, live updates, etc...)?

ESPN. Has all my teams built into the memory. Only updates me on info I am interested in.

4. You said you like to use Yelp when looking for new restaurants or bars when in a new city, what features do you like about Yelp (i.e. photos, live updates, etc...)? What would you change about Yelp if you could change one thing?

Not a huge fan of yelp, just don't really know any equal alternates with similar data. I like the map feature so you can see the proximity of the potential destination. Wish it had better search features.

5. If traveling in a foreign country do you find it harder to follow the sports teams you support? If so what makes it difficult?

Other than the time change not really, just follow on my phone. Typically will not try and find a location to watch live unless it's a big time game.

6. If there was an app similar to the one you use to follow news about the sports teams you support, but it also gave you recommendations where you could watch the game do you think you would use it? If so, what feature of the app is a must have for you?

Yeah I would use it, maybe if I could fill out a twenty point survey upon downloading the app with all my preferences within a bar "good wings" "cheap beer" "games" etc. then it would bring up recommendations that align with my preferences?

7. On a scale of 1-7 how big of a sports fan are you?

8

8. What is your occupation (you don't have to answer if you don't feel comfortable)?

Construction Manager

9. What is your age (you don't have to answer if you don't feel comfortable)?

28

10. What is your gender (you don't have to answer if you don't feel comfortable)?

M

11. What city do you live in (you don't have to answer if you don't feel comfortable)?

Lafayette, CA

**Natalia -**

1. You said you actively seek out bars that support the team you support, for what reasons do you do this?

I enjoy bars that support my team because it makes the experience better and you're guaranteed to have most TVs play the game you want. For example I was in Seattle during a big Niner game and had the hardest time finding a place that was playing the game.

2. You said you call establishments to see if they are playing a game you want to watch, how do you find the establishments phone number or know about the establishment in the first place?  
Usually use yelp, or I'll search on google maps sports bars nearby

3. You said you use a mobile app when finding game times, which app specifically? You also mentioned that it has all the info you need like stats, times and injuries; what other features do you like about the app (i.e. photos, live updates, etc...)?  
I usually will use Yahoo sports app, but that's only because I'm into sports gaming like fantasy. Usually I'll just google it and don't really have a go to way to find sports bars or sports stats

4. You said you follow news about the teams you support when traveling, what app or resource do you use and what features does it have that you like (i.e. photos, live updates, etc...)?  
Yahoo sports or just google

5. You said you like to use Yelp when looking for new restaurants or bars when in a new city, what features do you like about Yelp (i.e. photos, live updates, etc...)? What would you change about Yelp if you could change one thing?  
I like that Yelp shows the best rated ones and I like images. Yelp can be overwhelming with info I'd like something more simple

6. If traveling in a foreign country do you find it harder to follow the sports teams you support? If so what makes it difficult?  
Yes, in fact I'll try to cater my travel around games. It's difficult to find places to watch games in foreign countries because the sport fandom isn't there.

7. If there was an app similar to the one you use to follow news about the sports teams you support, but it also gave you recommendations where you could watch the game do you think you would use it? If so, what feature of the app is a must have for you?  
YES! I really just like that I have all info on one app and it has places known for the games I want to watch.

8. On a scale of 1-7 how big of a sports fan are you?  
7

9. What is your occupation (you don't have to answer if you don't feel comfortable)?  
UX Designer

10. What is your age (you don't have to answer if you don't feel comfortable)?  
27

11. What is your gender (you don't have to answer if you don't feel comfortable)?

female

12. What city do you live in (you don't have to answer if you don't feel comfortable)?

San Francisco

**Brandon -**

1. You said you actively seek out bars that support the team you support, for what reasons do you do this?

Living away from my home city or traveling, lot of the time the only bars or restaurants playing my team are those that support my team.

2. Why do you trust google to provide you with up to date info about game times?

Thats a great question. Mostly blind faith, we have to believe in something and I choose to believe in google. If it tells me a time or a place more often than not it's correct.

3. You said you use a mobile app when finding game times, which app specifically? You mentioned simplicity being a positive for the app you use, what other features do you like about the app (i.e. photos, live updates, etc...)?

Sport specific apps, nfl, nhl, mlb, premier league. News, stats and standings are a few I like. I choose apps a lot of the time over websites because of the simplicity. For example mlb lets me set my team and everything on there becomes relevant to my team.

4. You said you follow news about the teams you support when traveling, what app or resource do you use and what features does it have that you like (i.e. photos, live updates, etc...)?

Answer for three kind of answers this one as well...the one thing all these apps are missing is a way to find a place to watch games.

5. You said you like to use Yelp when looking for new restaurants or bars when in a new city, what features do you like about Yelp (i.e. photos, live updates, etc...)? What would you change about Yelp if you could change one thing?

Photos is usually my first go to, I've been to enough places to get a good idea if I'll like the place by seeing it. Pictures, interior and exterior help, don't really care for the Pics of what people are eating, I've seen a burger before and it's prettiness won't effect my decision either way. Now if everyone gets dysentery I prob won't eat there, so I do read the reviews. But still might not stop my if they are playing a game I like, it'll just be bottled beer only. One negative is Yelps filters are user based so anyone can add tags and it effs up searches, sorry kinkos does not pour a good Guinness.

6. If traveling in a foreign country do you find it harder to follow the sports teams you support? If so what makes it difficult?

I know living in the states and trying to find a spurs bar is not easy, it took joining a group on Facebook to track one down.

7. If there was an app similar to the one you use to follow news about the sports teams you support, but it also gave you recommendations where you could watch the game do you think you would use it? If so, what feature of the app is a must have for you?

I would use it but I think I'd prefer it be more of a location app that might have news than a news app that has locations. For an idea what if it has team forums for supporters so users can help one another find spots and help grow the apps database. If a location can be verified it gets a star or something.

8. On a scale of 1-7 how big of a sports fan are you?

5

9. What is your occupation (you don't have to answer if you don't feel comfortable)?

Artist

10. What is your age (you don't have to answer if you don't feel comfortable)?

35

11. What is your gender (you don't have to answer if you don't feel comfortable)?

Male

12. What city do you live in (you don't have to answer if you don't feel comfortable)?

Long Beach, CA