Project#1

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02/19/2020

Regression

This is a group project, and students should work in a group of size 3. Include all the R code, hypothesis testing, one or two lines of explanation for any output. The report should be organized, printed, and stapled. The due date of this project is **Wednesday** 02/19/2020.

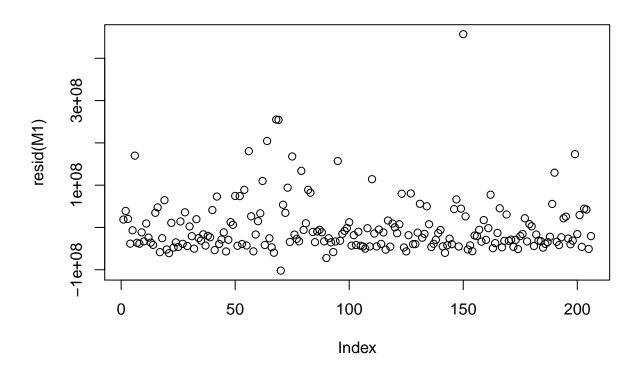
```
Movies = read.csv("C3 2008Movies.csv")
```

The 2008Movies file contains data on movies released in 2008.

1. Calculate a regression model to predict box office from run time. Interpret the \mathbb{R}^2 value and test statistic for the slope in the context of this problem.

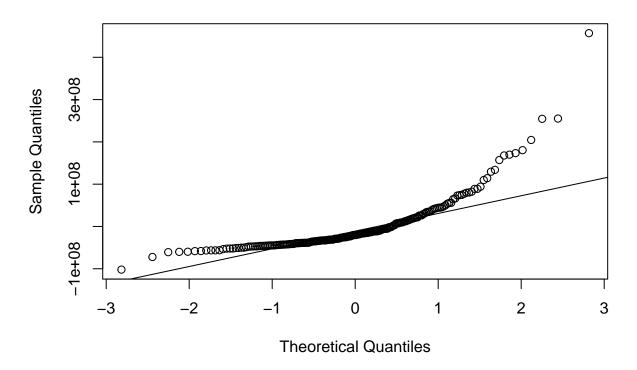
```
M1 = lm(BoxOfficeGross~RunTime, data=Movies)
summary(M1)
```

```
##
## lm(formula = BoxOfficeGross ~ RunTime, data = Movies)
##
## Residuals:
##
          Min
                      1Q
                             Median
                                            3Q
                                                      Max
                                                457025023
## -102059739 -39266026
                         -20290622
                                      17164421
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
                          24316122
                                              0.885
## (Intercept) 3506911
                                     0.144
## RunTime
                 478843
                            226856
                                     2.111
                                              0.036 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 65930000 on 204 degrees of freedom
     (3 observations deleted due to missingness)
## Multiple R-squared: 0.02137,
                                    Adjusted R-squared:
## F-statistic: 4.455 on 1 and 204 DF, p-value: 0.03601
plot(resid(M1))
```



qqnorm(resid(M1))
qqline(resid(M1))

Normal Q-Q Plot



2. Create indicator variables for the genre and MPAA rating. Use the best subsets regression to determine a appropriate regression model.

```
Genre1 = as.numeric(Movies$Genre)
MPAA = as.numeric(Movies$MPAA)
library("leaps")
Model_subset = regsubsets(BoxOfficeGross~Genre + MPAA, data=Movies)
summary(Model_subset)
## Subset selection object
## Call: regsubsets.formula(BoxOfficeGross ~ Genre + MPAA, data = Movies)
## 14 Variables (and intercept)
                            Forced in Forced out
## GenreAdventure
                                 FALSE
                                            FALSE
## GenreComedy
                                 FALSE
                                            FALSE
## GenreConcert/Performance
                                 FALSE
                                            FALSE
## GenreDocumentary
                                 FALSE
                                            FALSE
## GenreDrama
                                FALSE
                                            FALSE
## GenreHorror
                                FALSE
                                            FALSE
## GenreMusical
                                FALSE
                                            FALSE
## GenreRomantic Comedy
                                FALSE
                                            FALSE
## GenreThriller/Suspense
                                 FALSE
                                            FALSE
## GenreWestern
                                 FALSE
                                            FALSE
## MPAANot Rated
                                 FALSE
                                            FALSE
## MPAAPG
                                 FALSE
                                            FALSE
## MPAAPG-13
                                 FALSE
                                            FALSE
```

```
## MPAAR
                                FALSE
                                           FALSE
## 1 subsets of each size up to 8
## Selection Algorithm: exhaustive
           GenreAdventure GenreComedy GenreConcert/Performance GenreDocumentary
                          11 11
                                       11 11
## 1 ( 1 ) "*"
                           11 11
## 2 (1) "*"
                           11 11
## 3 (1)"*"
                           11 11
                                       11 11
## 4 ( 1 ) "*"
                                                                "*"
## 5 (1)"*"
                           11 11
                                       11 11
## 6 (1)""
                           "*"
                                       11 11
## 7 (1)""
                           "*"
                                       "*"
                                                                "*"
## 8 (1)""
                           "*"
                                       "*"
           GenreDrama GenreHorror GenreMusical GenreRomantic Comedy
## 1 (1)""
                 " "
                                   .....
                       11 11
                                                .. ..
## 2 (1)""
                                  11 11
## 3 (1) "*"
                       11 11
                       11 11
                                   11 11
                                                .. ..
## 4 ( 1 ) "*"
## 5 (1)"*"
                                   "*"
                       11 11
## 6 (1) "*"
                                   11 11
                       11 11
                                   11 11
## 7 (1)"*"
                                                11 * 11
                       "*"
                                   11 11
## 8 (1)"*"
           GenreThriller/Suspense GenreWestern MPAANot Rated MPAAPG MPAAPG-13
## 1 (1)""
                                                11 11
                                                              11 11
                                   11 11
                                                11 11
                                                              11 11
## 2 (1)""
                                   11 11
                                                11 11
## 3 (1)""
                                   11 11
                                                11 11
## 4 (1)""
## 5 (1)""
                                   11 11
                                                11 11
                                                              11 11
                                  11 11
                                                11 11
                                                              11 11
## 6 (1)"*"
                                                              .. ..
                                   11 11
                                                . .
## 7 (1) "*"
                                   ......
                                                .. ..
                                                              . .
## 8 (1)"*"
##
            MPAAR
## 1 (1)""
## 2 (1) "*"
## 3 (1) "*"
## 4 ( 1 ) "*"
## 5 (1) "*"
## 6 (1) "*"
## 7 (1) "*"
## 8 (1)"*"
# We want row 8
# GenreComedy + GenreConcert/Performance + GenreDocumentary + GenreDrama + GenreHorror + GenreRomantic
Comedy = as.numeric(Movies$Genre == "Comedy")
Concert = as.numeric(Movies$Genre == "Concert/Performance")
Documentary = as.numeric(Movies$Genre == "Documentary")
Drama = as.numeric(Movies$Genre == "Drama")
Horror = as.numeric(Movies$Genre == "Horror")
RomCom = as.numeric(Movies$Genre == "Romantic Comedy")
Thriller = as.numeric(Movies$Genre == "Thriller/Suspense")
MPAAR = as.numeric(Movies$MPAA == "R")
Model_full= lm(BoxOfficeGross~Comedy + Documentary + Drama + Horror + RomCom + Thriller + MPAAR, data=
summary(Model_full)
```

```
##
## Call:
## lm(formula = BoxOfficeGross ~ Comedy + Documentary + Drama +
      Horror + RomCom + Thriller + MPAAR, data = Movies)
## Residuals:
                         Median
                   10
                                       30
## -87403806 -34956378 -15322486 15599782 441377138
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 91938923 9290754 9.896 < 2e-16 ***
## Comedy
              -32622258
                        12217608 -2.670 0.008213 **
## Documentary -63151227
                          23048950 -2.740 0.006708 **
## Drama
              -50116653
                          13090337 -3.829 0.000173 ***
## Horror
              -25167335
                          23297041 -1.080 0.281331
## RomCom
                          22053247 -1.829 0.068901 .
              -40335879
## Thriller
              -40776589 17191709 -2.372 0.018657 *
## MPAAR
              -20904677 9660465 -2.164 0.031666 *
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## Residual standard error: 63550000 on 198 degrees of freedom
     (3 observations deleted due to missingness)
## Multiple R-squared: 0.1174, Adjusted R-squared: 0.08621
## F-statistic: 3.763 on 7 and 198 DF, p-value: 0.0007475
Model_best = lm(BoxOfficeGross~Comedy + Documentary + Drama + Thriller + MPAAR, data=Movies)
summary(Model_best)
##
## Call:
## lm(formula = BoxOfficeGross ~ Comedy + Documentary + Drama +
##
      Thriller + MPAAR, data = Movies)
##
## Residuals:
        Min
                   1Q
                         Median
                                       3Q
## -78418169 -37089654 -15088470 15318455 450362775
##
## Coefficients:
               Estimate Std. Error t value Pr(>|t|)
## (Intercept) 82953286 8108581 10.230 < 2e-16 ***
              -23261221 11247471 -2.068 0.039914 *
## Comedy
## Documentary -53919296
                          22656062 -2.380 0.018257 *
## Drama
              -40706552
                          12182281 -3.341 0.000994 ***
## Thriller
              -31181374 16499744 -1.890 0.060230 .
## MPAAR
             -22013000
                         9601360 -2.293 0.022906 *
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 63870000 on 200 degrees of freedom
     (3 observations deleted due to missingness)
## Multiple R-squared: 0.09966,
                                   Adjusted R-squared: 0.07715
## F-statistic: 4.428 on 5 and 200 DF, p-value: 0.000758
```

```
genreslist = cbind(cbind(cbind(Comedy, Documentary), Drama), Thriller)
Movies = cbind(cbind(Movies, genreslist), MPAAR)

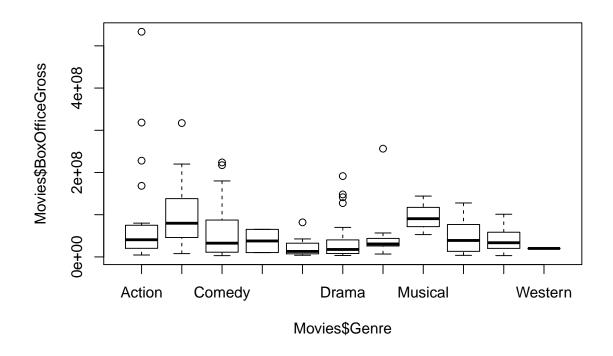
# plot(predict(Model_best))
# plot(resid(Model_best))
```

a. Validate the model assumptions.

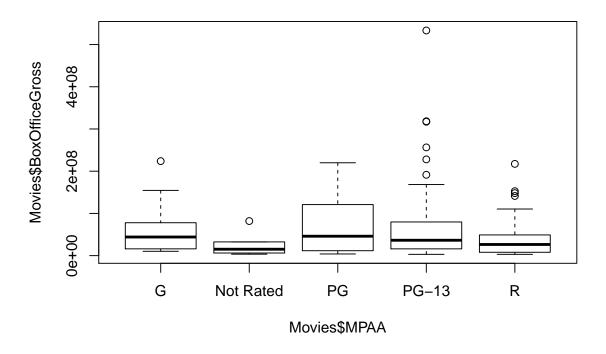
There is a linear relationship. By examining the coefficient of determination, it can be seen that there is no linear relationship.

Multivariate normality.

boxplot(Movies\$BoxOfficeGross~Movies\$Genre)



boxplot(Movies\$BoxOfficeGross~Movies\$MPAA)



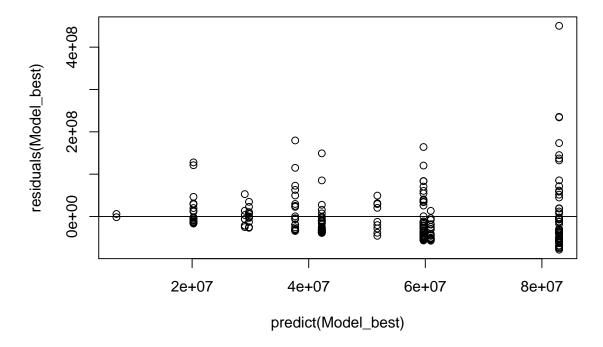
By examining the boxplots, it can be seen that there is not multivariate normality. Little or no multicolinearity

```
library(mctest)
imcdata = data.matrix(Movies[19:23])
imcdiag(x = imcdata, y = Movies$BoxOfficeGross)
##
## Call:
## imcdiag(x = imcdata, y = Movies$BoxOfficeGross)
##
##
## All Individual Multicollinearity Diagnostics Result
##
##
                  VIF
                         TOL
                                          Fi Leamer
                                                       CVIF Klein
                                                                    IND1
                                                                           IND2
## Comedy
               1.3441 0.7440 17.2904 23.1685 0.8626 1.3089
                                                                1 0.0148 1.6390
## Documentary 1.0830 0.9233 4.1723 5.5908 0.9609 1.0547
                                                                0 0.0184 0.4908
## Drama
               1.3198 0.7577 16.0711 21.5347 0.8704 1.2852
                                                                1 0.0151 1.5514
## Thriller
               1.2052 0.8297 10.3115 13.8171 0.9109 1.1736
                                                                1 0.0165 1.0901
## MPAAR
               1.0370 0.9643 1.8616 2.4945 0.9820 1.0099
                                                                0 0.0192 0.2287
##
## 1 --> COLLINEARITY is detected by the test
## 0 --> COLLINEARITY is not detected by the test
##
## Thriller , coefficient(s) are non-significant may be due to multicollinearity
##
## R-square of y on all x: 0.0997
##
## * use method argument to check which regressors may be the reason of collinearity
```

Given the F-G test, GenreComedy, GenreDrama, and GenreThriller/Suspense are all sources of multicollinearity.

Variance of error terms are similar.

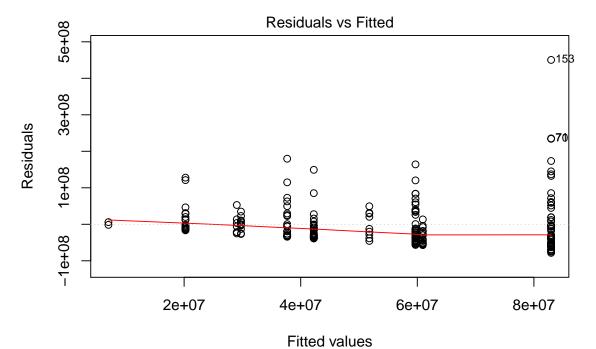
```
plot(residuals(Model_best)~predict(Model_best))
abline(lm(residuals(Model_best)~predict(Model_best)))
```



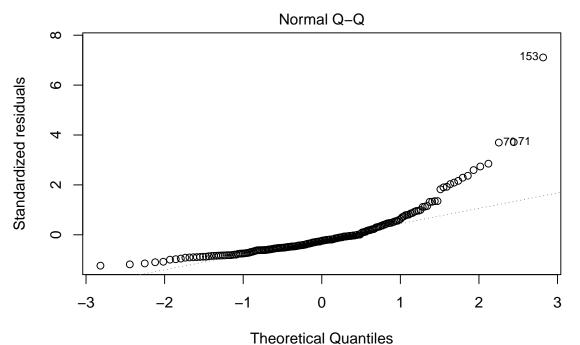
Given a plot of residuals vs predicted values, it appears that the error terms are similar and variance is not affected by how large a predicted value is.

b. Look at residual plots and check for heteroskedasticity (unequal variance), multicollinearity, correlation of errors, and outliers. Transform the data if it is appropriate.

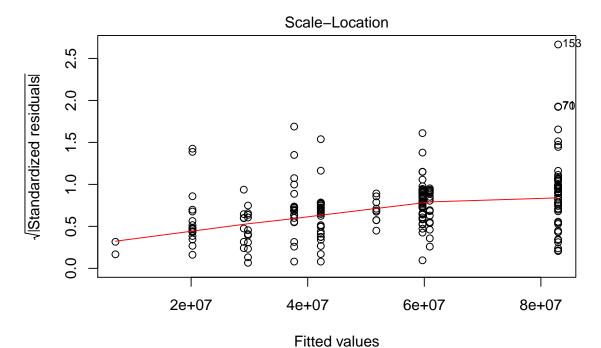
plot(Model_best)



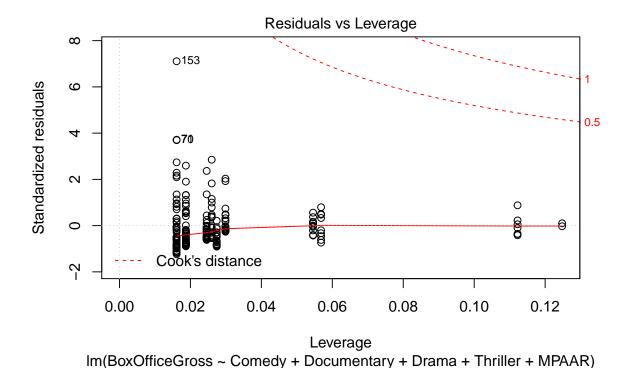
Im(BoxOfficeGross ~ Comedy + Documentary + Drama + Thriller + MPAAR)



Im(BoxOfficeGross ~ Comedy + Documentary + Drama + Thriller + MPAAR)

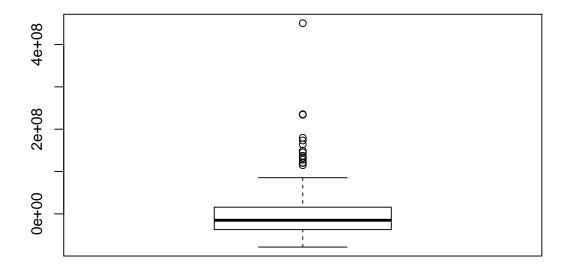


Im(BoxOfficeGross ~ Comedy + Documentary + Drama + Thriller + MPAAR)



summary(lm(residuals(Model_best)~predict(Model_best)))

```
##
## Call:
## lm(formula = residuals(Model_best) ~ predict(Model_best))
## Residuals:
##
                          Median
                                        3Q
         Min
                    1Q
                                                 Max
## -78418169 -37089654 -15088470 15318455 450362775
##
## Coefficients:
##
                         Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                       -8.762e-09
                                   1.217e+07
                                                   0
                                                   0
## predict(Model_best) 1.674e-16
                                   2.104e-01
                                                             1
## Residual standard error: 63240000 on 204 degrees of freedom
## Multiple R-squared: 2.308e-32, Adjusted R-squared:
## F-statistic: 4.709e-30 on 1 and 204 DF, p-value: 1
boxplot(residuals(Model_best))
```



Heteroskedasticity: It was found in part a that the variance is equal, and the Residual vs. Fitted plot further shows that this is true.

Multicollinearity: It was found in part a that there are some terms which cause multicollinearity, further shown in the residual plots.

Correlation of Errors: It was found that there is no correlation for errors, given the summary statistics for the linear model for residuals vs. predicted values.

Outliers: Given the boxplot, it appears that there are quite a few outliers in the data in terms of residuals

Transformation: Given that the independent variables in this case were all 0 or 1, it was found that most transformations would yield little to no result.

c. submit your suggested least squares regression formula along with a limited number of appropriate graphs that provide justification for your model. Describe why you believe this model is the best.

BoxOfficeGross = 82953286 - 23261221 (Comedy) - 53919296 (Documentary) - 40706552 (Drama) - 31181374 (Thriller) + -231181374 (Thriller) + -23118181 (Thriller) + -23118181 (Thriller) + -23118181 (Thriller) + -23118181 (Th

- d. Test the overall model adequacy.
 - 3. Conduct an extra sum of squares test to determine if one or more interaction terms (or quadratic terms) should be included in the model. You can choose any other terms to test.
 - 4. Test whether average run time is the same for different Genre. Clearly show your hypothesis test.
 - 5. Check equality of variance of run time for Genre type.