Intro to Social Science Data Analysis

**Week 12 Seminar: Multivariate Linear
Regression & Presenting Regression Results**

Christopher Gandrud

November 22, 2012

Due: Friday 30 November

Research Design

With your partner plan your research by answering the following questions:

1. What **difference** do you want to explain?
2. What is your **best guess** explanation (i.e. thesis statement)?
3. Can you **test your hypothesis using data**? If so, what data do you need to collect and what tests could you use?
4. What **rival explanations** are their?
5. How could you use data to test whether your best guess or the rival explanations are better? Write this as an **equation**.

Questionnaire from: modified from Cheryl Schonhardt-Bailey

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Load Data

```r
# Load openintro package
library(openintro)

# Load Data
data(census)

# Show variable names
names(census)

## [1] "censusYear"          "stateFIPScode"
## [3] "totalFamilyIncome"   "age"
## [5] "sex"                 "raceGeneral"
## [7] "maritalStatus"       "totalPersonalIncome"
```

Model

With a partner, hypothesize what the likely associations between the variables:

- ▶ age,
- ▶ sex,
- ▶ raceGeneral,
- ▶ maritalStatus,

with totalPersonalIncome.

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- ► `age`,
- ► `sex`,
- ► `raceGeneral`,
- ► `maritalStatus`,

with `totalPersonalIncome`.

Using all of the variables in the data set create a parsimonious, but comprehensive linear regression model to find a **point estimate** of the total presonal income of a white widowed women who is 32 years old.

Write the linear regression equation and make the prediction.

Simulate expected total personal incomes, with associated uncertainty, for a range of ages.