

NAOMI VAN DEN HEUVEL

My name is Naomi. I'm a 21 year old creative all rounder. I love to develop new concept and innovations. My personal strengths are staying calm, thinking out of the box and empathizing with other people.



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EDUCATION AND EXPERIENCE

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| 2019 - now | Assistant Minor Designfull Innovation Rotterdam University of Applied Sciences |
| 2018 - now | Barista/All-round employee Amy's Frozen Yoghurt, Markthal, Rotterdam |
| 2017 - 2018 | Intern UX/UI Design Dutch Public Broadcasting (NPO), Radio department, Hilversum Mediapark |
| 2015- now | Communication and Multimedia Design Rotterdam University of Applied Sciences |
| 2010 - 2015 | HAVO Highschool, Christelijk Scholengemeenschap Walcheren, Middelburg |

EXPERTISES

My qualities are concept development, experience design, prototyping and visualizing. Interaction with the target group is important to me. I'm interested in cultural differences (and trying to adapt to them), interactive experiences and visual art.

Languages: Dutch, English and Japanese level A1

Programs: HTML/CSS, all design