# NAOMI VAN DEN HEUVEL

My name is Naomi. I'm a 21 year old creative all rounder. I love to develop new concept and innovations. My personal strengths are staying calm, thinking out of the box and empathizing with other people.

400 x 300



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#### **EDUCATION** AND EXPERIENCE

## **Assistant Minor Designfull** Innovation

Rotterdam University of Applied Sciences

# Barista/All-round employee

Amy's Frozen Yoghurt, Markthal,

Rotterdam

## Intern UX/UI Design

Dutch Public Broadcasting (NPO),

Radio department, Hilversum

Mediapark

#### **Communication and Multimedia** Design

Now Rotterdam University of Applied

Sciences

# **HAVO**

Highschool, Christelijk

Scholengemeenschap Walcheren,

Middelburg

#### **EXPERTISES**

My qualities are concept development, experience design, prototyping and visualizing. Interaction with the target group is important to me. I'm interested in cultural differences (and trying to adapt to them), interactive experiences and visual art.

Languages: Dutch, English and Japanese level A1

Programs: HTML/CSS, all design